

LIFE

IN THIS ISSUE

IF WASHINGTON
HAD BECOME KING

THE ADOPTION
OF LINDA JOY

20 CENTS

FEBRUARY 19, 1951

CIRCULATION OVER

5,200,000

REG. U. S. PAT. OFF.



Choose 1847 Rogers Bros.
"It's still the thing to own"

GENERATIONS AGO, when shining-eyed brides set their tables with the "silverware of their dreams," more of them chose 1847 Rogers Bros. than any other. *And that's still true today.*

You'll know why, when you see the enchanting 1847 Rogers Bros. designs pictured here. For each has a perfection of balance—an extra height and depth of ornament found in no other silverplate.

So, whether you choose 1847 Rogers Bros. brand-new pattern, or one beloved for years, you have the proud knowledge that—like the brides of great-grandmother's day—you own *America's finest silverplate!*

1847 ROGERS BROS.

America's Finest Silverplate

COPYRIGHT 1955, THE INTERNATIONAL SILVER CO., MERIDEN, CONN.

Joyous new pattern...

"DAFFODIL"

Brand-new, liting and lovely!
 Specially created for the young in heart!

or patterns loved for years...

REMEMBRANCE For those who love tradi-
 tion. A dainty, romantic pattern!

ETERNALLY YOURS Exquisite openwork
 design, unique in silverplate.

FIRST LOVE Delicate flower-and-scroll motif,
 adaptable to any decorating scheme.

ADORATION If you want a monogram, this
 simple, yet elegant design is for you!



TO AMERICA'S 53,000 DRUGGISTS

OVER 2000 BRISTLES
CLEAN AND POLISH BETTER!

When a new, completely different tooth brush suddenly wins over 20 per cent of the total tooth brush sales in a big test area, practically overnight, you want to hear about it! So, here's the "Albany Story" of the new PRO "59":

One week last fall we called on every dentist and druggist in Albany, Troy, and Schenectady. We pointed out the multiple arrangement of finer, thinner bristles in the PRO "59" and asked druggists and their assistants to use the brush personally. That's all. No windows. No gimmicks. No counter displays of any sort other than the regular one dozen shelf package.

In its first six weeks on sale, solely on the professional recommendation of the dentists, druggists and their assistants who had tried it and liked it, the PRO "59" . . . completely unannounced and unadvertised to the public . . . accounted for 22 per cent of total tooth brush sales in that area!

We want you to examine and use this brush; to see for yourself what a really outstanding improvement it is. When you do, we are positive you will recommend the PRO "59" to your many customers who rely on your professional training and experience.

Why did one out of every 5
toothbrush purchasers
start buying this unknown brush
OVERNIGHT?

THINNER BRISTLES
CLEAN BETWEEN TEETH
BETTER!

Your first quick look at the PRO "59" tells you why. This new tooth brush is completely different . . . specially designed for today's more frequent brushings.

Three times as many bristles as ordinary tooth brushes in the same small, rounded brush-head . . . three times as many bristle-ends to scrub the same area of tooth surface. No wonder it cleans and polishes better!

Bristles one-half as thick as usual . . . make it easy to clean areas too narrow for regular bristles to enter—the very places where so much decay starts.

New-type softer bristle, ideal for gum massage. No wearing away the tooth structure at the gum line. No harshness to gums themselves. You can really scrub your teeth, without damage to your gums!

Here, at last, is the softer tooth brush so many dentists have asked for. More needed today than ever before, now that the importance of brushing teeth at least three times a day is being emphasized by dentists everywhere.

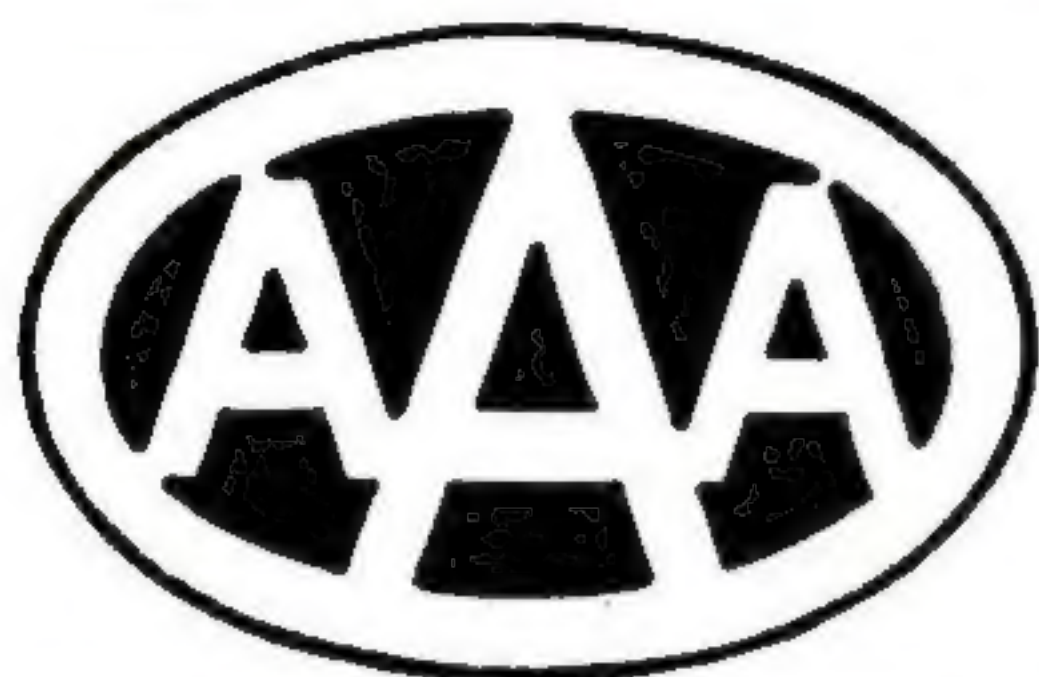
PRO "59"

A totally different Tooth Brush

Pro-phy-lac-tic Brush Company, Florence, Massachusetts



B.F. Goodrich



TESTS SHOW B.F.G. AGAINST SUDDEN BLOWOUTS

OFFICIAL AAA REPORT ON BLOWOUT SAFETY

1. SHOWN BELOW ARE the actual Certificates of Performance issued by the Contest Board of the American Automobile Association, certifying to the ability of the BFG Tubeless Tire to seal punctures and protect against sudden blowouts. Here's what these AAA certificates state:



2. "B.F. GOODRICH TUBELESS TIRES were tested in the same manner as B. F. Goodrich tires of conventional construction with inner tubes.



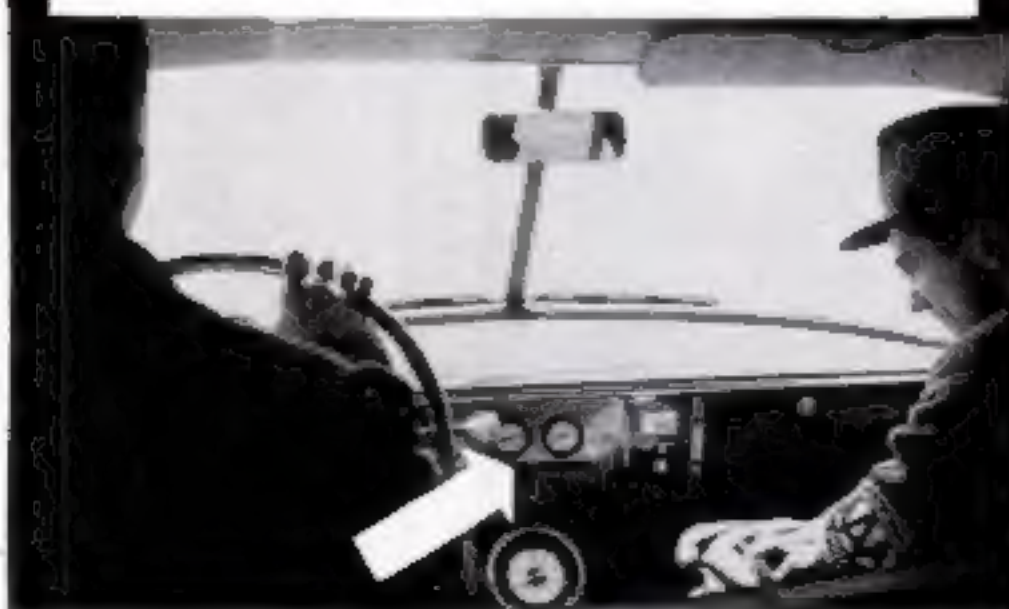
3. "SIDEWALLS were artificially weakened by knife cuts to simulate the effects of bruises from rocks, curbs and chuck holes.



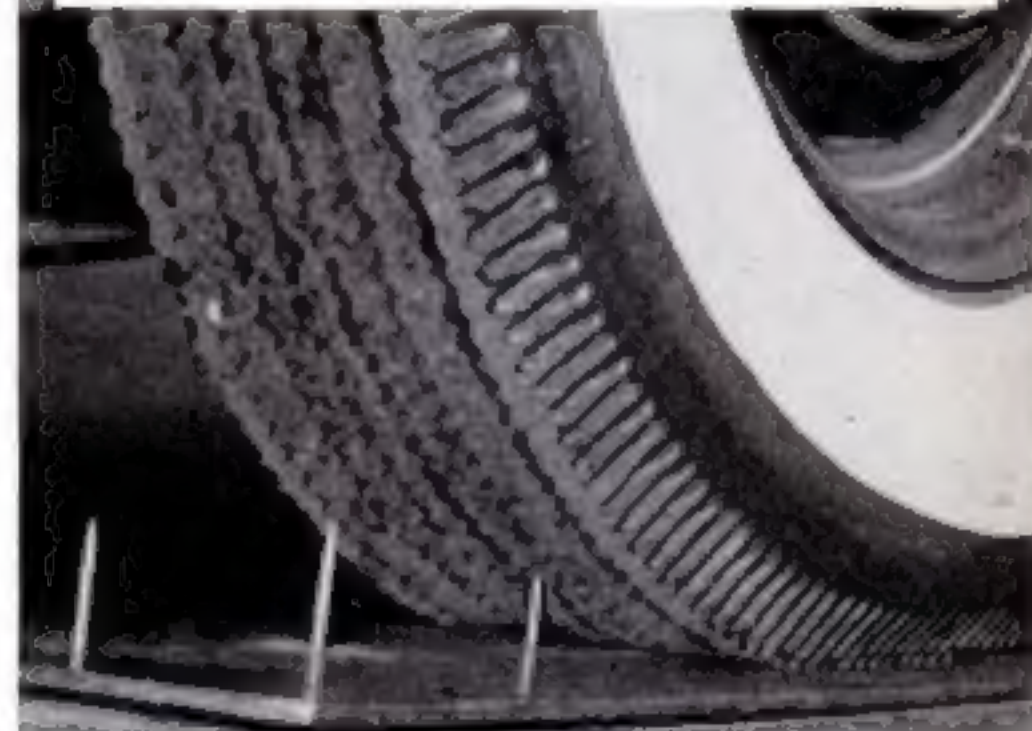
5. "THE CONVENTIONAL TIRES with inner tubes, both new and used, all failed by blowout and collapsed instantly.



6. "THE TUBELESS TIRES, both new and used, failed with a slow and gradual loss of air." (As indicated on gauges marked by arrow below.) "For all of the Tubeless Tires tested an average of 4 min., 4 sec. was required for pressure to drop from 22 lbs. per sq. inch to 3 lbs. per sq. inch. The minimum time was 1 min., 37 sec., and the maximum time was 10 min., 57 sec."



OFFICIAL AAA REPORT ON PUNCTURE SAFETY
7. "NEW B. F. GOODRICH TUBELESS TIRES, of strictly stock status, were inflated to recommended pressures and were driven over a spike board in such a manner that . . .



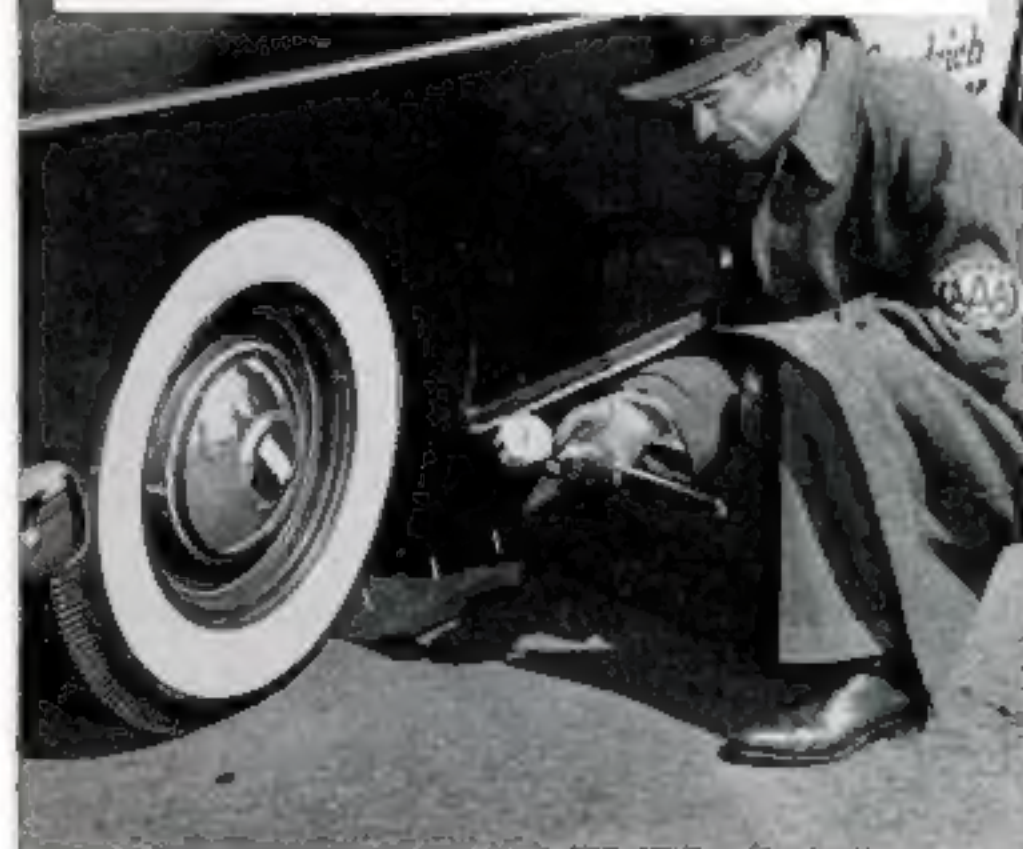
First Again!

TUBELESS TIRE PROTECTS YOU AND SEALS PUNCTURES TOO!

4. "ALL TIRES were driven until failure occurred, with these results:



8. "SEVERAL SPIKES completely penetrated the tire at the tread and were then withdrawn with no loss of air pressure indicated on the gauge."



5th Annual Report on B. F. Goodrich Invention That Protects Against Both Punctures and Sudden Blowouts

PROVED IN USE BY THOUSANDS OF MOTORISTS

OVER 5 years ago our early tests indicated it! Reports from thousands of users who have bought these tires over the past 3 years confirmed it! Now impartial, scientific tests conducted by the *American Automobile Association* prove it!

The amazing B. F. Goodrich Tubeless Tire not only seals punctures, it protects you against sudden blowouts too! The first development in the history of pneumatic tires that protects you against both punctures and sudden blowouts!

How Do Blowouts Occur? Blowouts occur after a break in the tire's fabric, usually caused by a bruise or impact. As the car is driven, the break in the fabric increases. In conventional tires, the inner tube stretches in an attempt to bridge the gap. Internal air pressure forces the tube into the break. The tube is then pinched through, chafed through, or stretched to the breaking point... any one of which will result in the sudden, explosive release of air and the tire's instant collapse.

Why Doesn't the Tubeless Tire Blow Out? The Tubeless Tire has no inner tube to fail with sudden, explosive release of air. Its air retaining inner layer of special rubber is built into the tire carcass. When a break in the carcass fabric occurs, the tire's flexing action gradually causes a small break in the liner and a slow release of air. No sudden collapses developed in the many Tubeless Tires given blowout tests under AAA supervision. (See pictures to left.)

How Does It Seal Punctures? Sealant rubber under the tread tightly grips the nail or other puncturing ob-

ject when it pierces the tire, plugs the hole when the nail is pulled out and prevents the air from escaping.

How Does It Hold Air Without a Tube? Recent advances in man-made rubber made the Tubeless Tire possible. Rim-seal ridges on the tire bead make an air-tight seal against the rim flange, preventing air loss at the rim. A layer of another special man-made rubber prevents air loss through the tire.

Will It Fit Your Present Wheels? Yes. The BFG Tubeless Tire fits any standard wheel. A special valve fits your present rims. The tire goes on and off like a regular tire. It can be repaired.

"Rythm Ride", Too! It is built with famous BFG "rythmic-flexing cords" that give you "Rythm Ride". Because there are no cross threads to restrict cord action, cords are free to flex in rythm for more safety, mileage, comfort.

What About Cost? This BFG tire actually costs less than a conventional tire and safety-type tube.

What About Supply? In cooperation with the government's program to restrict the use of rubber, the BFG Tubeless Tire may not be available in your area at this time. However, we can promise you that when conditions permit, production of this revolutionary tire will be expanded so that every motorist can be safe from both blowouts and punctures, a safety combination never possible before.



This One



DYQ0-8U5-4HPG

NEW! Post's SUGAR CRISP



THE HONEY OF A
NEW CEREAL THAT
HAS FOLKS JUMPIN'
FOR JOY!

AS A CEREAL
IT'S DANDY!

THE TANTALIZIN' HONEY-FLAVORED
COATING IS TOASTED RIGHT ON
THE CRISPY PUFFED WHEAT—
YOU DON'T NEED ANY SUGAR.
ADD MILK OR CREAM, THEN WATCH
EVERYBODY DIG IN!

FOR SNACKS
IT'S SO HANDY!

IT'S ALWAYS TIME FOR SUGAR
CRISP WITH ITS WHOLESOME
WHEAT FOR NOURISHMENT AND
A SPECIAL HONEY-AND-SUGAR
COATING FOR MATCHLESS FLAVOR
AND QUICK ENERGY!



OR EAT IT
LIKE CANDY!

POP SUGAR CRISP INTO YOUR
MOUTH RIGHT OUT OF THE BOX—
IT'S THE TASTIEST TREAT
AROUND! REMEMBER TO GET
POST'S SUGAR CRISP FIRST
THING IN THE MORNING!

Easier to open—
easier to pour!
Easier to close—
easier to store!

That's Sugar Crisp in
the sensational new
weather-tight aluminum
foil wrapped package!

AS A CEREAL IT'S DANDY—
OR EAT IT LIKE CANDY!



LETTERS TO THE EDITORS

RECRUIT STAMPEDE

Sirs:

In "Recruit Stampede" (LIFE, Jan. 29) about Lackland Air Force Base, Texas the line that "a frantic and not entirely patriotic rush of volunteering swept the country" is most unfair. The rush is a result of the failure of our armed forces to unify, and the soap-selling technique employed by the services in competition with each other. Men should be inducted into the service, period, and then they should be screened as to the branch where they are needed. . . .

GRAFTON E. BERNARD

East Orange, N.J.

Sirs:

I am the mother of one of these enlistees. My son left a good paying position and is giving four years of his life to the service of his country. Since when is it more patriotic to wait to be drafted or try to find some means to evade military service? Any boy who volunteers his services for four years should not have his patriotism questioned, regardless of which branch of the service he chooses. After what they are going through at Lackland, I think these boys should be congratulated, not criticized.

MRS. WILLIAM A. WETZEL

Union, N.J.

● LIFE's reporter at Lackland Air Force Base did not find that all of the 36,000 recruits were escaping the draft. However, an overwhelming majority of them admittedly were.—ED.

Sirs:

... Why shouldn't the young men of the country enlist in the Air Force? And why shouldn't the "cream of the crop" stay as far away from battle as they can? And why shouldn't the smart young men get a good education from the government while they have to be in service? After all, they all didn't want to go into service. They were forced into the Air Corps because of the draft. . . . This is the feeling of many airmen here.

PVT. JAMES B. GERHART

F. E. Warren A. F. B., Wyo.

Sirs:

The lugubrious student about to go into service, Dave Skrien, ex-football captain at the University of Minnesota, recalls A. E. Housman's famous lines, *To an Athlete Dying Young*: "Smart lad to slip betimes away From fields where glory does not stay And early though the laurel grows It withers quicker than the rose."

PETER BRESAN

Eau Claire, S.C.



ATHLETE SKRIEN

AUDUBON'S ANIMALS

Sirs:

Were those scholars wrong in thinking Audubon handed Rafinesque some phonies in his drawings of fish ("Audubon's Animals," LIFE, Jan. 29)? These pictures, taken within 10 miles of Audubon State Park where the great artist-naturalist did much of his work, seem to indicate Audubon was not as much on the phony side as scholars believe.

The "devil-jack diamond fish" may well be the garfish (below), which is covered with stony scales. Every riverman around here will tell you it is possible that these scales would be ball proof if struck at an angle with a weapon of Audubon's days.

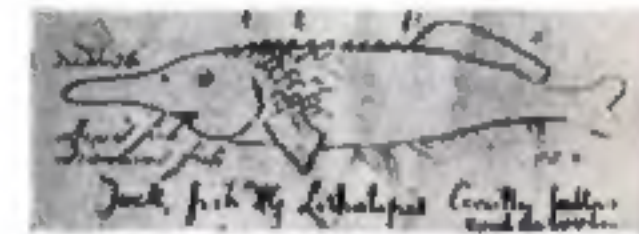
The toad mudcat might be the blue catfish. The tail detail Audubon drew is similar to the blue catfish's tail.

HOMER BOW

Evansville, Ind.



GARFISH



"DEVIL-JACK"



BLUE CATFISH



"TOAD MUDCAT"

MEDAL OF HONOR

Sirs:

Hats off to a fine article ("The Medal of Honor," LIFE, Jan. 29). Medal of Honor winner Everett Parker Pope also has a distinguished college record. Pope was in the Class of 1941 at Bowdoin College in Brunswick, Maine where he was a Phi Beta Kappa scholar, member of the Student Council, captain of the Varsity Tennis Team, class marshal and president of the Bowdoin chapter of Beta Theta Pi.

CHARLES E. HARTSHORN JR.

Walpole, Mass.

Sirs:

As a lieutenant (j.g.) on board LCI (G) 457 at Iwo Jima I seem to have been cheated out of 30 days' "survivors" leave for having been aboard a ship that had been "sunk" in action. In your account of Rufus G. Herring's award of the Medal of Honor you say that of 12 U.S. Navy LCI's in the harbor of Iwo Jima, only "Herring's ship remained afloat."

In spite of repeated hits and heavy casualties, only one of the 12 gunboats was lost, the LCI (G) 474. The others were all shot up but able to withdraw.

DONALD A. MAHLER

Detroit, Mich.

● LIFE was wrong.—ED.

CONTINUED ON PAGE 8

An Amazing Bargain Offer to New Dollar Book Club Members!

ANY 3 BEST-SELLERS ^{for only} \$1

TAKE YOUR CHOICE FROM THIS PAGE—ALL NEW, HARD-BOUND, FULL-SIZE!

What a bargain! Choose your own big Triple-Thrill package of book entertainment—for only \$1.00! Any three of these new, full-size, handsomely bound books—top fiction hits—

regularly up to \$3.00 each in publishers' retail editions! A big generous sample of the fascinating reading and huge savings you enjoy through this Club! Mail coupon below.



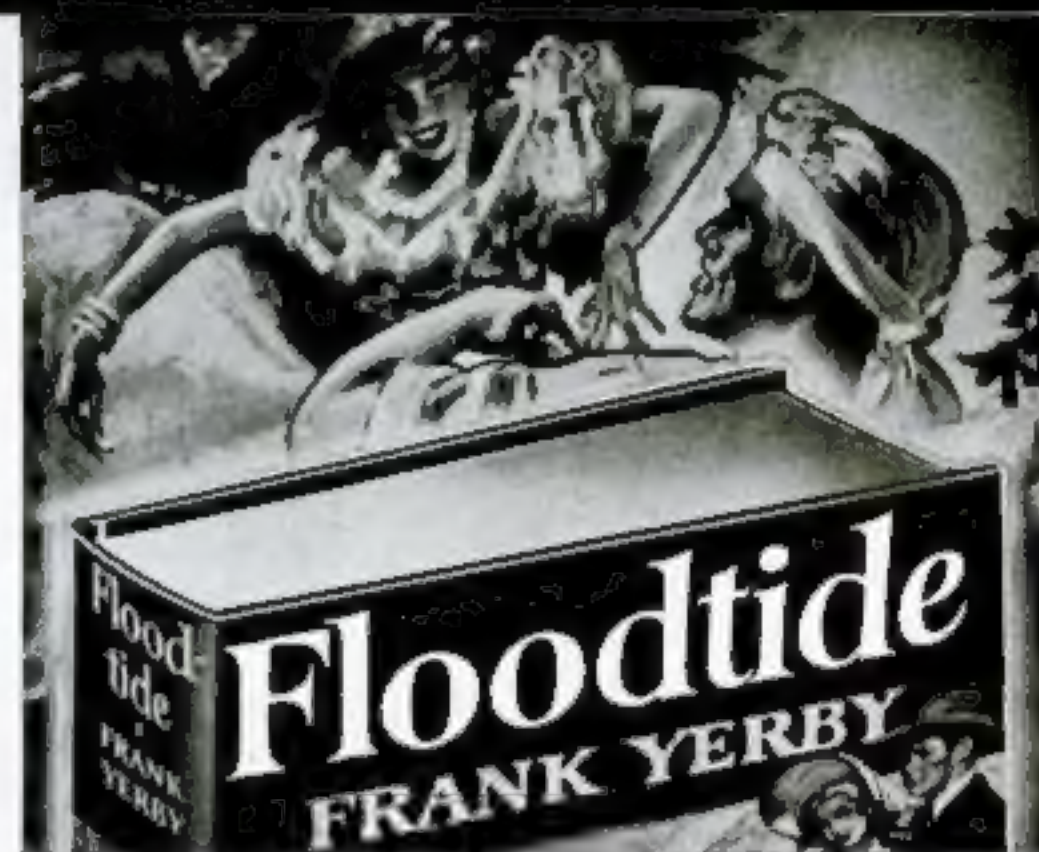
STAR MONEY by Kathleen Winsor

Newest hit by the author of *Forever Amber*! A million readers have eagerly awaited this book—the story of a beautiful and fabulously successful girl author whose beauty drove men wild, whose private life would make even *Amber* blush! The best-seller you must read!



THE STUBBORN HEART by Frank G. Slaughter

"Call me wicked—but don't leave me!" Carolina belle Lucy Sprague was as shameless as she was beautiful, and she was madly in love with the young doctor. She set out to wreck a marriage, then to destroy the one man she could not have! By the author of *In a Dark Garden*!



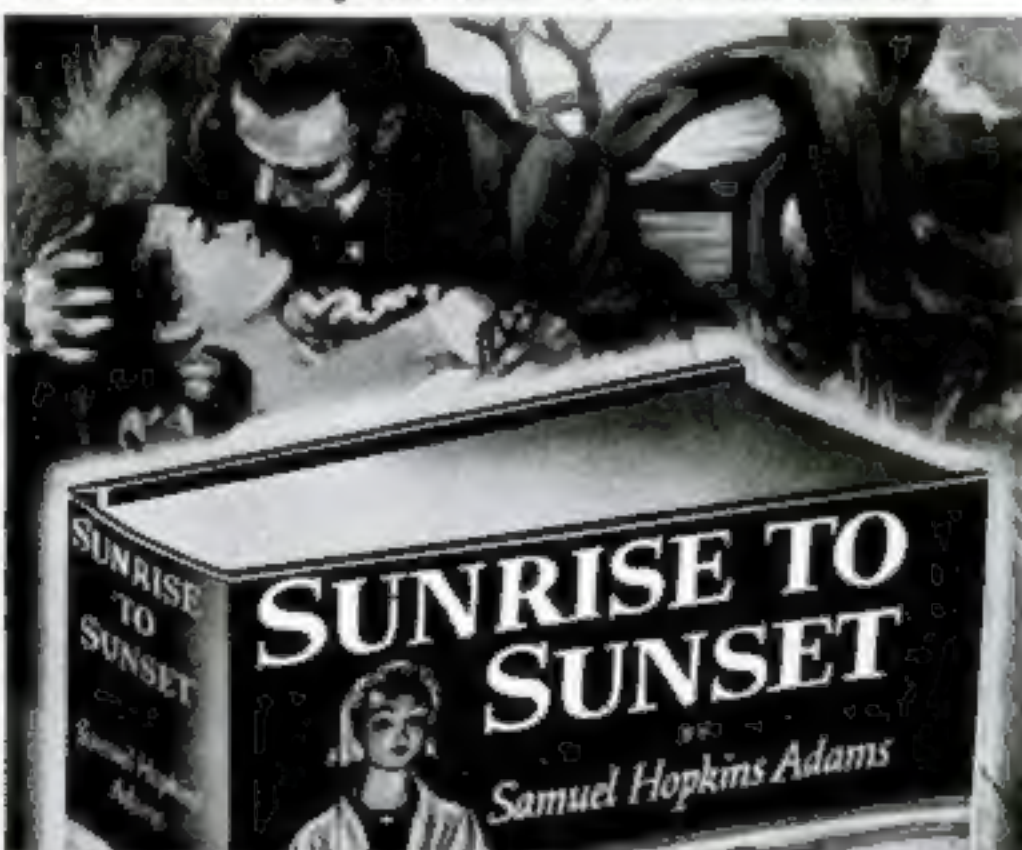
FLOODTIDE by Frank Yerby

New romantic best-seller by the author of *The Foxes of Harrow* and *Pride's Castle*! The story of handsome, ambitious Ross Pary, born in a lowly Natches shack—and the ravishing woman who offered him wealth and power for his love! Packed with passion and adventure!



THE INFINITE WOMAN by Edison Marshall

The story of lovely dancer Lola Montero, whose pagan beauty and untamed passions made her the mistress of a poet, an artist, a king—and the scandal of all Europe! A thrilling new novel of love and fantastic adventure, by the author of *Yankee Pasha*!



SUNRISE TO SUNSET by Samuel Hopkins Adams

The power-packed story of a scandal that ripped a town open! When a lovely young millhand was rushed into an unwanted marriage with her boss—when the other factory girls "talked" about righteous Gurdon Stockwell's secret life, violence broke loose!



BLAZE OF GLORY by Agatha Young

Thousands applauded lovely actress Willow Cleveland, and a handsome millionaire offered her fame, fortune and happiness. Yet she lived in fear that her mysterious past might be laid bare—by a man who would do anything to claim her as his own!

THE ONLY CLUB THAT BRINGS YOU BEST-SELLERS FOR JUST \$1

YES, the very same titles sold in the publishers' retail editions for \$2.75 to \$3.00 come to Dollar Book Club members for only \$1.00 each—and never more—an incredibly big saving of almost two-thirds!

How is that possible, with book manufacturing costs at an all-time high? First, because of the great economies effected in printing huge editions for so large a membership. Second, because the Club's own great book plant, built at a cost of millions of dollars, is designed for large-scale production with savings never before possible.

Take as Few as Six Books a Year!

Membership in the Dollar Book Club requires no dues of any kind. You do not even have to take a book every month; the purchase of as few as six books a year fulfills your membership requirement. You are not only assured of enjoyable reading, but can build an enviable library of modern American fiction, in handsome, permanent editions, at astoundingly small cost!

DOUBLEDAY ONE DOLLAR BOOK CLUB, GARDEN CITY, NEW YORK

Start Enjoying Membership Now

Upon receipt of the attached coupon you will be sent your introductory TRIPLE package of books—ANY 3 BOOKS YOU CHOOSE FROM THIS PAGE—and you will be billed a total of only \$1.00, plus a few cents shipping cost, for ALL THREE. Thereafter you will receive regularly the Club's Bulletin, which describes the forthcoming Club selections. It also reviews many other popular books which you may purchase at the Club price of only \$1.00 each. You may decide to take no books at all at a particular time, and this is your privilege. You agree to buy only six selections a year.

Send No Money—Just Mail Coupon

When you see your TRIPLE book package—and realize these three books are typical of the values you will continue to receive from the Club for only \$1.00 each, you will be delighted to have become a member! Hurry if you want to take advantage of this offer. Mail the coupon now.

MAIL THIS COUPON!

DOUBLEDAY ONE DOLLAR BOOK CLUB,
Dept. 2LM, GARDEN CITY, NEW YORK

Please enroll me as a Dollar Book Club member. Send me at once the 3 books checked below and bill me ONLY \$1 FOR ALL 3, plus a few cents shipping cost.

☐ *Star Money* ☐ *The Stubborn Heart* ☐ *Floodtide*
☐ *The Infinite Woman* ☐ *Sunrise to Sunset* ☐ *Blaze of Glory*

With these books will come my first issue of the free descriptive folder called "The Bulletin," telling me about the new forthcoming one dollar bargain book selections and other bargains offered at \$1* each to members.

I have the privilege of notifying you in advance if I do not wish either of the following month's selections. I do not have to accept a book every month—only six each year. I pay nothing except \$1 for each selection received plus a few cents shipping cost.

Mr. _____
Mrs. _____
Miss _____
Address _____

City _____ Zone No. _____

State _____ If under 21
Age, please _____

*U. S. & Canada only. In Canada, 105 Bond St., Toronto 2

LifeStride

A STRIDE AHEAD IN FIT AND VALUE

Well-to-do
shoes for
careful
dollars

Taste richer than your income?
Life Stride Patents will take you happily, and solvent,
into spring. Life Stride pampers your taste but
doesn't hurt the purse! Life Stride gives you real quality,
true fashion. At good stores everywhere.

For nearest dealer write Life Stride,
Brown Shoe Company, St. Louis.

10 95

Other styles, 8.95 to 10.95
Higher Denier Weave

JANET

TERRIS



PAULETTE

LETTERS TO THE EDITORS

CONTINUED

Sirs:

I think you will find that more than two men have been awarded the Medal of Honor in peacetime.

My grandfather, Chief Watertender Patrick Reid, U.S.N., received the honor in 1910 for his action in saving the battleship *North Dakota* when the boiler blew up.

Pvt. JOSEPH P. REID JR.
Camp Polk, La.

Sirs:

Chief Gunner's Mate Thomas Eadie was given the Medal of Honor in peacetime "for display of extraordinary heroism in the line of his profession on 18 Dec. 1927." Eadie descended to a depth of 102 feet to rescue a companion when a submarine sank off Provincetown, Mass.

WILLIAM MCCLELLAN COST
Collingdale, Pa.

Sirs:

In peacetime my father, Lieut. C. B. Hutchins, U.S.N., was posthumously awarded the Medal of Honor for piloting his damaged plane to safety and saving the lives of most of his crew on Feb. 2, 1938.

MIDSHIPMAN W. P. HUTCHINS
U.S. Naval Academy
Annapolis, Md.

● The Navy, unlike the Army, does not require that the Medal of Honor be awarded only for a service involving conflict with an enemy. Since 1866 it has given 182 peacetime medals. The two Army peacetime medals were conferred only after special acts of Congress. Although recipients of the award are ordinarily designated by the armed forces, the medal is always given "in the name of the Congress of the United States" and is often called the Congressional Medal of Honor.—ED.

Sirs:

You say the Medal of Honor "entitles its recipient to receive a pension of \$120 a year. . . ."

Has my dear old government been holding out on me? \$3,960 due me, eh? I got mine for action at Soissons, France, July 18, 1918. But you must be spoofing. I never heard of such a pension and I was also awarded the D.S.C.

DANIEL RICHMOND EDWARDS
DeQuon, Ark.

● When Mr. Edwards reaches the age of 65, if he will apply to the Secretary of the Army, his government will be pleased to pay him \$10 a month for the rest of his life.—ED.

EDITORIAL

Sirs:

I agree with your editorial, "Secretary Douglas" (LIFE, Jan. 29). A man with his straightforward policy should be placed in a position of power. I had thought of him as a presidential candidate in '52, but your idea is better. For honest, "nonpolitical" Paul Douglas, the time is now!

ADELAIDE GREGORY
Hawthorne, N.Y.

Sirs:

Could LIFE's urging of Senator Paul Douglas for Secretary of State mask a covert desire to eliminate him as a

CONTINUED ON PAGE 8

WATCH, SAHIB,
I DISAPPEAR
FOR GOOD!
BUT IF YOUR

NCB
TRAVELERS CHECKS

DISAPPEAR,
YOU GET
A REFUND!



No trick to it—National City Bank Travelers Checks are spendable the world over. Safe everywhere. Cost only 75c per \$100. Buy them at your bank!

The best thing you know
wherever you go

NATIONAL CITY BANK
TRAVELERS CHECKS

Backed by The National City Bank of New York
Member Federal Deposit Insurance Corporation

FIGHT HEARTBURN, ACID INDIGESTION 3 WAYS

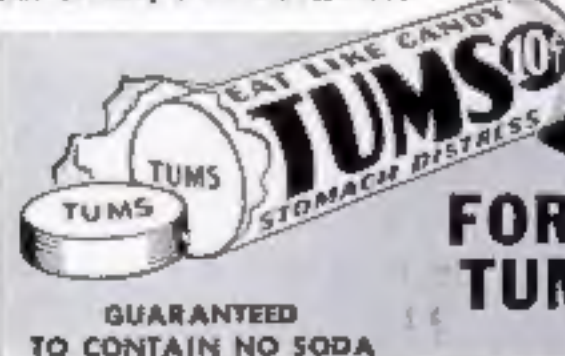
AT THE
SAME
TIME



Here's why you feel fine so quickly when you take Tums for gas, heartburn, acid indigestion:

1. Tums neutralize excess stomach acid fast.
2. Tums relieve the pain of heartburn, gas without over-alkalizing.
3. Tums soothe and settle upset stomach.

Get Tums today. Still only 10¢ a roll; 3-roll box 25¢.



FOR THE
TUMMY

✓ TRY ONE OR TWO TUMS AFTER BREAKFAST
SEE IF YOU DON'T FEEL BETTER

Copyrighted material

Let's Face It, Parents...

Children want the Right Hot Drink at Breakfast!



Hot Ovaltine Takes No Extra Time!

While Your Coffee Brews, Fix a Hot Drink for Them!

"Eat a good breakfast to start a good day," says the U. S. Bureau of Human Nutrition, and it adds, "Something hot is cheering, and tones up the whole digestive route." Hot Chocolate Flavored Ovaltine is the *right* kind of hot drink for children's breakfasts. It supplies food essentials that every child

should have to start the day right after the long foodless night. And it's so *delicious*, it helps make breakfast a real joy for your child! *Hot Ovaltine takes no extra time.* While you wait for your morning coffee, just stir three teaspoonfuls of Ovaltine into a cup of hot milk and it's ready!

Breakfast Considered Day's Most Important Meal, the Year 'Round!

Nutrition experts more and more are coming to recognize that breakfast may well be the most important meal of the day.

They say, for example, that children *should* get from a fourth to a third of their daily food requirements at breakfast time.

And it is known, too, that children need two or three times as much of certain vital food elements, in proportion to their size and weight, as we adults do.

Scientific findings make it plain that there is a real need among children for better breakfasts the year 'round. This need exists for many children whose parents least suspect it.

HOW OVALTINE SUPPLEMENTS MILK

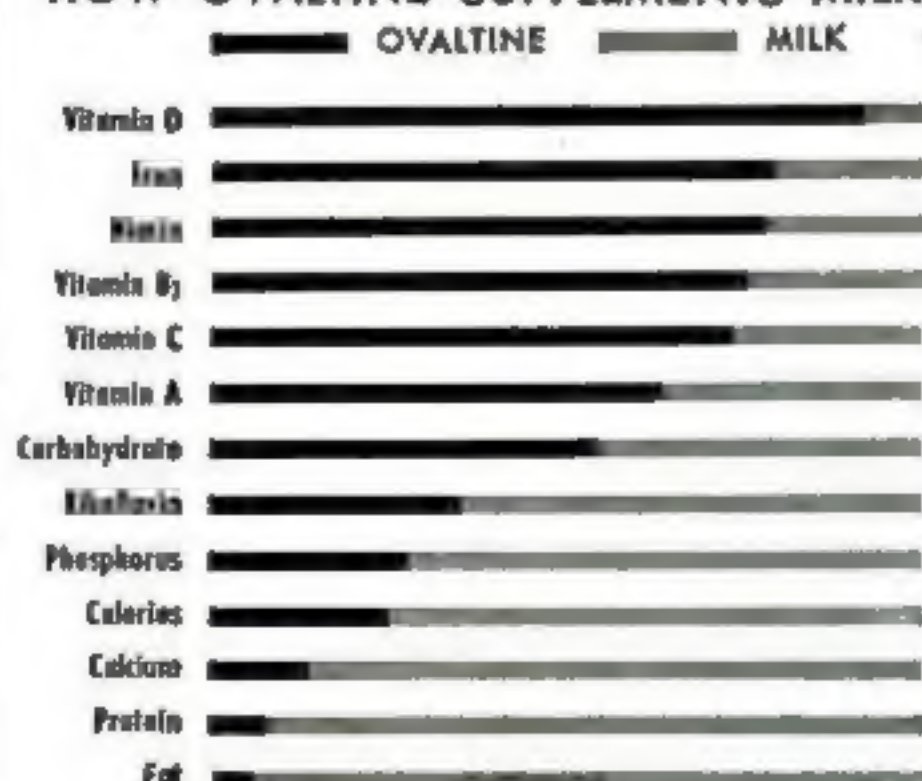


Chart shows proportions of total food essentials furnished by the Ovaltine and by the plain milk in a serving of Ovaltine beverage. Notice how Ovaltine is richest in the essentials in which milk is low and which children need in liberal amounts.

A Hot Drink Like Ovaltine

in the Morning Acts

As a "Spark Plug" for the Day!

As we parents know, a bracing hot drink at breakfast helps us get off to a good start in the morning. It's time we realized that *children* too enjoy, and benefit from, a hot drink that's right for *them*.

Chocolate Flavored Ovaltine mixed with hot milk as directed is the *right* kind of hot drink for your child.

Authorities say that a good breakfast every morning can change a child's whole outlook on life and something hot is almost a "must" in a really good breakfast. Ovaltine is *right* three ways as a hot breakfast drink for children!

First, Ovaltine mixed with milk supplies essential vitamins, proteins and minerals that children *must* have for good growth and robust health. It is a rich supplementary food that fills in the gaps and chinks that may occur in children's breakfasts, even in the best of homes.

Second, its soothing, comforting warmth helps to put little folks at ease to enjoy and digest their breakfasts.

Third, Ovaltine itself is quickly and easily digested, starts giving out its bracing food-energy by the time children reach the schoolroom.

So, to insure a more adequate breakfast for your child, serve Hot Ovaltine along *with* the rest of his breakfast—as an addition to, not a substitute for, the foods he regularly eats. Start in tomorrow! Let your child enjoy delicious *hot* Chocolate Flavored Ovaltine at breakfast every morning.

Mid-Morning Fatigue Affects School Work!



If your child acts dull and listless in the middle of the morning, look first to his breakfast! Surveys indicate a shockingly large number of children fail to eat enough breakfast. Authorities say children cannot readily make up for it at other meals without over-eating.

An inadequate breakfast can cause poor concentration, lack of alertness, lower grades. A good breakfast gives your child the start he needs to do his best at school.

OVALTINE

THE HOT FOOD DRINK
FOR CHILDREN
THAT'S RIGHT FOR
BETTER BREAKFASTS!

Ovaltine costs so little compared to the good it can do, you'll want to serve hot Ovaltine with your child's breakfast every morning! Use only three teaspoonfuls of Ovaltine to a cup of hot milk.

TWO KINDS: CHOCOLATE FLAVORED AND PLAIN



LETTERS TO THE EDITORS

CONTINUED

strong Democratic presidential possibility? Subjecting Douglas to the many brickbats which will inevitably be aimed at any Secretary of State during the next year would seriously jeopardize his excellent chances.

ANDREW JACKSON WANN
Columbia, Mo.

Sirs:

I not only voted for Senator Douglas, I talked neighbors into going to the polls for him, and I have written him frequently to commend him for actions he has taken. Many people in our town, Republicans as well as Democrats, and at least one Socialist I know, have taken pride in him. However, we had grave suspicions that if a crisis came he could not continue his dual allegiance to the welfare of the people and to the war machine that hides under the cloak of a "strong America."

Since his speech of Jan. 15 I have heard Douglas mentioned many times in this community, but always with regret, always with consternation, never once with approbation.

It may be that with Senator Douglas as Secretary of State, we Americans could assemble sufficient force to defeat the Communists on the final battlefield. But we would not by the same token have whipped error and evil.

MRS. JAMES S. AYARS
Urbana, Ill.

TV FASHIONS

Sirs:

Pity me! My husband bought me a dishwasher so I could have more time to view the television entertainment we expect to enjoy when we finish paying for the dishwasher. Now, I see by "Clothes for TV Watching" (LIFE, Jan. 29), he has to consider the costume which I must wear in order to enjoy the TV. Help!

MARTHA DILDILIAN
Suffield, Conn.

KILLER COOK

Sirs:

I hope your story about William Cook ("The Kid with the Bad Eye," LIFE, Jan. 29) will serve to show people the evil in their fellow men, and in themselves.

I don't mean Cook alone; I mean that excuse for a father of his, abandoning eight children in a mine cave, and then having the nerve to comment, "You never know where they will end up."

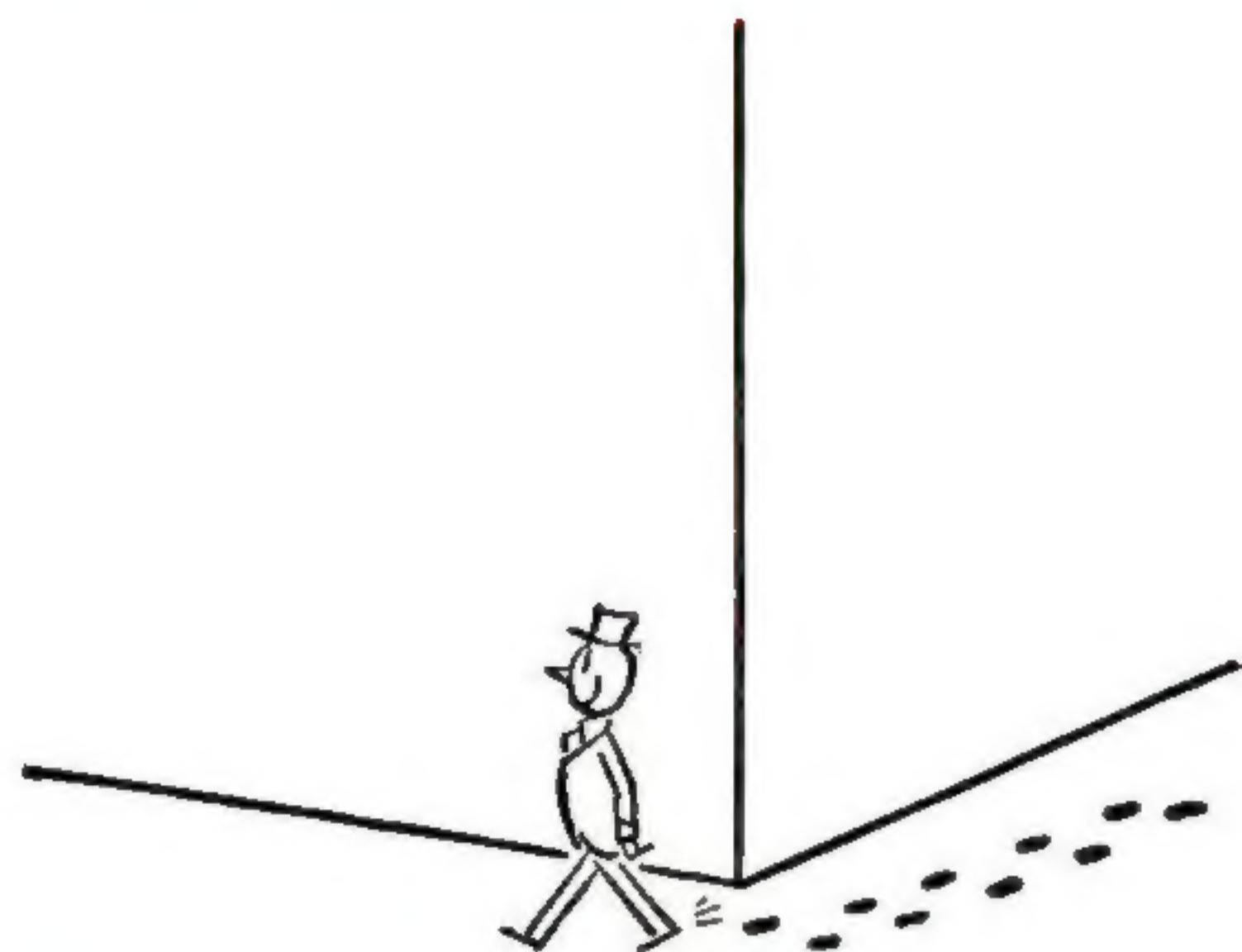
DONALD C. MITCHELL
Woodside, N.Y.

CONTINUED ON PAGE 13

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He's a man who's been around the corner *by don herold*

Insurance deals with what may lie in wait for you around the corner.

Your insurance agent or broker is a man who has been there. He knows what's there . . . and how he can help you cope with it.

In your own locality he has seen disasters and losses happen to lots of people. He has seen many folks take a knockout blow from these catastrophes. He has helped others protect themselves against these calamities—and sail through them smiling.

Your insurance man knows property values and how much insurance you should carry to

protect your home or business property against loss by fire, windstorm, business interruption, etc.

He knows how much the courts now grant against people who have killed or injured one or more other people with an automobile or otherwise.

He knows about a hundred losses you may face . . . around the corner . . . and a hundred kinds of protection against them.

Get yourself an insurance man you can trust . . . and let him handle ALL of your insurance. For your insurance should be a well-rounded program . . . not an unplanned patchwork.



For a nearby America Fore Agent or claims office call Western Union by number, and ask for Operator 25.

THESE FIVE COMPANIES COMPOSE THE AMERICA FORE INSURANCE GROUP

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LOOK FOR THIS SEAL ON YOUR POLICIES

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Fast, Effective Help for HEADACHE Upset Stomach-Jumpy Nerves



BALANCE HIS DIET THE "SAVING" WAY!

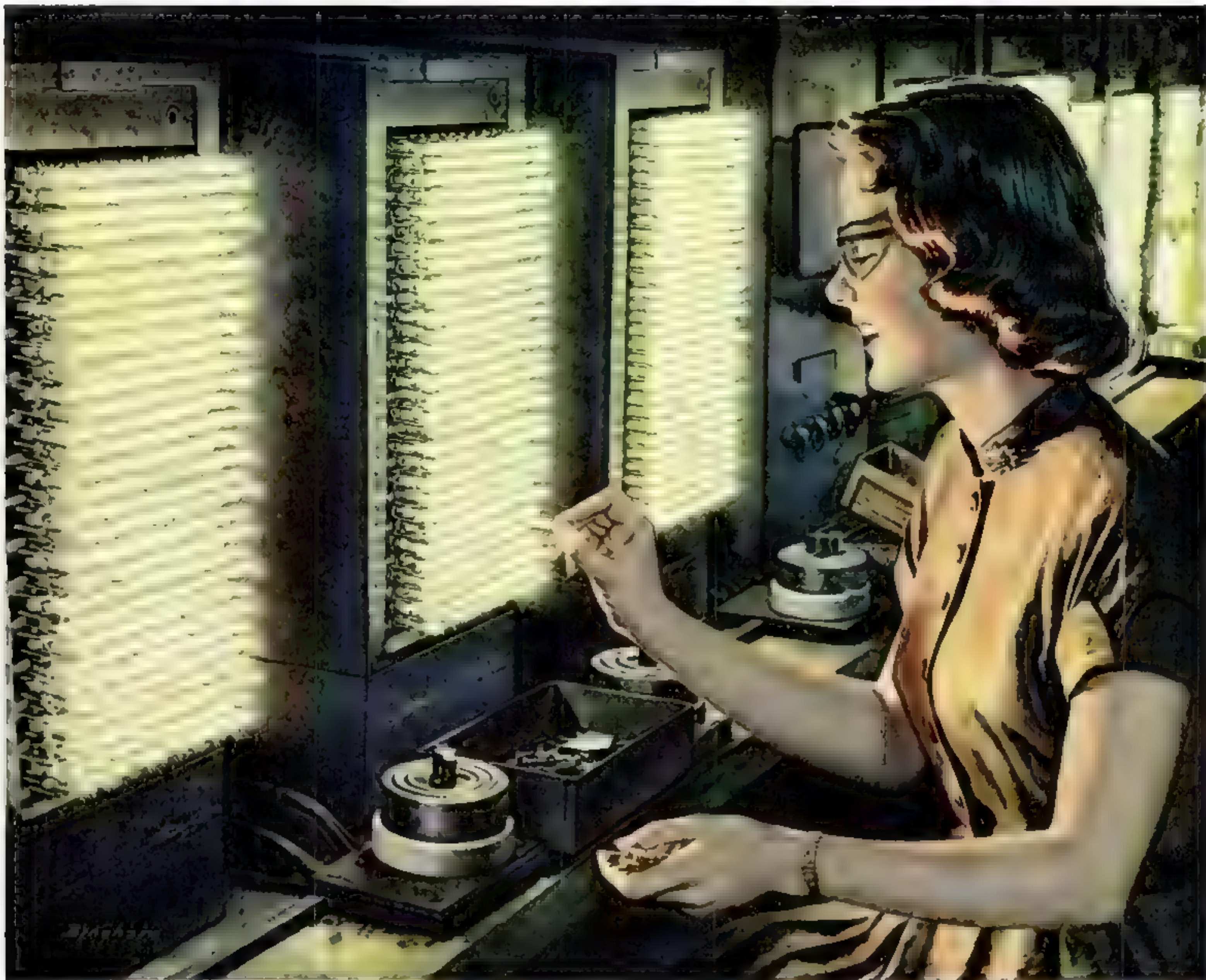
It's easy to feed your dog well—and thriftily—with MILK-BONE TINY-BITS! You pay for concentrated food only. Just mix with warm water, soup or broth . . . to give your dog a diet suited to his needs and taste! MILK-BONE TINY-BITS are baked for digestibility—sealed in lined containers.

MILK-BONE TINY-BITS contain nutrients your dog needs: Vitamins A, B₁, B₂, D and E . . . Meat Meal . . . Fish Liver Oil . . . Whole Wheat Flour . . . Minerals . . . Milk.

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446 E. 10th St., New York 9, N. Y.
Send me free MILK-BONE TINY-BITS. Also Booklet: "How to Care for and Feed Your Dog." (Paste coupon on penny postcard if you wish.)

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Shining example



LITTLE SWITCHBOARD LAMPS like this must be able to signal your Bell telephone operator again and again for years, without fail! Western Electric makes them that way—by the millions. And in our factory “burning board” test illustrated above every one has to prove itself fit to serve you dependably.

That’s a “shining example” of the care that Western Electric takes in making telephones, switching equipment and cable as well as hundreds of *little* things you never see. Making sure of the quality of equip-

ment that goes into Bell telephone service is one way we help to make your service so dependable. For *good service starts with good equipment.*

- Western Electric has been the manufacturing unit of the Bell System for 69 years. This means we work most closely with Bell Laboratories people who design the equipment and Bell telephone people who operate it. Together we strive to give our country the best telephone service on earth—at the lowest possible cost.



A UNIT OF THE BELL SYSTEM SINCE 1882



Shower and Window Curtains



Garden Hose



Baby Pants

IF THEY DON'T HAVE THE LABEL THEY'RE NOT REAL KOROSEAL

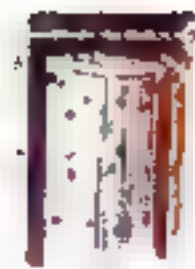
Koroseal BY **B.F. Goodrich**



Raincoats



Food Bags, Food Bags



Garment Bags



Chair by Modernise, Inc.

Chairs you can treat like a floor

TOUGH enough for the high-chair set; beautiful to please their mothers; long lasting for their fathers—that's Koroseal upholstery. It's waterproof, practically scuffproof, looks like new long after other materials would be scuffed, scratched and worn.

Practically nothing can stain it if the ordinary care is followed of washing off soon after the accidents happen. Grease, oil, mud, food, paint, crayon, alcohol—they come off just about as easily as off glass.

Wash or wipe them off and the upholstery is as fresh as ever. You can use light or bright colors—choose the cheerful colors you like, not "something that won't show the dirt."

And wear? Koroseal upholstery lasts indefinitely if used in the right way. It is made in different weights, with and without cloth backing, each for some definite upholstery need. It's so tough it is used more and more for bus seats, theater seats, truck seats—the hardest

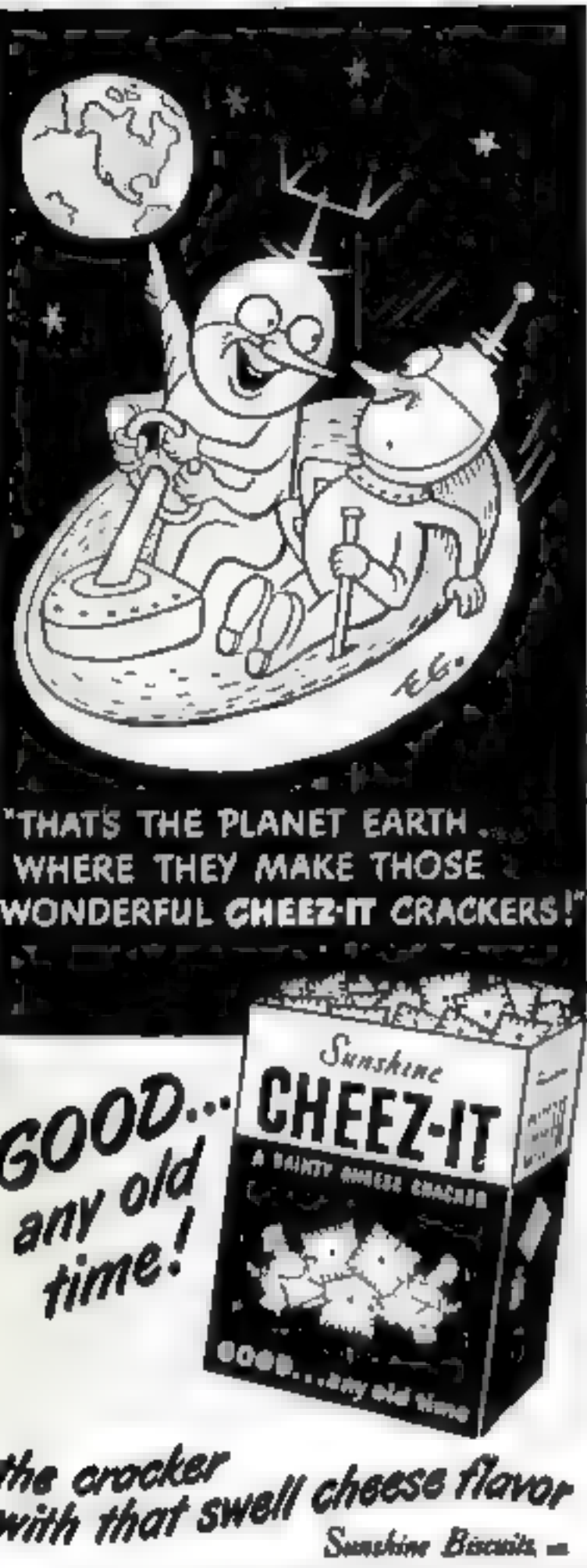
kinds of service ever known. It won't chip or peel.

Koroseal flexible material is ideal for raincoats, shower curtains, baby pants, garden hose, garment bags, food bags and many other things. Whenever you want things that stay new looking, when you want to be sure of easy cleaning, long wear, protection against almost any stain or damage, look for the Koroseal label. (If they don't have the label, they aren't

real Koroseal.) The B. F. Goodrich Company, Koroseal Div., Marietta, O.

Trade Mark—Reg. U. S. Pat. Off.

Koroseal
FLEXIBLE MATERIALS
BY
B.F. Goodrich

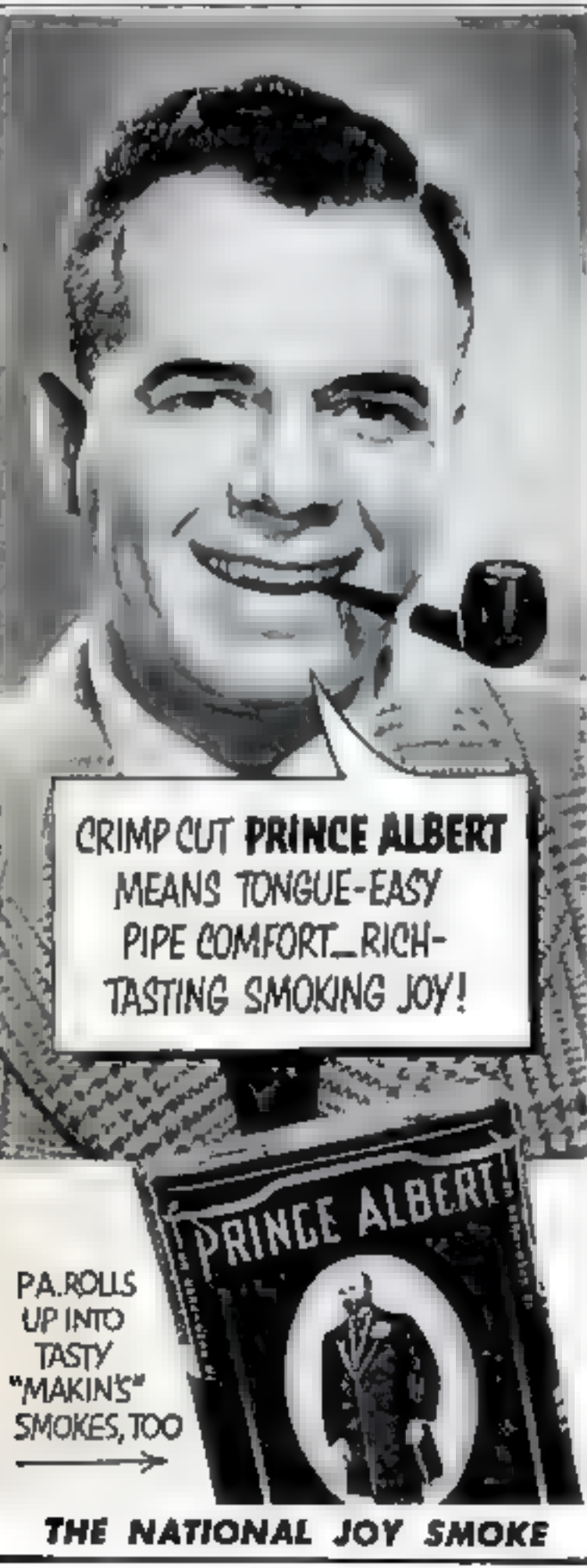


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GOOD... any old time!

Sunshine CHEEZ-IT
A BAKED CHEESE CRACKER

the crocker with that swell cheese flavor
Sunshine Biscuits



CRIMP CUT PRINCE ALBERT MEANS TONGUE-EASY PIPE COMFORT... RICH-TASTING SMOKING JOY!

PRINCE ALBERT

PA. ROLLS UP INTO TASTY "MAKINS" SMOKES, TOO

THE NATIONAL JOY SMOKE

LETTERS TO THE EDITORS

CONTINUED

Sirs:

Grocer Cornwall, who mistook Moser's struggle to get away from Cook for a "mere scuffle" and ordered them both out at gunpoint, had better hang his .44 up on a wall. It surely will do more good there than in his hands.

DALE WEISS

Richmond, Ind.

U.S. SABRES

Sirs:

Lieut. Colonel J. C. ("Johnny") Meyer, commanding officer of the 4th Group in Korea ("U.S. Sabres Slash Red Jets," LIFE, Jan. 29), was one of the most colorful and fabulous of the high-scoring aces in Europe in World War II. Meyer was my C.O. in Belgium. On New Year's Day, 1945 our base at Asch was attacked by a number of low-flying German planes. Meyer's squadron was readying itself for takeoff on a mission when the Jerries came over. The colonel had the distinction of shooting down a German plane only seconds after his own Mustang left the field—even before his wheels were retracted!

BOB BRUNER



MEYER IN WORLD WAR II BASKETBALL

Sirs:

The honesty and good sportsmanship exemplified by Junius Kellogg, star of the Manhattan College basketball team, in the recent attempt to bribe him into "dumping" a game ("Basketball at Its Best and Worst," LIFE, Jan. 29) is certainly deserving of commendation. Herein Kellogg's home town at Portsmouth, Pete Glazer, sports editor of the Portsmouth Star, has started the Junius Kellogg "Honesty Fund" in an attempt to raise \$1,000 to reward Junius' honesty.

H. P. AFFELDT

Portsmouth, Va.

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Always Fluffy

Uncle Ben's

Converted Long Grain

RICE

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Guaranteed to cook up white and fluffy every time or your money back!

Grains stay separate and fluffy even when stored in the refrigerator or reheated.

Make rice dishes one of your specialties. Try Uncle Ben's.

"Uncle Ben's" and "Converted" are trade-marks of Converted Rice, Inc.

Now available in Canada, too!

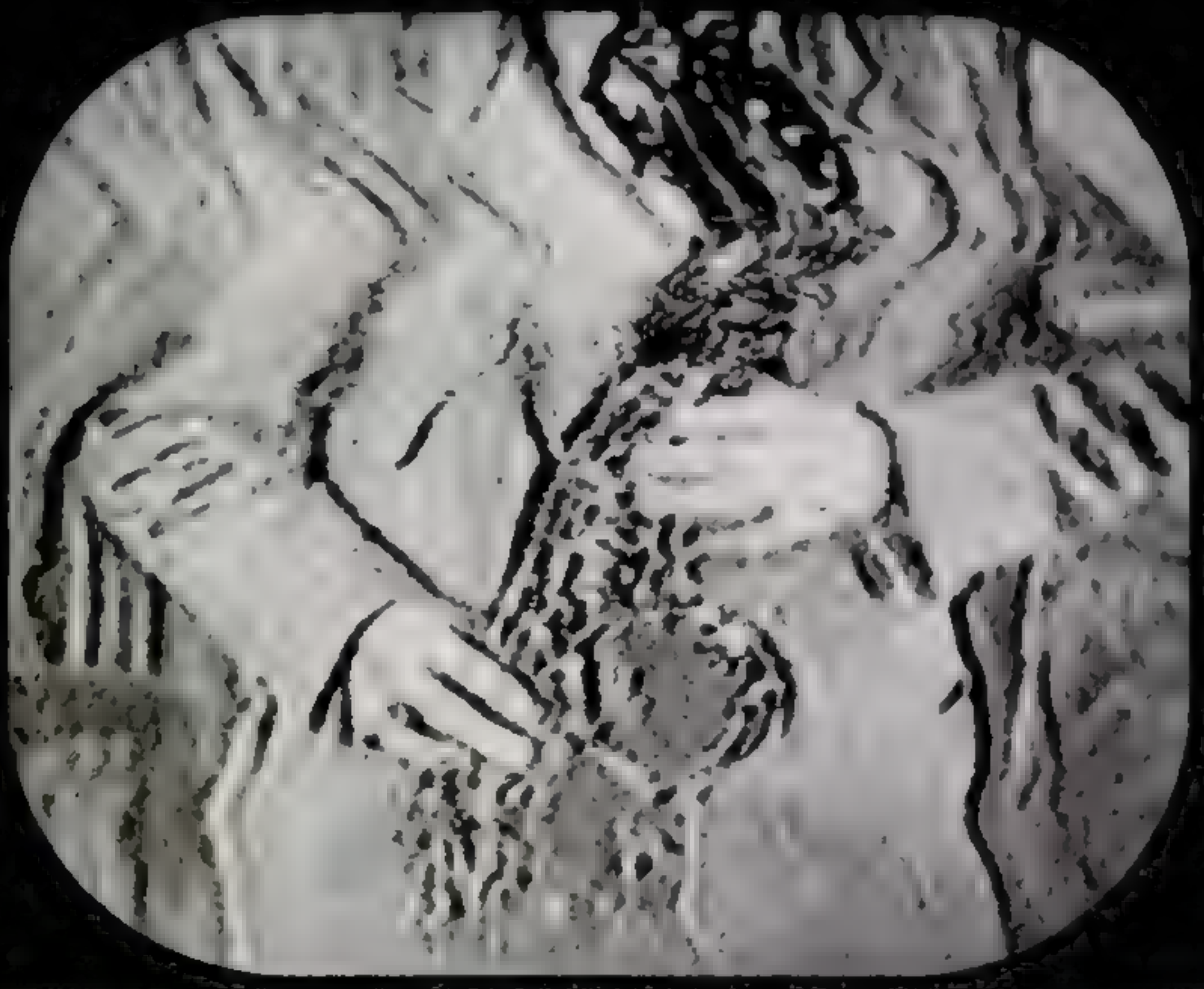
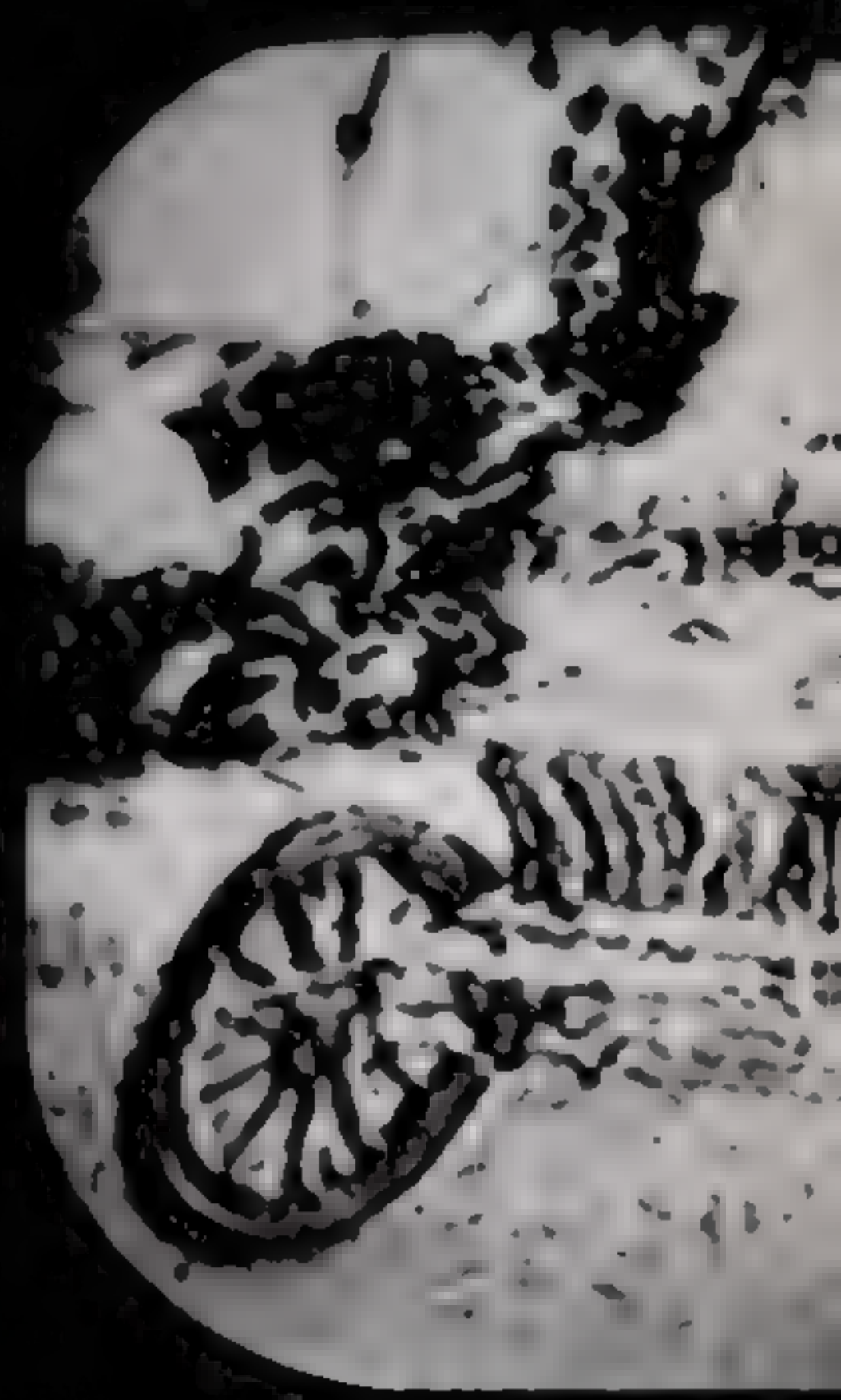
Each Grain Salutes You

Its Sunny Color-like magic-cooks up white and fluffy

*Uncle Ben's Rice, before milling, is put through an exclusive patented process. This assures retention of natural B vitamins and flavor, and at the same time makes this rice the easiest to cook. It's always fluffy.

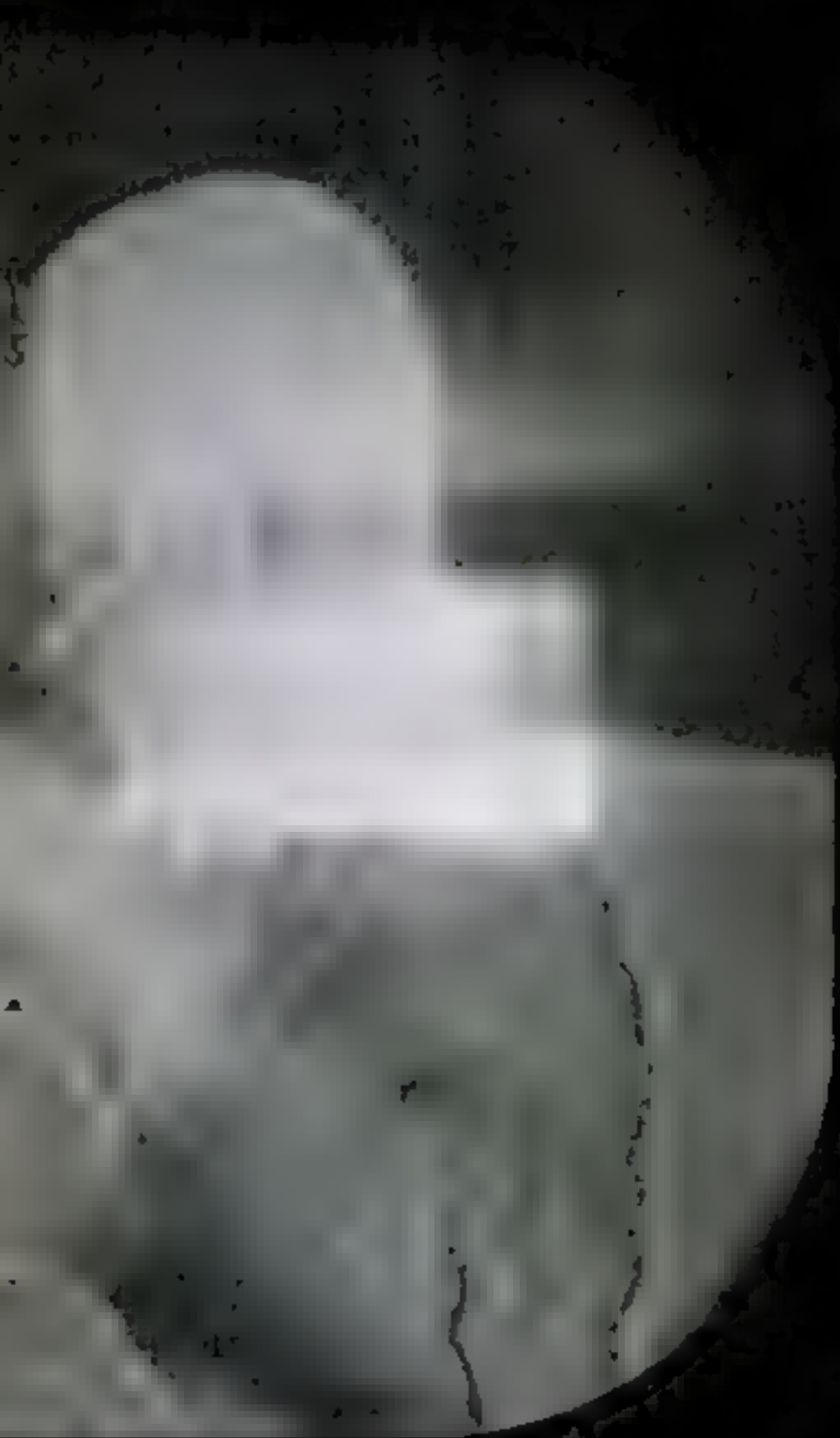
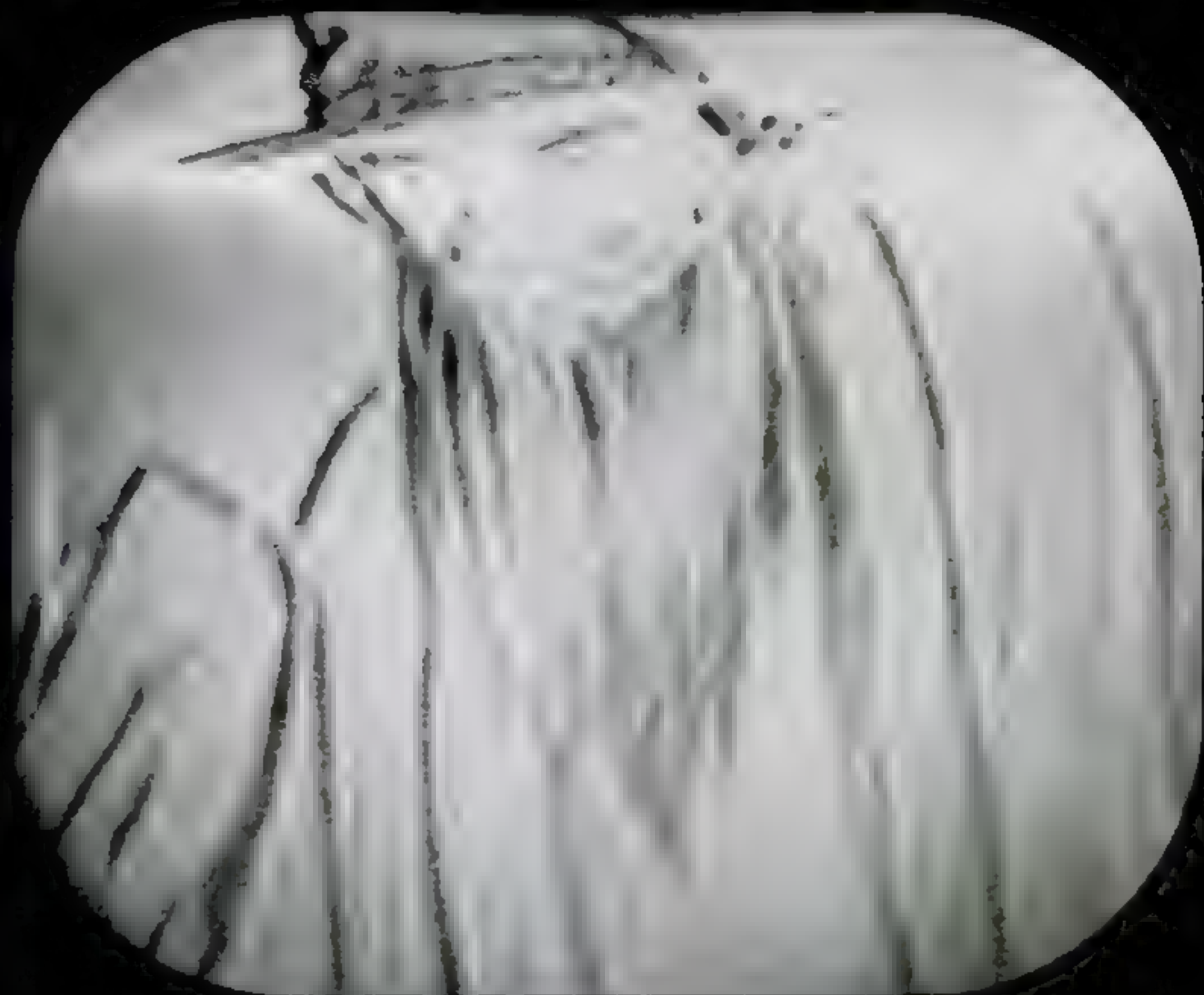
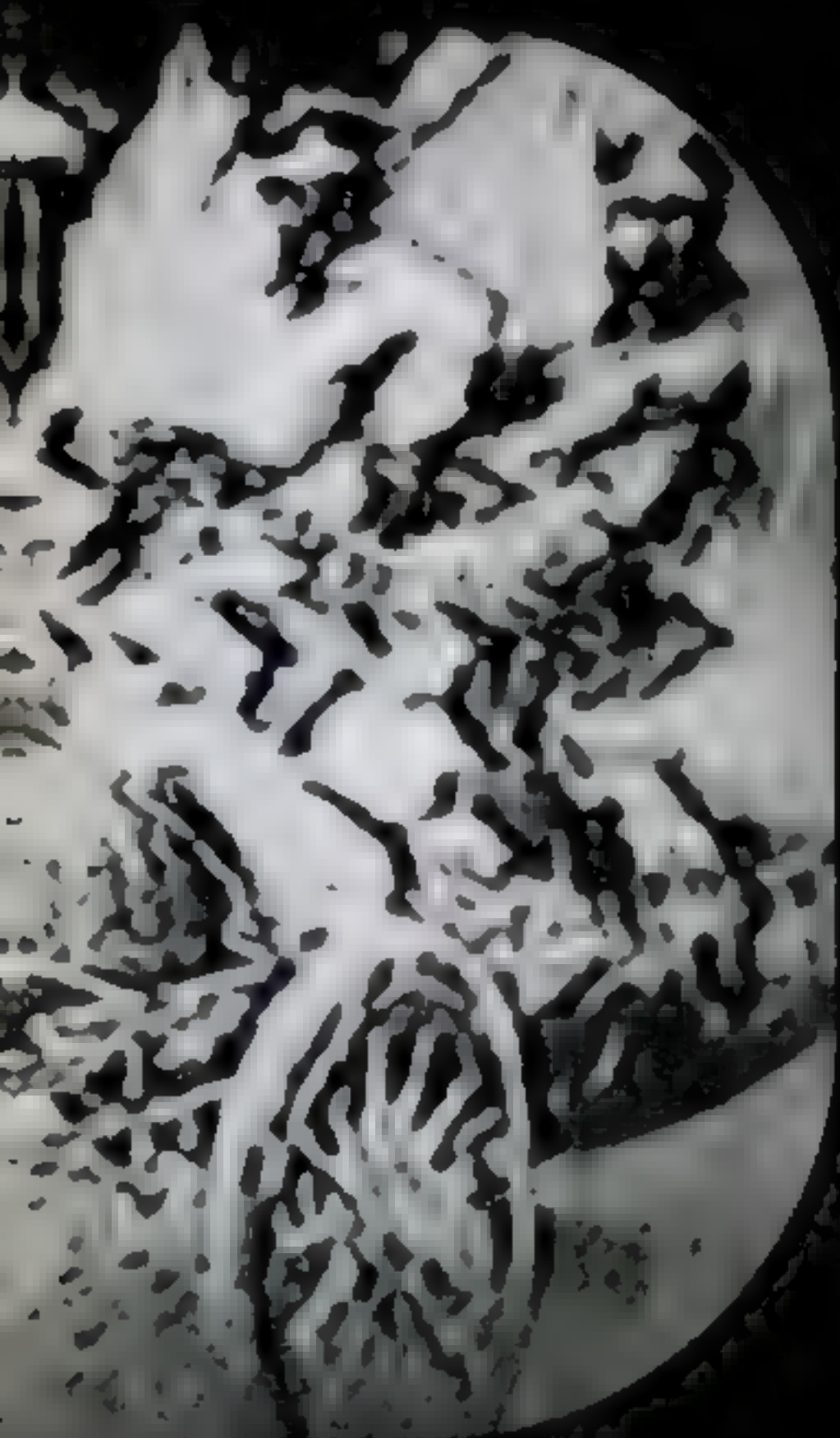
CONVERTED RICE, INC., Houston, Texas

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SPEAKING OF PICTURES . . .

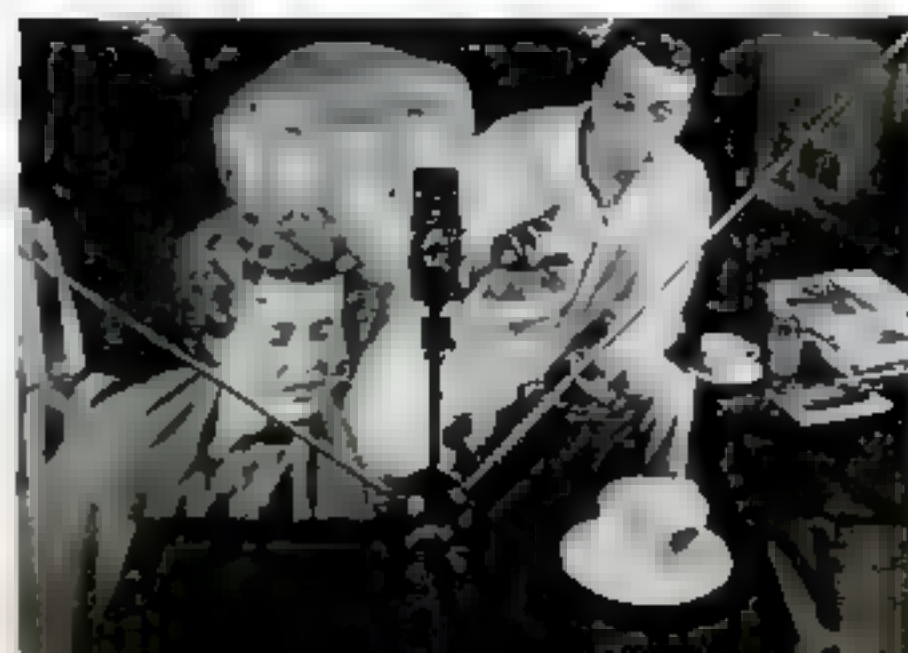
. . . A photographer turns TV's distortions into a zany new form of modern art



While visiting Cincinnati a few months ago Photographer Carroll Seghers of Florida, an almost TV-less state, had his first good look at television. Fascinated by the distortions which TV owners are always trying to tune out, he began tuning in out-of-tune images like those shown

here (from top, left): top-hatted ex-Boxer Max Baer, an old auto, a TV villain, a saxophone player, Truman, members of a TV audience. Now, when TV makers are approaching total victory over such flaws, Seghers thinks he has found in them a zany new form of modern art.

Still working at bedtime, Seghers directs his wife's effort to mis-tune TV →



CAVALCADE OF SPORTS

...Steve Brooks

STEVE GOT HIS START AT 15, RIDING FOR HIS UNCLE ON SMALL WESTERN TRACKS. IT WAS TWO YEARS BEFORE HE RODE A WINNER!



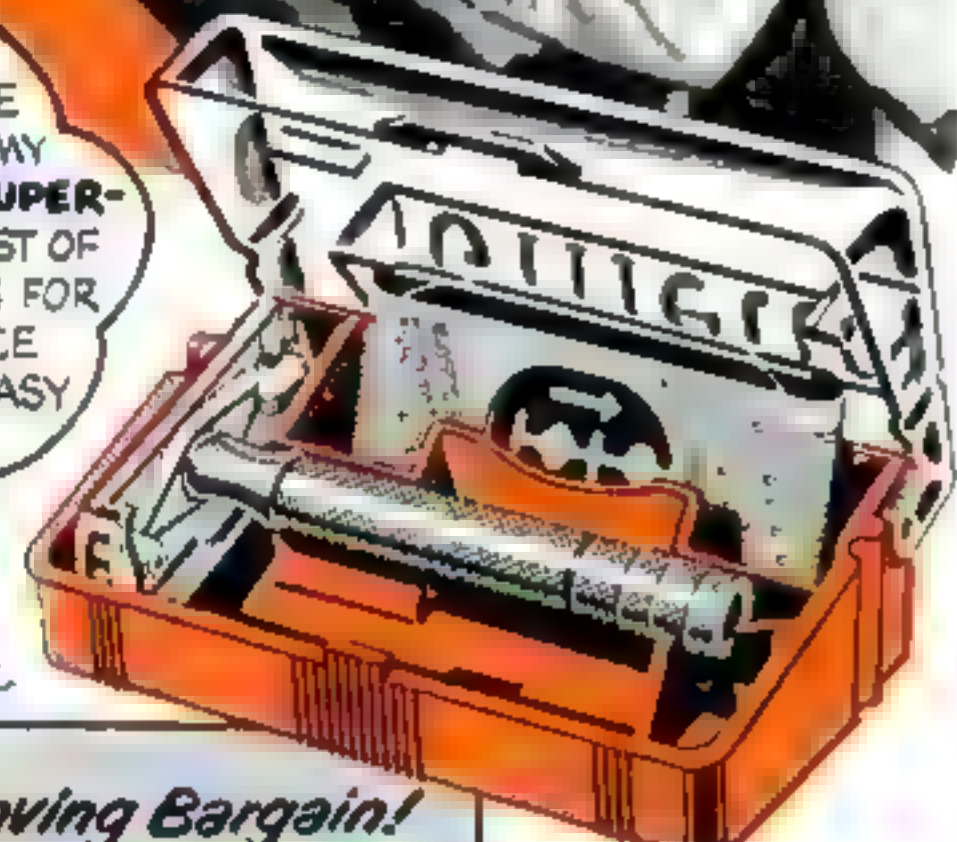
WITH PURSES IN THE MILLIONS, STEVE BROOKS IS ONE OF THE LEADING JOCKEYS OF OUR TIME! IN 1949 ALONE, HIS WINNINGS EXCEEDED \$1,300,000 INCLUDING THE COVETED KENTUCKY DERBY!



I'VE ALWAYS USED A GILLETTE RAZOR AND I LIKE MY NEW GILLETTE SUPER-SPEED RAZOR BEST OF ALL. IT'S TOPS FOR CONVENIENCE AND QUICK, EASY SHAVING



Steve Brooks



World's Biggest Shaving Bargain!

Gillette \$1.00
SUPER-SPEED RAZOR \$1.75 Value

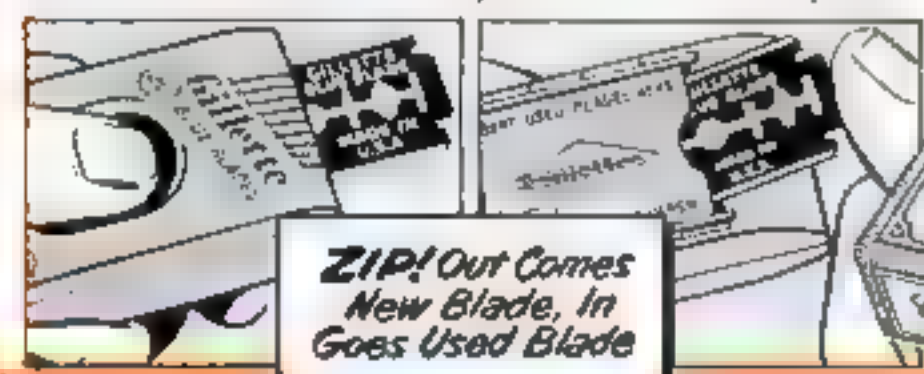
WITH IMPROVED 10-BLADE DISPENSER IN STYRENE TRAVEL CASE
*HAS HANDY COMPARTMENT FOR USED-BLADES

INSTANT BLADE CHANGING... REAL SHAVING COMFORT AND DOUBLE-EDGE ECONOMY HAVE MADE THE ULTRA-MODERN GILLETTE SUPER-SPEED AMERICA'S MOST POPULAR RAZOR! ENJOY THESE IMPORTANT GILLETTE ADVANTAGES... GET A GILLETTE SUPER-SPEED RAZOR SET!



Gillette's New Dispensers Have Convenient Used-Blade Compartments

• For convenience and safety buy Gillette Blue Blades in Gillette's improved Dispensers. You zip out new blades and dispose of old ones presto.



ZIP! Out Comes New Blade, In Goes Used Blade

look SHARP! feel SHARP! be SHARP! use Gillette Blue Blades WITH THE SHARPEST EDGES EVER HONED
Copyright, 1951, by Gillette Safety Razor Co., Boston 8, Mass.

LIFE'S REPORTS



CAMP PAINTERS WEAR WEIRD MASKS FOR PROTECTION AGAINST SPRAY

AN ARMY CAMP IS REBORN

National Guard does fast job on ex-ghost town

by ERNEST HAVEMANN

At this big Army camp on the southern Alabama peanut flats, a troop train pulled up on the siding. Three hundred soldiers of the 47th National Guard Division, two days and 1,500 miles away from their homes in Minnesota and North Dakota, piled out. Trucks moved up in a neat column; the men boarded; the trucks pulled away en route to the barracks. It all happened so fast and silently that you wondered if you had really seen it.

On the sidelines a visiting colonel from Third Army Headquarters snapped his fingers and said, "I'll tell you one thing: I've learned from experience that I can give troops a pretty good inspection in 90 seconds. Just listen to see how quietly they go about their business, and then look in their garbage cans to see whether they're wasting their food. I haven't had a chance to look in the garbage cans yet, but by God these troops pass half the test!"

That was at the end of January, while the 47th was arriving here at Camp Rucker 8,500 strong after being called back to emergency duty. Today mobilization is busting out all over. Draftees are arriving at the rate of 1,000 a day and are starting their basic training

CONTINUED ON PAGE 17



GUARDSMEN SCRAPE FRESH PAINT STAINS FROM BARRACKS WINDOWS

Please—

don't ruin the mellow flavor of your cheese with the wrong cracker!

You chose that cheese like a connoisseur. Now—if you want to get your money's worth in flavor—serve RITZ CRACKERS with it. For no other cracker makes cheese taste so good. Only RITZ CRACKERS are *this* crisp—this crunchy... and this *wonderful* to eat. Their tangy flavor gives added zest to any other food... be it beverage, spread, soup or salad. You'll see!



Remember

it pays to buy "RITZ"—because

"Nothing tastes
as good as RITZ—but

RITZ!"

You buy the best when it's
baked by Nabisco
National
Biscuit
Company

25% TO 50% MORE SPACE

General Electric Refrigerators give you much more storage space than most refrigerators now in use . . . yet they occupy no larger floor area!



There's space for all this food in the fresh-food section!

There's space for all this frozen food in this real separate food freezer!

The General Electric Refrigerator-Food Freezer Combination holds hundreds of pounds of food, as you can see. And, in addition to its many wonderful convenience features, a General Electric Refrigerator assures you of years of

dependable service. Your nearest G-E dealer will be glad to show you this de luxe refrigerator. You'll find him listed in your classified telephone directory. General Electric Company, Bridgeport 2, Connecticut.

Look!
A REAL food freezer!

Separate frozen food compartment. Keeps frozen food at zero degree. Maintains high quality of foods for a year!



Pick ONE cube at a time!

Pick out crisp cubes singly. The others will not drop out of the dividers. No more half-melted cubes! It's G-E's exclusive Red-Cube Ice Tray.



No more defrosting!

Frost just does not build up in the fresh-food section! Uncovered foods do not dry out! Foods remain crisp and fresh for days and days!



Years and Years of DEPENDABLE Service!

General Electric's dependable sealed air refrigerating system is unsurpassed. More than 2,000,000 G-E Refrigerators have been in service ten years or longer.



Now! Vegetable drawers that R-O-L-L

New Rolla Drawers, on rubber-tired wheels, roll quietly! So easy to keep clean. Each drawer holds 12 1/2 qts.



No more HARD butter!

This special conditioner, built into the door, keeps a full pound of butter at best spreading temperature.



GENERAL



ELECTRIC



**No other
laxative gives
you ALL these
advantages—**

-  **DELICIOUS
CHOCOLATE
TASTE**
-  **GENTLE ACTION**
-  **EASY TO TAKE**
-  **SPECIAL
SCIENTIFIC
TESTING**

And no other laxative even comes close to Ex-Lax in popularity. It's the best-liked and biggest-selling laxative in all America... the favorite of young and old. Ex-Lax is 12¢, economy size 30¢.

**When Nature 'forgets'...
remember**

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THE CHOCOLATED LAXATIVE

Marvella
SIMULATED PEARLS
**Have you seen the amazing
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**Get BETTER FLASH
PICTURES, EASIER
with the *Hiiland*
SYNCHRO-MITE**



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Gives sparkling in-
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FREE
LITERATURE

**Mother! Do This For Children's
COLD SYMPTOMS!**

At first sign of child's sneezing, stuffed up or "runny nose", give Histaline quick! Tests proved the anti-histamine in Histaline stopped children's cold symptoms in 2 out of 3 cases! Made in special dosage—safe for children as directed on the label—easy-to-take wild cherry flavored syrup. Get Histaline at your drug-store today! Money-back guarantee.



ROTTEN SIDEBORDS are torn off and replaced with new lumber.

LIFE'S REPORTS CONTINUED

under the officers and noncoms of the 47th as fast as the papers can be shuffled. If everything goes well—and the big Scandinavians in the 47th look like men who can make things go well—by autumn Rucker will house a full-strength infantry division, ready for business.

This is remarkable for two reasons: 1) everybody in the 47th, from its three generals on down, was going about his civilian pursuits on New Year's Day. And 2) only last August Rucker was a ghost camp, slowly rotting to the ground and hardly more than a memory on the Army's map.

Camp Rucker was a post-Pearl Harbor quickie, thrown together out of some cheap land and 1,500 flimsy wooden buildings. It was also a quick post-V-J Day casualty. By the middle of 1946 it was deserted except for a token staff of three officers—with a handful of civilian workmen and a budget of about \$200,000 a year for all salaries and materials to see what, if anything, could be done to keep the camp from eroding into oblivion.

The housekeeping staff did the best it could, which was not much. The paint was going fast, leaving the wood to rot away. But for this there was no cure; just paint to cover the buildings would have cost nearly as much as the whole annual budget, even if someone had offered to put it on for free. The housekeepers could only try to preserve the interiors. When windowpanes cracked they put in new ones. When doors blew open or fell off the hinges they boarded them up again. After every windstorm, which

CONTINUED ON NEXT PAGE

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the Difference is **QUALITY**

**"At the Stork Club we
recommend only the
best. In long cigarettes
that means FATIMA.
They have a better
flavor—and they're
EXTRA-MILD."**

Sherman D. King

HOST AT NEW YORK'S
FAMOUS STORK CLUB

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CIGARETTES
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FINEST
TURKISH AND
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FATIMA—Best of All Long Cigarettes

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Holmes & Edwards patterns are the loveliest to be found in silverplate. Danish Princess* with its radiant Nordic beauty and adorable Spring Garden are two of the most desired patterns ever introduced. A 6 piece place setting is only \$8.06 so start your service today!



Loveliest of all! Spring Garden

Remember! Holmes & Edwards is superior to all other silverplate. It's Sterling Inlaid with two blocks of sterling silver at the two places where a teaspoon rests on the table. Thus, should wear occur, there's sterling underneath!



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LIFE'S REPORTS CONTINUED

blew window glass out of the crumbling putty and loosed a shower of dry shingles, the staff was busy for weeks catching up.

Rain got under the paved roads; the asphalt collapsed; the workmen shored it up again. Out on the dirt roads on the firing ranges, kudzu vines grew wild and obliterated the pathways. Old trees started leaning over the roads and new ones crept over the edges. Every once in awhile, to keep the whole network from reverting to a subtropical jungle, the housekeepers had to dip into the till to send out bulldozers to push back the trees and blades to scrape off the kudzu vines.

Southern Alabama is called the wire grass country, after the persistent weedy grass which, when left to its own devices, will cover every square inch of ground and crowd out every other living thing. In their odd moments the laborers tried to fight the wire grass, which was almost a full-time job in itself. In summer the grass spread a thick green carpet right up the walls of the buildings; in cold weather it turned to a dry brown fire hazard running like a fuse all over the camp. The workmen tried hard to keep it mowed down to size in the clearings and chopped away from the sides of the buildings.

By last August, when the order came to bring Rucker back to life, it looked almost hopeless—half-rotted, unpainted, covered with sand, barely holding its own against the vegetation. But for only \$4.5 million, just about a seventh of what it cost to build the camp in the less inflated days of 1942, the Army has done the job. Workmen hung 8,000 new doors, replaced 5,000 deformed windows, ripped out a million feet of rotten boards. They resurfaced 46 miles of roads, built 2,000 new culverts and finally sprayed the camp with more than 42,000 gallons of cream-colored paint.

The troops started coming back on Sept. 15, over a rebuilt railroad siding which took 15,000 new ties and 1,200 tons of ballast. All but the first found a band to greet them, livable quarters and a hot meal in the mess hall. Within six weeks from the day Rucker got the order to breathe again, it was giving basic training to some of the men of the speeded-up draft. The fire department was run by 13 Buffalo city firemen and the MPs by 29 St. Louis policemen, all pulled in under reserve orders. Some 1,500 civilians from the towns around Rucker went to work, as many of them had in World War II, in the PXs and the administrative offices. Here and there the camp was plagued by equip-

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RELIEVES HEADACHE NEURALGIA NEURITIS PAIN

FAST



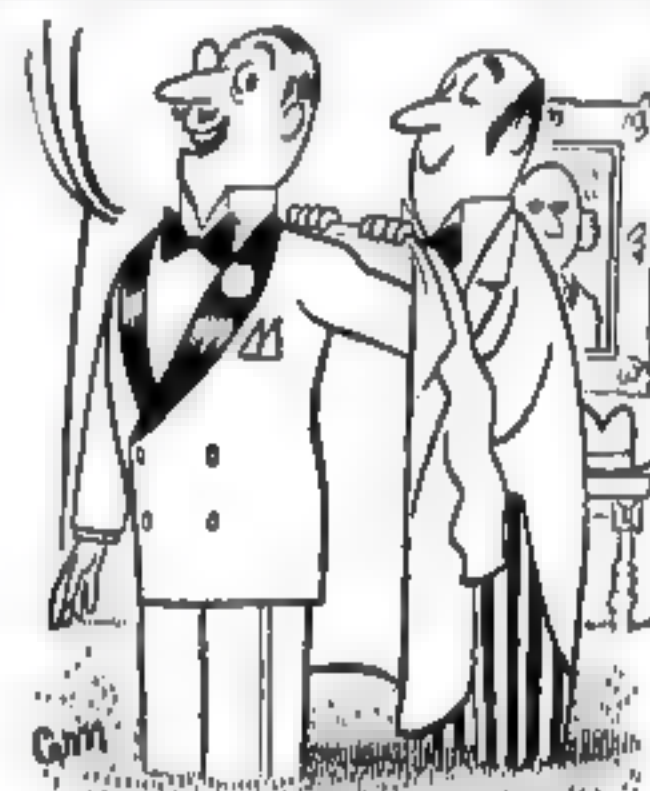
Here's Why...

Anacin® is like a doctor's prescription. That is, Anacin contains not one but a combination of medically proved active ingredients. Anacin is specially compounded to give FAST, LONG LASTING relief. Don't wait. Buy Anacin today.

NEW MINTS Medically Proven Quickly RID STOMACH of GAS

Do you ever suffer stomach gas, heartburn, from acid indigestion? Get amazing new BiSoDoL Mints for fast relief. Safe, gentle. BiSoDoL Mints give longer-lasting relief than baking soda—yes, hours of relief. Refreshing, minty flavor sweetens sour mouth, stomach. So relieve heartburn, upset stomach, from too much food, drink, smoking. Sleep all night long when acid indigestion strikes. Carry new BiSoDoL Mints for fast relief—anywhere, anytime. 10¢.

BiSoDoL—Reg. U. S. Pat. Off.

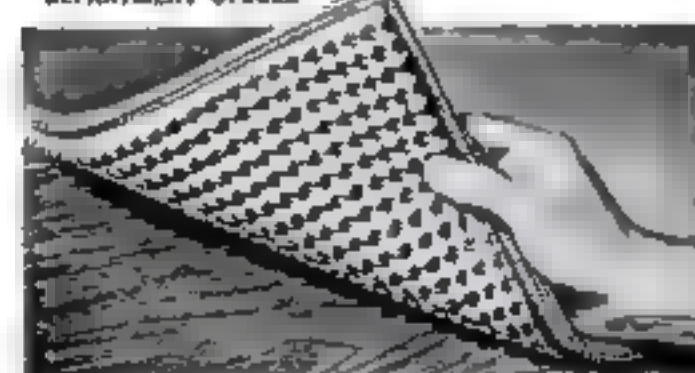


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**Air Filled
Sponge Rubber**



Cuts to exact rug size
Rugs Wear Longer
AT FURNITURE AND
DEPARTMENT STORES



Also ask to see U. S. Non-Slip that anchors sturdy rugs flat and neat, inexpensive by the yard.

Due to an error, the price of U. S. Rug Underlay was incorrectly quoted as \$2.95 per sq. yd. in a recent advertisement.

UNITED STATES RUBBER COMPANY

There's nothing like this

NEW...

MODERN

way to wake up!

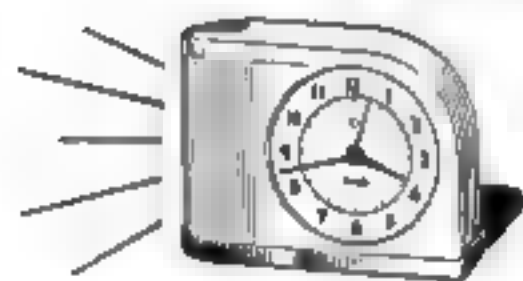


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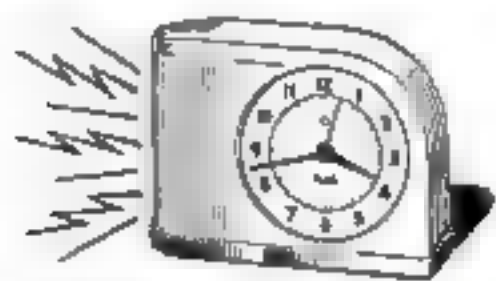
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LIFE'S REPORTS CONTINUED

ment shortages—for one thing the Army had sent most of its small-size clothing to equip the tiny South Koreans, and it was almost impossible to find a size 5 combat boot or a 32 field jacket. But on the surface Camp Rucker looked to be right back in the last war's boom days.

In a way Rucker represents all the problems of our U.S. remobilization. With the best part of the Army off in Korea, Rucker has had to be staffed mostly with reserve officers, some of them fresh out of college R.O.T.C. units. The big show is being run right now by the National Guard, which the U.S. used to regard more as a hobby than as a fighting force. There will doubtless be some kinks as Rucker grows still bigger, and only time can tell whether the 47th has enough experienced teachers to turn its new draftees into first-rate fighting men.

But the prognosis looks good. The reserve officers have done a fine job of turning weatherbeaten Rucker into a going concern. The guardsmen, newly back in the Army in a newly resurrected camp, got down to work with less trouble than anyone could have hoped. On one of the first nights the commander called a staff meeting and offered to listen to troubles—of which, like any sensible man, he naturally expected plenty. Only two staff officers spoke up. One said, "No problems yet, sir." The other said, "We're getting along, sir." The general beamed and the meeting was over.

Nobody could stay here a day, watching this camp and this division spring to life, without marveling how far the Army and the U.S.—for all their mistakes and erosion—have come since the barren and confused days of that other quick mobilization in 1940 and 1941. We may be short of everything, from men to new camps to tanks, and doubtless things will get worse before they get better, but this camp is a far cry from the old wooden rifles, the stovepipe artillery and the slogan of OHIO—"Over the Hill in October."



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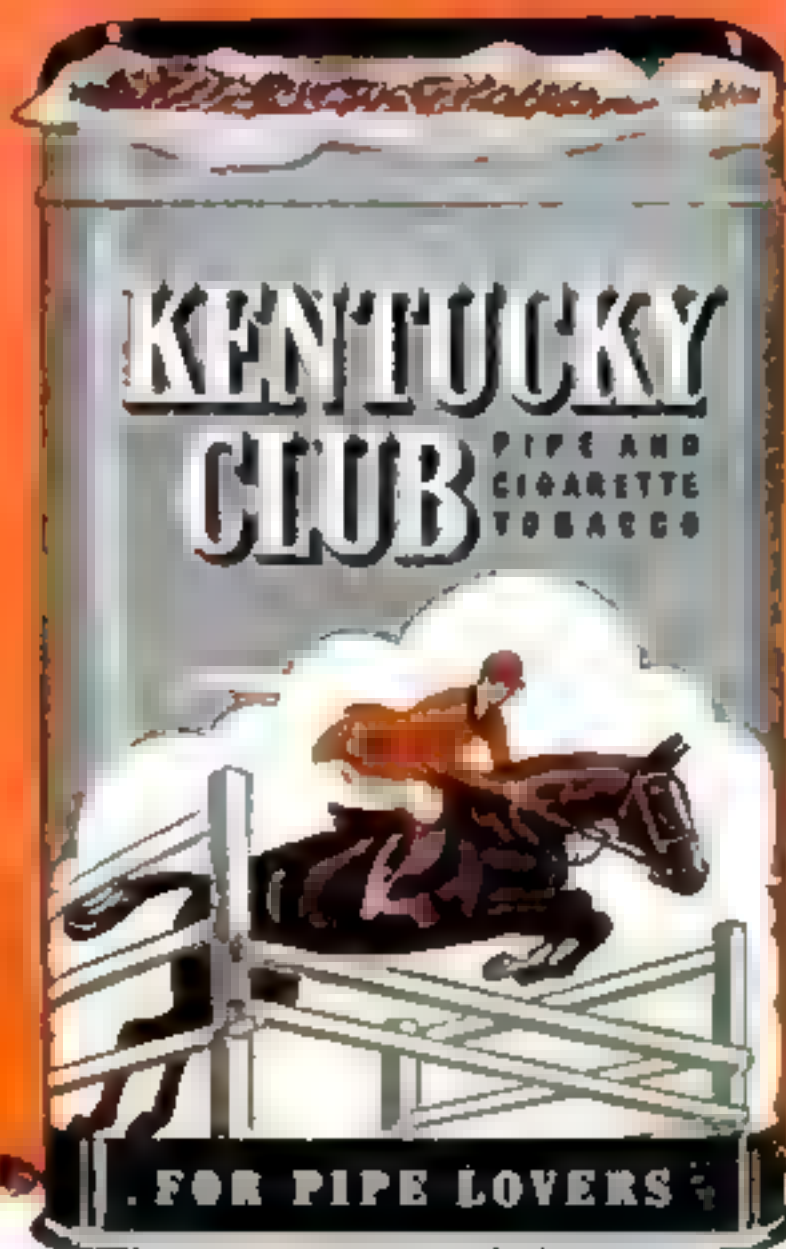
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LIFE'S COVER

The bright-eyed little girl shown wrinkling up her nose on this week's cover is Linda Joy Young, whose recent adoption by a young California couple is described on pages 99 through 105. Since she was adopted she has added six new teeth and has developed such an appetite that she now eats everything she is offered except liver, cottage cheese and beets. She particularly likes animal crackers and for that reason calls all her favorite foods—jello, scrambled eggs, chicken broth—by the same name: "cookies." Anything she knows she must not touch, including the iron, she carefully labels "dirty."

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FORWARD COMPANIES OF THE 25th DIVISION SHOW THEIR NEW CONFIDENCE AS THEY STEP OUT BRISKLY DURING EIGHTH ARMY'S ADVANCE TO HAN RIVER

GIs BECOME SOLDIERS—AND IT PAYS OFF

PHOTOGRAPHED FOR LIFE BY JOHN DOMINIS

It was still frigid cold in South Korea; icy winds rushed out of the mountains from the north, across the frozen roads and the rumpled plateaus; the Reds still fought bitterly from the crags and the roadblocks. Yet, with the steadily quickening pace of men who had regained their hopes and their self-esteem, U.S. troops forged up to the Han River.

Only a few weeks ago, when the beaten U.N. troops were pouring crazily south, such a turn of events seemed impossible. But the Eighth Army had reached out and summoned up the intangible resilience that is the high mark of soldiering. Behind this lay two important tangibles. One was the careful yet spirited professionalism of the toughened infantrymen, learned through months of brutal lessons up and down

the peninsula and documented in these pictures taken during the advance south of Seoul. The other was the leadership of their new commander. In World War II Lieut. General Matthew Ridgway had inspired his 82nd Airborne Division—at Normandy he jumped at its head—into prodigious accomplishments. This time he ordered a smart, tactically sound offensive which his men instinctively knew would not lead them into a trap. The purpose was not only to capture Korean real estate but also, by shrewd use of superior American mobility and firepower, to flush out and kill as many of the enemy as possible. Behind screens of probing patrols, the troops advanced in a line across Korea, helped by continual support from planes. No flanks were exposed; no gaps were left open

through which the enemy could infiltrate and then strike from the rear. And, for the first time in the Korean war, all the U.N. forces were fighting under one field commander, undisputed in his decisions and free of the disjointed controls that had contributed to the disaster in the north.

Ridgway and his Eighth Army could claim a victory over the Reds south of the Parallel. But there was still no sign of the main Chinese armies. Bombings and a reported epidemic of typhus might have forced them to pull back. Or they might be preparing for other offensives.

As the week ended, the Eighth was digging in along the Han River where it could employ the full weight of its firepower should the Chinese attack across the thawing ice. Seoul could be recaptured again—if it seemed worth taking.



CLEARING HIGH GROUND

A long column of infantrymen grinds slowly up the ridges over ground that has already been won. A few

hundred yards farther on, they will spread out and attack the high beyond, the command of the high ground



KILLING CHINESE

Advancing infantry moves past a dead Chinese in an offensive described as "homicidal, not geographical." Some Eighth Army calculators, possibly optimistic, estimate the Chinese army had taken 57,000 casualties since the start of the U.N. offensive.



DISPERSAL

Four infantrymen (above), well-dispersed in crossing an open field, start to hit the ground in face of Red's small-arms fire. Troops have learned not to group together to make a perfect target for enemy gunners. Now battalions, they are taking lighter losses in their advance.



CARE OF FEET

Three of the infantryman's most valuable possessions are his rifle and his two feet. Unlike many men now in hospital these knew how to take care of their feet—changing wet socks for dry ones or giving each other quick massages to stop trench foot or frostbite.





means command of the battlefield as the green road-bound troops learned by experience last summer. It

was from the hilltops that the Reds had poured killing fire into U.S. troops. Now, from observation posts

high in the hills, U.S. observers direct murderously effective artillery fire and air strikes onto the Reds.



ARMORED RAIDS A column of Sherman tanks (*below*) strikes into enemy territory. Cut loose from slower moving infantry, tanks moved behind enemy lines, shooting up anything in sight. Then, instead of trying to hold ground, they raced back before Reds could trap them.



AIR SUPPORT Attacking the Reds up and down the front, U.S. Air Force, using rockets, napalm or bombs (*above*), was giving the Army first-class close support. The early lack of effective air-ground coordination has now been successfully replaced by smooth working team play.



MORE AND BETTER GUNS

When Eighth Army went into action last summer it lacked its full quota of new weapons, but now it has

plenty of super bazookas, self-propelled guns and 75-mm. recoilless rifles like the one being fired above.



NO COVER FOR THE ENEMY

Air force and artillery completely destroy Korean towns to nullify the Red tactic of moving trucks and

troops by night, hiding them in villages by day. This is the main street of Anyang, 10 miles south of Seoul.



THE ARMY COMMANDER

As artillery shells burst against the hills behind him, Lieut. General Matthew B. Ridgway sits perilously

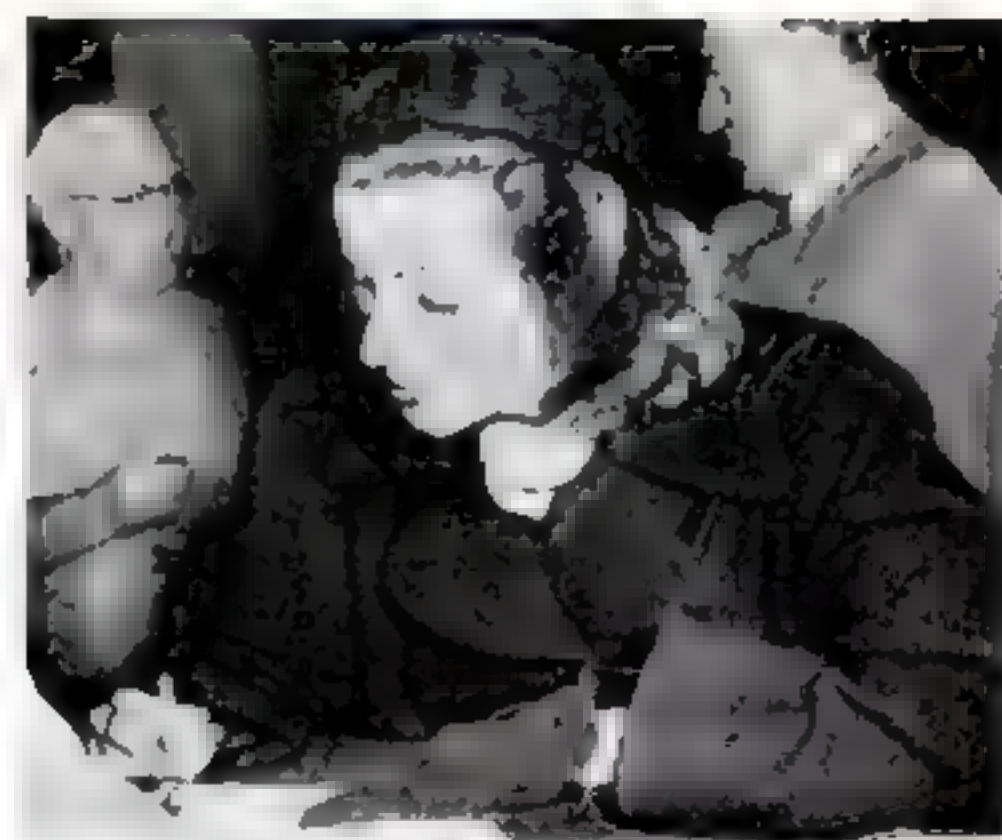
close to the front, completely alone as he contemplates the next move of his advancing Eighth Army.



BRITONS PROTEST

Their meat ration is cut anyway

In rationed Britain the socialist government has kept its people reasonably content by raising food rations gradually and promising fuller larders soon. But late in January the Food Minister made a disheartening announcement: because Argentina now demanded an average \$340 a ton for its meat instead of the \$290 the British government would pay, the ration would drop to an all-time low, 9g worth a week per person—about 5 1/2 ounces of beef or mutton. Glum housewives, faced with new austerity (*above*), demonstrated outside Parliament (*right*). The government barely avoided (306-298) a vote of censure. It paid butchers subsidies in lieu of lost profits although this cost as much as the raised price of Argentine meat. The London *Economist* snorted, "It is a ridiculous way of keeping down the cost of living to cut out the living."



SWEDISH-AMERICAN

Greta becomes citizen of the U.S.

It hardly seemed 25 years since Greta Garbo first showed up in Hollywood. Yet it was hard to remember all the sultry silent movies in which the beautiful Swedish immigrant played passionate scenes with John Gilbert, or the early talkies that unveiled her mournful voice. But it all came back, and the immigrant's story ended routinely in Los Angeles last week. Greta Lovisa Garbo, 45, was given her citizenship. "I am glad to become a citizen of the U.S.," she said nervously. Then, after a pause for photographers, she vanished into the Los Angeles smog.



MEDALS OF A HERO

Finns honor Mannerheim at funeral



...SWEDISH MOTHER

Ingrid shows off her Italian son

It seemed no time at all since the headlines were saying Ingrid Bergman, America's other Swedish actress, had become the mother of Roberto Rossellini's son in Rome. But last week came new pictures of handsome young Robertino, and he was already toddling—a year old on Feb. 2. When he didn't toddle, carrying a birthday rabbit with him, he crawled happily over the floor with his step-brother Renzo, 9, child of Rossellini's previous wife. Ingrid, her marriage status straightened out, looked as happy as a mother should.



In his long lifetime Finland's Baron Carl Gustav Mannerheim had won honors galore and more medals than a field marshal's chest can hold. As a young officer in Russia's army he was thrice decorated during the Russo-Japanese War. Later he won medals both from the czar for fighting

Germans (1914-1917) and from the German kaiser for fighting Russians (when Finland's White Army crushed the Reds to gain Finnish independence in 1918). Sweden awarded him its Seraphim (for national rulers only) after he became Finland's first head of state. In 1937 Hitler gave him

Germany's Grand Cross of the Order of the Red Cross. He of course had Finland's highest award, the Great Diamond Cross of the Order of Freedom. Early this month, as his countrymen buried their 83-year-old liberator, six Finnish generals carried his 51 medals sorrowfully to his grave.



"SICK" SWITCHMEN and a sympathetic freight conductor talk over wage- and-hour grievances in a restaurant booth near the Hulsey yards in Atlanta, Ga.

ORDER OBEYED, TRAINS GO

Threat to jobs hurries switchmen back to work

Embittered and reluctant, 12,000 railroad switchmen returned to their jobs last week after a 10-day "sickness" strike, forced back by an order of the U.S. Army which has technically been running the railroads since the threat of a trainmen's strike last August. Although the order granted a 12 1/2¢-an-hour pay raise, it threatened switchmen with loss of jobs and seniority. The Army order was backed up by President Truman who irascibly likened the union leaders to "Russians." Transportation experts thought the stoppage was the worst rail tie-up since the Pullman strike of 1894. A quarter of the nation's freight cars—many of them loaded with military goods—sat idle in the yards. No one emerged from the strike with enhanced reputation. Railroad labor, through the "sickness" subterfuge, had endangered both the economy and men in Korea. The Administration, by stalling on settlement of grievances for nearly two years, had driven the switchmen to the edge of despair. The frightening part was that, with no real settlement in sight, there was no guarantee against a relapse.



NEW YORK'S WEST SIDE HIGHWAY WAS JAMMED WITH SUBURBAN COMMUTERS



IDLE LAMPS, used for signals in making up trains, sit gathering dust in New York's Grand Central Terminal. Three thousand lamps a month leave this room.



COLD COMFORT met Budd auto-parts workers who wait in freezing Chicago weather to get forebortened week's pay. Lack of freight shipments closed plant.



WHOSE TRAINS HAD STOPPED RUNNING. HELPFUL CAR OWNERS GENEROUSLY PICKED UP HITCHHIKERS



INNOCENT BYSTANDER, a sad circus elephant, was one of five stranded in Grand Rapids by strike.



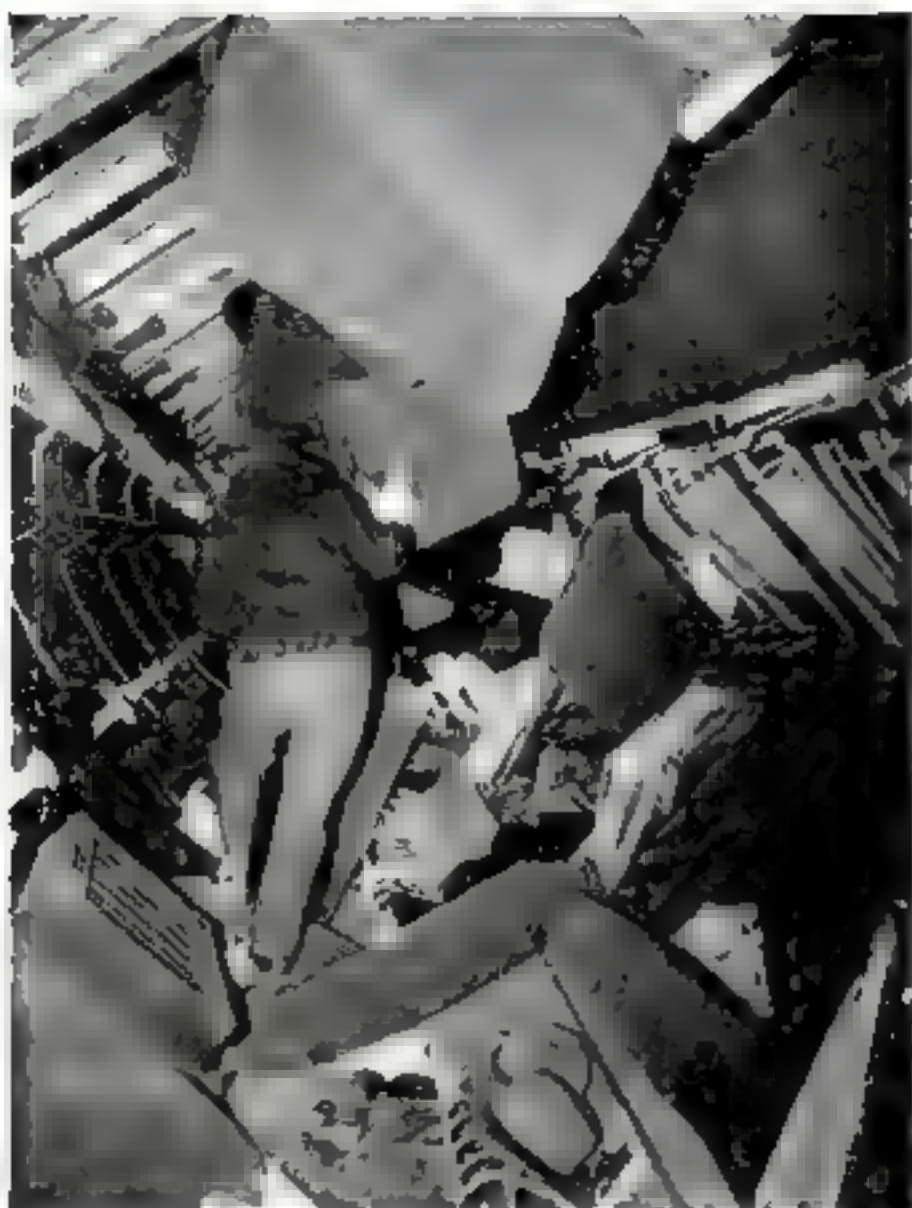
UNPICKED LETTUCE cracked open in California. There were no refrigerator cars to move produce.



STUCK TRUCKS wait at New York's Holland Tunnel. Truckers worked overtime to ease freight jam.



HEALTHY AGAIN, Chicago switchmen return to work. It would take weeks to catch up on backlog.



UPSIDE DOWN, "Broker" car lies on embankment as a rescuer looks for bodies. Floor is at upper right.

TRAIN WRECKAGE WHERE 83 DIED

Crash is nation's worst since 1918

In the New York area the prosaic business of commuting was becoming really dangerous. Twice in 1950, Long Island trains had met disaster, killing 111 commuters. Last week, when the Pennsylvania Railroad's crack "Broker" jumped the trestle at Woodbridge, N.J., the total deaths jumped to 194 within 12 months.

The ride that was to end in the worst U.S. rail crash in 33 years started in Jersey City on Tuesday night, when The Broker left for the Jersey shore. Heavily overloaded with commuters, including some from the strikebound Jersey Central, the train was due to cross over a temporary trestle which had been put in service only that afternoon. The engineer was supposed to slow down to 25 mph to cross the trestle. What happened next was not very clear. The engineer looked for caution lights that were not there. But when The Broker hit the trestle it jumped the track, spilling its cars, killing 83 passengers.



HANGING IN AIR, one of The Broker's cars juts out across overpass. Temporary trestle is at right.



NIGHT OF WRECK (ABOVE) RESCUERS WITH LIGHTS AND LADDERS RELEASE TRAPPED PASSENGERS. BY NOON

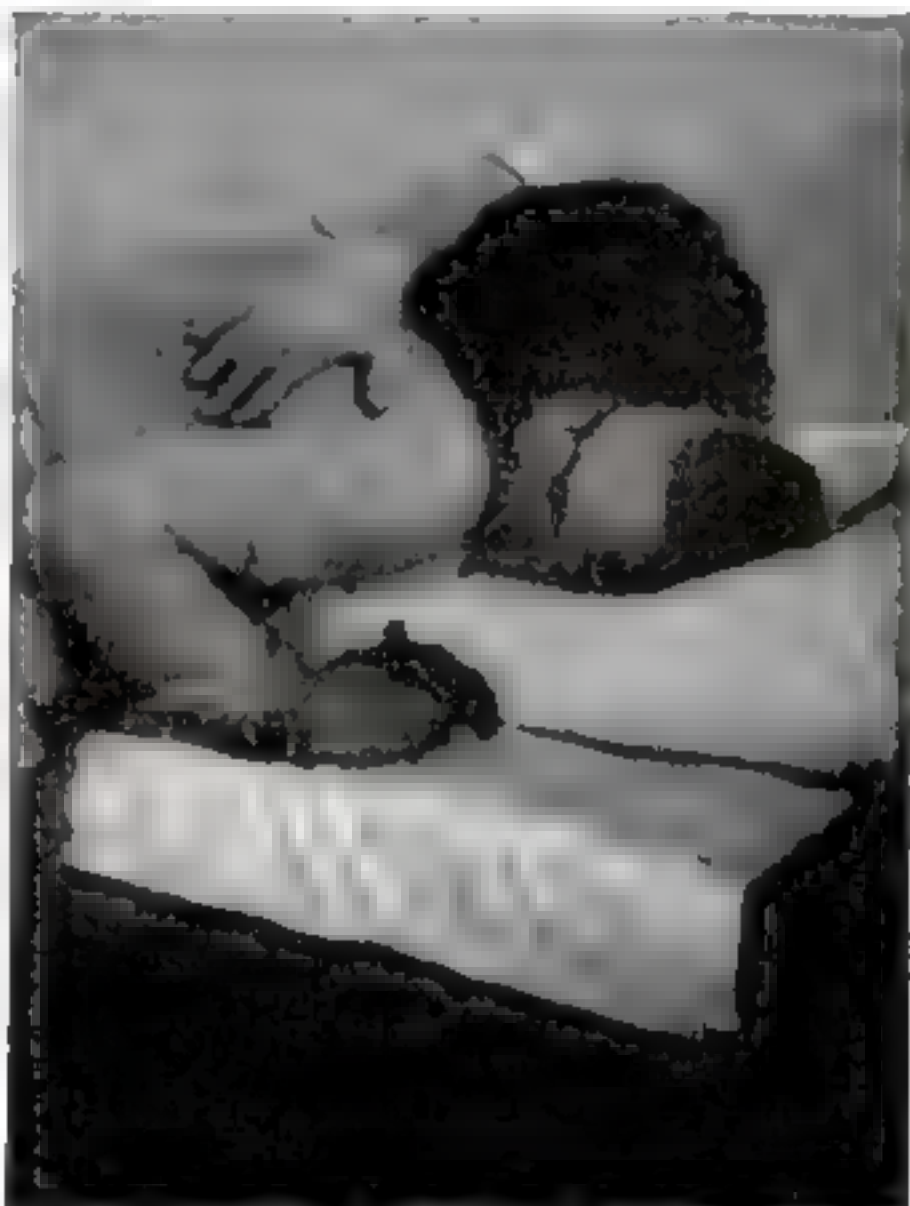




(BELOW) RAILROAD CRANES WERE STILL LIFTING CARS AND LAST BODY HAD BEEN REMOVED FROM THE WRECK



HATS AND COATS, one a trainman's uniform cap (rear), await identification in Municipal Building.



WIFE FINDS HUSBAND in hospital basement after rushing to wreck and searching for six hours.



VICTIMS' BAGS held food, knitting and papers, gave clues to the missing. There were 26 briefcases.



10,000 BOXES of fried chicken, potato sticks and pickles were made up and served at a dollar each.



HEADLINE in a G.O.P. newspaper pained Senator Taft. He said the suggestion was unauthorized.



CARVED ICE ELEPHANT melted and dropped amidst the debris in the hall after diners went home.



SIoux CHIEFTAIN, BEN AMERICAN HORSE, CLAIMED AMERICANS' TEPEE HAD BEEN INVADED BY REDS

RED REPUBLICAN BECOMES RED HERO

Sioux chief wows G.O.P. chicken supper and is taken up by 'Daily Worker'

Some 12,000 shouting, victory-scenting Republicans stormed into Uline Arena in Washington last week for the kickoff of the annual nationwide Lincoln Day celebrations. They ate \$1 box suppers in self-conscious contrast to the Democrats' \$100 Jefferson dinners, listened noisily to their heroes. One hero was "Mr. Republican" himself, Senator Robert A. Taft, who invited labor back into the fold of the Grand Old Party. Another was Wisconsin's Senator Joe McCarthy, who lambasted the Fair Deal's "sellout to Communism at home." Still another—for a time—was American Horse, chief of the Sioux Indians, who shouted, "We red men have had too much New Deal red tape. We hope White Father will kick out Joe Stalin's Red men who have sneaked into our tepee. . . ." Having

loudly cheered American Horse, the Republicans were distressed three days later to see this headline in the U.S. Communists' newspaper:

Daily Worker

New York, Thursday, February 8, 1951

Leader of Sioux Indians Urges U. S. Leave Korea

The chief, who, it turned out, was hired to tub thump a movie called *Tomahawk*, had made some offhand remarks about getting the Americans out of Korea, which pleased the Communists as much as his remarks about getting the Reds out of America pleased the Republicans.



BEFORE JAW THAWED, JOHNNY GOT OXYGEN THROUGH TUBE INSERTED IN TRACHEA AND HELD BY TAPE

FROZEN GIRL MAKES MEDICAL HISTORY

Chicagoan, her body rock-hard, thaws out from record low temperature

It looked hopeless, but conscientious hospital doctors determined to keep her alive as long as possible. She had been found in an alley on Chicago's South Side, a short, 150-pound young woman who had evidently fallen down drunk, lain there all night with the temperature dropping to 11° below. Now she was literally frozen stiff. Her jaw was solid, her staring eyeballs were crystal hard, her lower legs like rocks. She had no measurable pulse nor blood pressure; she breathed only about three times a minute. It was an hour and a half before they could find a rectal thermometer calibrated low enough to register her internal body temperature of 64.4°; her extremities were far colder. They were sure she would die. A temperature of 72° is almost always fatal, although there is one known case

of a person's surviving a temperature of 68°.

Still they injected cortisone and wrapped her extremities in bandages to prevent the flesh from chipping off. Twelve hours later she was still miraculously alive, and consciousness returned; in another 12 she was taking nourishment. Police knew her well as Dorothy Mae ("Johnny") Stevens, an ebullient 23-year-old South Side girl who only last week had come to their attention by trying to cut her husband's ear off. Now, with vision and limb sensation normal and with the danger of major amputation virtually eliminated, Johnny Stevens had lived through the lowest bodily temperature ever recorded. She seemed destined to move from a modest entry in the Chicago police blotter to generous mention in the medical textbooks.



IN ALLEY Johnny lay at corner of building at the right. A cop prodded her and found her hard as ice.



IN MICHAEL REESE HOSPITAL Nurse Alfreda Guest covers Johnny's heavily bandaged legs.



AWAKE AT LAST, Johnny looked about feebly, then uttered a historic understatement. "I'm cold."

THE GHOST OF FORMOSA

"BEST AND STRONGEST"

Here is a good word for the British. They have been in the American doghouse for quite a spell and a few items on the plus side of the Anglo-American account ought to be noted. First, they did vote with the U.S. when the showdown came at U.N. on the resolution declaring Communist China an aggressor. Second, they are surely to be forgiven for some doubt as to the firmness and purpose of actual, as distinct from apparent, American policy in Asia, considering the sort of equivocation in our own official position which is noted at the right. Third, they have shown an acute concern for American interests and American attitudes, however strongly they may have differed on major points. Never have the uses of honest criticism been more convincingly demonstrated. British policy has certainly not been remade in America. But a conscious effort has been made to respond to American criticism and to adjust British policy to American policy. The interests, purposes and destinies of Britain and America are too closely linked to be long or permanently divided. A sentiment expressed on this page in our issue of May 1, 1950 still holds good. We said then:

"The best friends are strong friends, and the British are the best and strongest that we Americans have. Thank God for them, and the best of luck to them!"

IT STICKS TO THE RIBS

Okra is in the news. For the majority of Americans who never heard of okra, a publicity hand-out announcing that it has been found to be a good base for artificial blood plasma identifies it as "a vegetable widely grown in the southern part of the U.S." The faintly snooty tone of this description will cause the blood of true Southerners to boil without the aid of plasma. Okra, sirs, is a noble dish, deserving to rank with corn bread and black-eyed peas among the glories of the South. A touch on the dull side, for looks, when dished out in its gray and gooey state. Not a culinary item that children generally beg their mammies for. But a substantial food, the kind that sticks to your ribs, a valuable ingredient in some of the best stews a man ever ate. The handouts proclaiming the virtues of okra in artificial plasma may, we are told, be a mite on the enthusiastic side. But any development which brings okra to national notice is worthwhile. What was good for Nathan Bedford Forrest ought to be good for lean and hungry Yankees.

A little episode at U.N. last week showed up the actual nature and the persisting faults of American policy in Asia as no critic of Dean Acheson could ever show them up.

The episode had to do with "the question of Formosa." To understand what happened you have to go back to last Sept. 20, when Secretary Acheson himself raised "the question of Formosa" and had it put on the agenda of the General Assembly. Mr. Acheson's proposal that the U.N. take up "the question of Formosa" was camouflaged as a necessary step toward the settlement of Asiatic issues by "peaceful means." His proposal could have had only one effect—to deprive the Chinese Nationalists of their last refuge, and to wipe them from the face of Asia. This was pointed out at the time, but pointing it out did little good. Mr. Acheson's camouflage was almost perfect. His scheme was well on the way to fruition when the Chinese Communists came into the open in Korea.

On Nov. 15, a few days after the Chinese Communist intervention, a U.S. spokesman at Lake Success had to deal with the now

embarrassing "question of Formosa." Could the U.S. Government now press a proposal to harass the principal Chinese enemies of Chinese Communism—to eliminate the largest force of Asiatic anti-Communists in Asia? Of course not. But would the State Department acknowledge its error and abandon its purpose? Of course not. So the Assembly was merely asked to postpone discussion. "We still believe," said the U.S. spokesman, "that the item should stay on the agenda."

It stayed there, and last week it was up again. This time Sir Gladwyn Jebb of Great Britain recommended postponement. Warren Austin of the U.S., seconding the motion, confessed that any discussion of the Acheson proposal now could serve "little constructive purpose." But, he said, "the question of Formosa" is still of the utmost importance. It should remain on the agenda.

There it stays—still sponsored by the U.S. Government, still a glaring testament to the past mistakes, the unchanged purposes and the unyielding guile of Secretary of State Dean Acheson.

IT'S YOUR INFLATION

Inflation is what is happening now. Every time your dollar buys a little less than it did, or the money you earn falls a little shorter of paying for what you think you need—that's inflation. It's your money, and it's your inflation.

Americans have tended to take inflation too much for granted. This is no cause for wonder, considering the cheapening of the dollar since 1933. Now there is a healthy tendency *not* to take inflation for granted. Assorted economists, pundits and even some officials are standing up and screaming that inflation does not have to happen. The subject is getting into the realm of common discussion. In the best American tradition there is suddenly a villain who can be identified, berated and perhaps shown the error of his ways. His name is John Snyder, and Harry Truman is looking over his shoulder.

Mr. Snyder, as Secretary of the Treasury, is having a big fight with the Federal Reserve Board, which is the agency set up by Congress to govern monetary policy. The fight is over a Snyder policy which bears the label of "cheap money." The official purpose of this policy is to keep down the cost of carrying the public debt—the amount of interest paid on it, which rises into the billions as the debt itself soars higher into the hundreds of billions. Secretary Snyder, with the President's backing, is in a position to make the Federal Reserve Board execute this policy even though the Board thinks the policy is wrong. It thinks so because, among other things, the going rate of interest on the public debt pretty well determines the going rate of interest on private loans, thus affecting the amount of credit and cash money available for general use and spending. Many other

factors enter into the picture, of course—"cheap money" and Mr. Snyder are not the only villains. But they are at the crux of the present issue. The Federal Reserve Board, by advocating higher interest rates, is trying to reduce the amount of credit and cash money available for general use and spending, in order to check inflation. Mr. Snyder, whether he intends to or not, is defeating this effort and stepping up inflation with his "cheap money" policy. He is making your dollar shrink in your pockets, and at the same time is compounding the costs of the expanding defense program.

Last week President Truman backed up Mr. Snyder to the hilt. In effect the President commanded the Federal Reserve Board to shut up and go along with Mr. Snyder's policy. At the same time the vast maze of Federal lending agencies which together make the U.S. Government the biggest source of "private" credit are going right ahead with loan policies which also stimulate inflation and further shave your dollar. Spokesmen for such respected groups as the Twentieth Century Fund and the Committee for Economic Development cry at the tops of their voices that insanities of this sort may draw the country into an extreme inflation that could be avoided. All the Charles Wilsons, Eric Johnstons and Michael DiSalles in Washington cannot prevent or cure this inflation with price, wage and commodity controls if the root fiscal causes of inflation are not only unchecked but actually encouraged. Mr. Truman and Mr. Snyder pay no attention whatever to the warnings.

It's your money. It's your inflation. Better speak up, while three cents still pays the postage on a letter to Washington.



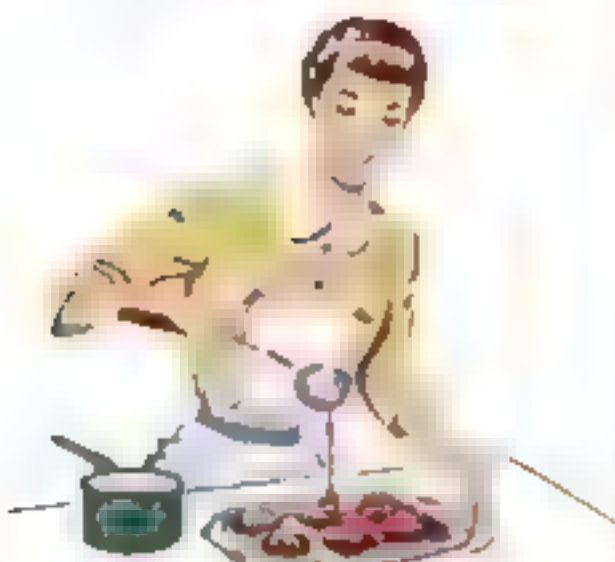
With sandwiches for the children's lunch.



For extra flavor in your favorite recipes.



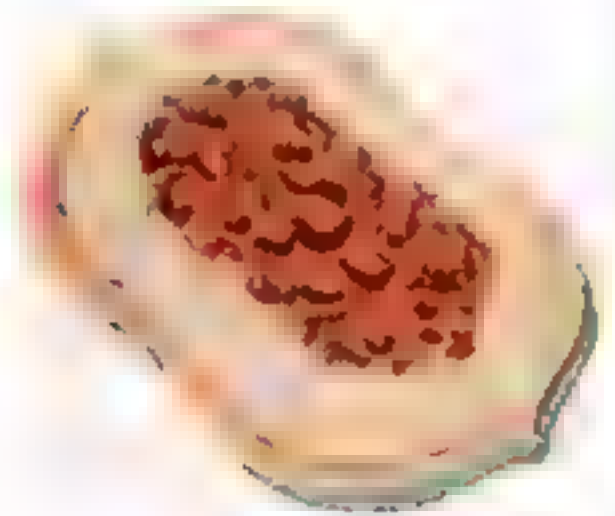
Children love it prepared with milk.



As a pour-on sauce over hamburger, etc.



With salad for slimming meals.



A base for a zestful spaghetti sauce.

"I couldn't get along without Tomato Soup!"



M-m-m, Good! And so useful! America's favorite soup!

For flavor . . . for nourishment . . . for downright handiness and usefulness . . . where will you find a food to compare with Campbell's Tomato Soup?

Served as soup, Campbell's is an all-round family favorite. From Daddy on down, they all love that wonderful, zestful flavor! For Campbell's is made from choice, red-ripe tomatoes

blended with fine table butter! Children are especially fond of it prepared with milk.

But Campbell's Tomato Soup is a great cooking sauce, too, just as it comes from the can! Try it in recipes*, or as a pour-on sauce. It always livens up a dish.

Is it any wonder that this is America's favorite soup?

*Write to Campbell Soup Company, Dept. L, Camden 1, N.J., for free cook book!

Campbell's TOMATO SOUP

"THE HANDIEST THING ON MY KITCHEN SHELF"





Presenting the

Finest Paul Jones in Five Generations!

SO SMOOTH, SO MILD, SO RICH AND MELLOW...

YOU JUST CAN'T BUY A BETTER DRINK!

SINCE 1865, when some fortunate gentleman first sampled the rare, silken smoothness of Paul Jones, this famous brand has held an honored place among America's proudest whiskies.

Today we bring you a Paul Jones so smooth,

so rich and mellow that it deserves and has been given a distinguished new bottle.

In our sincere opinion, it is the finest Paul Jones in five generations.

We ask only that you try it. You just can't buy a better drink.

Paul Jones



Frankfort Distillers Corp., N. Y. C. Blended whiskey, 86 proof. 72½% grain neutral spirits.

MMMM-sweet!



MMMM-milky!



MMMM-BIRDS EYE!



Product of General Foods

Recipe for BIRDS EYE CORN BROIL!

- 1 box Birds Eye Golden Sweet Corn
- 1 tablespoon butter • 2 teaspoons flour
- ¼ teaspoon salt • ½ teaspoon paprika
- Dash of pepper • Dash of dry mustard
- ½ teaspoon Worcestershire sauce • ½ cup milk
- ½ cup grated sharp cheese • 4 slices cooked ham
- 2 tomatoes, cut in wedges
- 1 tablespoon melted butter

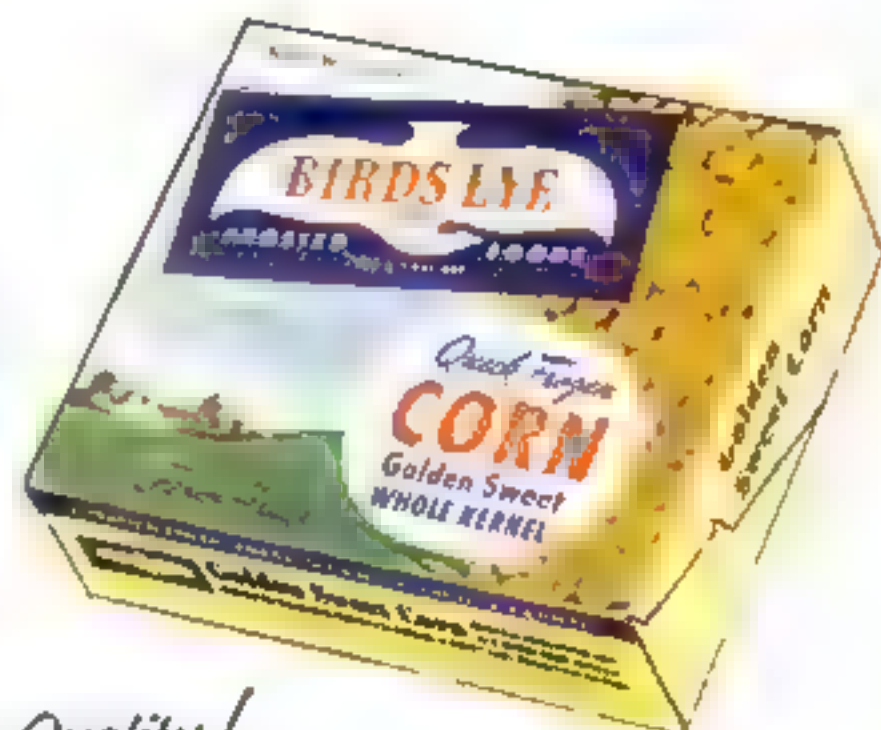
Cook sweet and milky Birds Eye Corn as directed on package; drain. Melt 1 tablespoon butter in saucepan. Add flour and seasonings; blend. Add milk gradually, stirring constantly. Cook over medium heat until smooth and thickened, stirring constantly. Add cheese, continue cooking until cheese is melted. Add Corn . . . arrange ham and tomato wedges around edge of broiler-proof platter. Sprinkle tomatoes with salt, pepper; brush with melted butter. Broil under medium heat about 5 minutes, or until tomatoes are tender. . . pour Birds Eye Corn and cheese mixture into center of platter and return to broiler until lightly browned. Serves 4.

And you can enjoy this August treat
for so little in FEBRUARY!

The sweet tenderness, the dewy-freshness of Birds Eye Golden Sweet Corn makes other corn-eating kind of flat. And that's easy to explain . . .

You see, Birds Eye Corn is grown from seeds selected for special sweetness and flavor. Snatched from the stalks when the tender kernels are swelling with milkiness and brilliant summer flavor. Shucked, cleaned, cut from the ears—to make life easier for you.

And because Birds Eye Corn is quick-frozen when corn is most plentiful, you can enjoy this farm-fresh treat any day in the year for only a few pennies a serving! Try it tonight in a Birds Eye Corn Broil.





SYLVIA'S HANDSOME HOME IN CONNECTICUT WAS FURNISHED WITH LATE BROTHER'S WHEELCHAIR, A STOVE THAT SAVED FUEL BILLS, UNCONNECTED PHONES

HETTY'S DAUGHTER DIES

Last of the Greens gives vast fortune to charity



HETTY GREEN

An old woman named Hetty Sylvia Ann Howland Green Wilks died in New York last week. She was 80. She left almost all her money to charity. Nothing could sound more commonplace. Actually nothing could be more dramatic.

For Hetty Sylvia Ann Howland Green Wilks was the daughter and last survivor of the original Hetty Green, once called, among other things, "The Witch of Wall Street," and in her day the world's wealthiest woman. Hetty Green reached that eminence because she had an Aladdin-like ability to make money and an utter incapacity to spend it. Born in 1834 into

a wealthy Massachusetts shipowning family, she inherited \$6 million. When she died in 1916 her financial wizardry, coupled with her incredible masochistic stinginess (*next page*), enabled her to leave \$100 million. She also left two children, one of whom managed in middle age to free himself of his mother's iron influence (*p. 46*). But the other, Sylvia, never did. Long a widow and a recluse, Sylvia shuttled between a Fifth Avenue apartment jammed with old Green furniture and a huge, unkempt Connecticut estate (*above*), a friendless, childless, cheerless old woman, abjectly poor in everything but money and devoted only to the preservation of the great Green fortune. In that she succeeded. Now, with time's knife-twisting irony, strangers will give the fortune away to other strangers.



LAST APPEARANCE in public of Sylvia Green Wilks was in 1937 when she testified against her late brother's wife, who vainly sought a widow's share of estate.



MOTHER AND DAUGHTER are shown above in their Hoboken apartment, which Hetty decorated with paper flowers because they were cheaper than real ones, a trick Sylvia also used later at her estate (preceding page). Below, in 1909, mother and daughter sit stiffly for a wedding picture with Sylvia's bridegroom.



Last of the Greens CONTINUED



MEN IN HER LIFE were her father (left) and her husband Edward, whom she married when she was 33, ignored after he lost his money. Center: Hetty at 26.

THE WORLD'S STINGIEST WOMAN

When she was 6, Hetty Green had to read the financial news aloud each day to her father. By the time she was 15, she knew more finance than most bankers. As he lay dying, when she was 31, Hetty's father told her, in undoubted delirium, that he had been poisoned by business competitors, and Hetty believed him. These experiences helped make her not only the world's wealthiest woman but its stingiest. When Ned, her son, injured his leg sledding in Bellows Falls, Vt., where they once lived, Hetty refused to get a doctor. The knee got worse, so she dressed Ned and herself in rags and applied for charity treatment. A doctor recognized her and demanded payment; Hetty indignantly left the hospital and never went back. The leg had to be amputated. Hetty moved to New York. Each day she bought a paper, read it, then sent Ned to the park to resell it. She lived, usually under an assumed name, in cheap rooming houses. In one she was once refused a place at the table with other \$12-a-week boarders because she looked too shabby. Her files were the pockets in her petticoat, her office the Chemical National Bank vault where her securities were kept. She always appeared with a black bag containing a sandwich, often a fortune in bonds and, in later years, a gun. At noon she munched her sandwich on the vault floor. How her children got grammar-school educations is unclear, for Hetty would pay no school taxes. In 1908 she relented briefly to give Sylvia a "debut" at 37. She rented a Plaza suite, bought \$9-a-bottle champagne, borrowed gold plate for a lavish dinner. Sylvia had recently met Matthew Wilks, 63, and a great-grandson of John Jacob Astor (below, left) and, following her debut, married him—after he signed an agreement never to try to share in her fortune. Her daughter married, Hetty went back to Hoboken and poverty.

Like her mother, Sylvia, whose husband died in 1926, always wore black, made her own clothes and feared "conspirators." She bought eyeglasses at the five-and-ten, lived maidless in her apartment. Her funeral last week was attended chiefly by employees and business acquaintances.



ON HETTY'S DOG the old lady lavished affection, sometimes assuming his name, Dewey, as her incognito. Some think his death hastened hers.



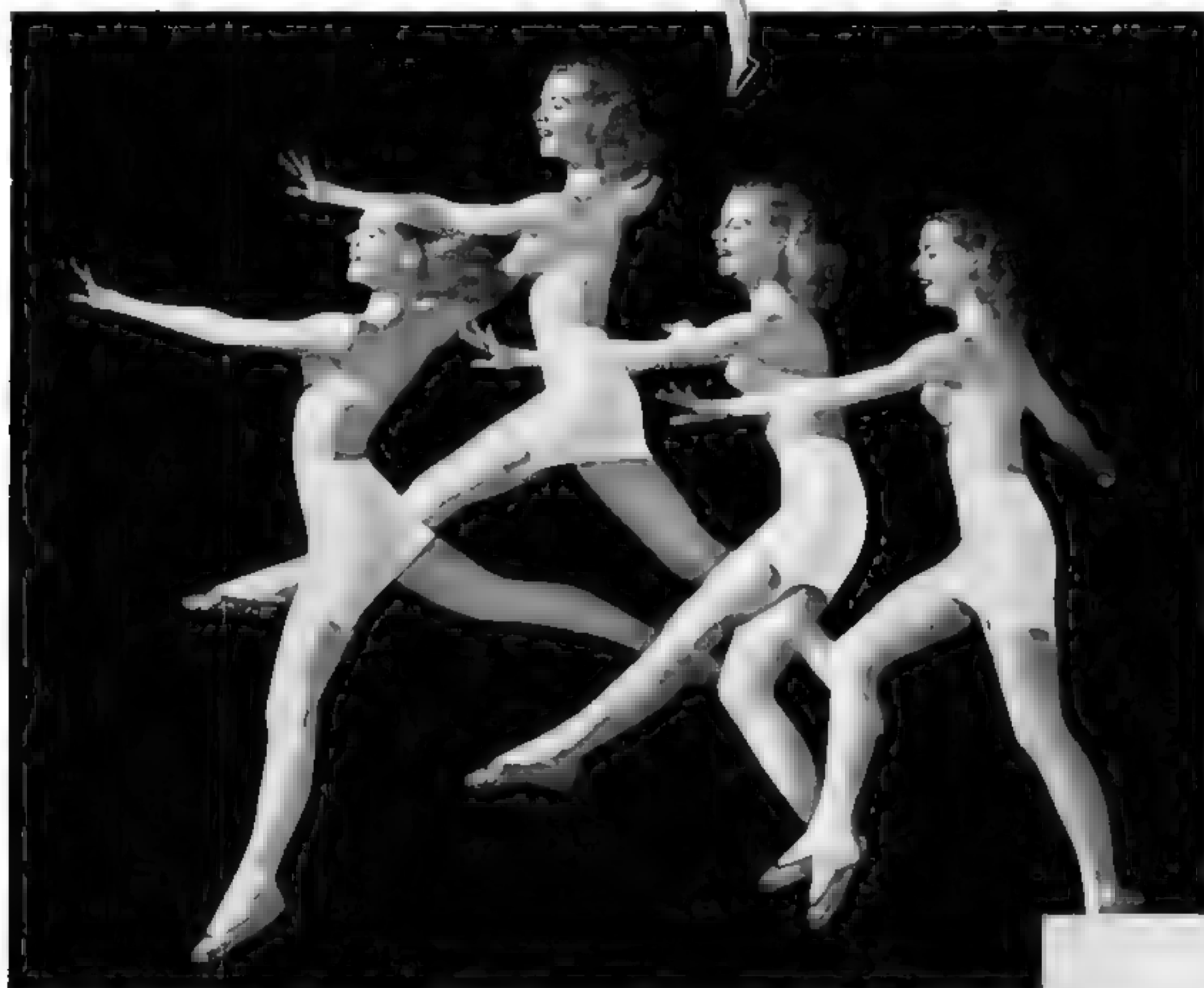
FOR SYLVIA'S DOG, a beloved colie named Prince, the daughter got these dolls as playthings and costume in which she dressed him every July 4.

PROOF

From the
Laboratories of
United States Testing Co.

INVISIBLE PLAYTEX® LIVING® GIRDLE

Gives More Figure Control
with Greater Freedom of Action
than girdles costing three times as much!



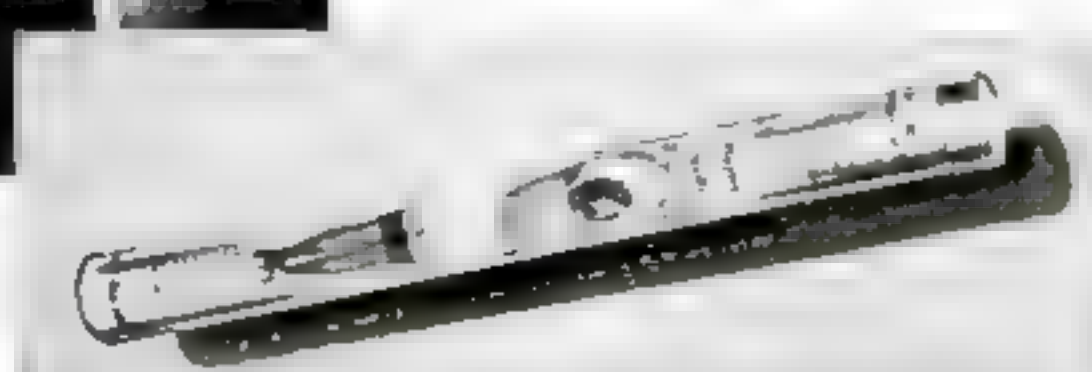
Made in one smooth piece of pure latex, the PLAYTEX Living Girdle slims and moulds your figure naturally, comfortably. And, it washes in seconds, dries with a towel.

This report from The United States Testing Co., Inc., adds *proof* to the acclaim that top designers and millions of wearers have given Playtex.

Six New York department stores were asked by consumers to send a girdle costing up to \$15 which, in the stores' opinions, offered "the most figure control." Each store sent a different girdle, from \$14.09 to \$15. Here are the test results:

1. PLAYTEX—famous for amazing figure-control—proved 40% lighter and demonstrated 60% greater freedom of action than the average of all other girdles tested.
2. PLAYTEX was the only girdle without a seam, stitch or bone, with one-piece construction for a smooth silhouette.
3. Only PLAYTEX had an equally powerful control-stretch in all directions.
4. PLAYTEX alone suds dainty in ten seconds, dries with the pat of a towel, ready to wear again right away.

No wonder Playtex is the country's largest-selling girdle—it does more for you than any other girdle!



"PLAYTEX is your best girdle!" say Top Designers . . .



OLEG CASSINI, internationally known designer: "There's no substitute for the figure Playtex gives you—so slender, so free."



MME. SCHIAPARELLI, fabulous Paris originator: "This season's silhouette is slenderer than ever. You can be, too, with Playtex."



MONTÉ-SANO, New York designer: "Playtex is the only girdle that combines figure-slimming power with comfort, freedom."



Starring ILKA CHASE
Top afternoon entertainment on
CBS-TV Network (see local
papers for time and channel)

In **SUM**, silvery tubes, PLAYTEX LIVING GIRDLE in Blossom Pink, Heavenly Blue, Gardenia White \$3.95 and \$4.95
In **SLIM**, golden tubes, NEW PLAYTEX FAB-LINED GIRDLE with fabric next to your skin \$5.95 and \$6.95
In **SLIM**, shimmering pink tubes, PLAYTEX PINK-ICE GIRDLE that actually dispels body heat \$4.95 and \$5.95

All prices slightly higher in Canada and Foreign Countries

Sizes: extra-small, small, medium, large; extra-large size slightly higher. Buy Playtex at department stores and better specialty shops everywhere.

INTERNATIONAL LATEX CORPORATION
Playtex Park
PLAYTEX LTD.
©1951
Dover Del.
Montreal Canada

Enjoy the magic in music

Edward Bellamy, in his famous book, "Looking Backward," hoped for "... music in the home, perfect in quality, unlimited in quantity, suited to every mood, and beginning and ceasing at will..." The RCA Victor "45" fulfills his dream.



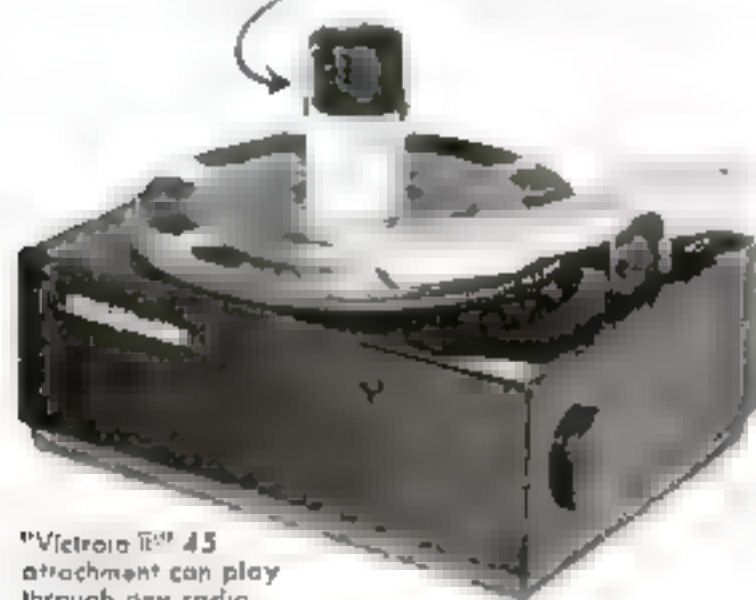
Enjoy it at its best

on "45"



the center is the secret!

the first record and changer designed for each other



"Victrola" 45 attachment can play through any radio, phonograph or television set.

Hear these all-time great jazz masterpieces—"Popular Performances that Live Forever." New albums processed from the original master-recordings. Famous Theme Songs • Dance Band Hits • Small Combo Hits • Keyboard Kings of Jazz • Columbo—Crosby—Sinatra • Folk Singers • Each album, 3 records.

MORE NEW "POP" HITS

Call Me Madam—Dinah Shore and original Broadway cast. 14 hits.
Guys and Dolls—Al Goodman's orch. and vocal stars. 9 hits.
Touset of New Orleans—Mario Lanza and the RCA Victor orchestra and chorus.
H.M.S. Pinafore—Al Goodman and Guild Chorus.

RCA VICTOR



Division of Radio Corp. of America

World Leader in Radio • First in Recorded Music • First in Television

Last of the Greens CONTINUED



THE ONLY HAPPY GREEN, "Colonel" (in Texas) Ned, is shown at his wedding to Mabel Harlow of Chicago in 1917. Before wedding she had to sign her acceptance of the family rule: no in-law could share in the Green fortune.

NED LIKED TO SPEND MONEY

Ned Green might have grown up to hate the mother who helped cripple him. Instead he never spoke other than kindly of her and kept his promise not to marry until he was 40 (above). Trained by his mother, he ably represented her in many business ventures, but he was also a good-natured man whom everyone liked. Once he presented a \$500,000 check to a small Texas bank to open an account. When the bank's dumfounded officials finally established who he was, they not only accepted the check but elected Ned first vice president of the bank. In later years Ned had his own amateur radio station (he experimented with trying to send movies by wireless), his own airstrip and a fleet of special cars (below). His mother did not object to this prodigality, but she made him live by himself. She could not have borne to watch his spending.



NED'S CARS frequently had especially high roofs so he would not have to stoop, and special transmissions because of his leg. He was a jewel collector, owning among other things a rare, antique, diamond-encrusted chamber pot.



THE DEVOTED GREENS traveled extensively until his death at 67 in 1936. Then Mrs. Green tried to break the marriage agreement, charging Ned intended her to have more than \$18,000 stipulated. She settled for \$500,000.

AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!



The Smart New Style! De Luxe 4-Door Sedan

*You'll like its longer, lower, wider
BIG-CAR LOOK!*



You see it sweeping by . . . long, low and massive . . . with that big-car look of solid comfort in every line and contour.

And you know, sure as can be, that this great new Chevrolet for '31 changes your ideas about how much motoring luxury can

be yours *without* paying a premium price.

Here, at lowest cost, are wonderful things you want. Pace-setting style, comfort and safety of Body by Fisher, with Unisteel strength all around you. New Modern-Mode interiors in two-tone color harmony—spacious, gracious and practical. New Safety-Sight instrument panel that eliminates

reflections in the windshield. New Jumbo-Drum Brakes, largest in Chevrolet's field and up to 25% easier to operate.

With this goes the surging power of Chevrolet's Valve-in-Head engine . . . the sure ease of Center-Point Steering . . . the gliding comfort of Chevrolet's Knee-Action.

It's all yours for the choosing, and the choice is wide. Fourteen models. Fifteen colors and combinations. Standard or no-shift Powerglide driving. Why not stop in and see your Chevrolet dealer soon? Chevrolet Motor Division, General Motors Corporation, Detroit 2, Michigan.

Chevrolet's time-proved *POWER Glide* automatic transmission

—proved by more than a billion miles of performance in the hands of hundreds of thousands of owners. Combination of Powerglide automatic transmission and 105-h.p. valve-in-head engine optional on De Luxe models at extra cost.



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



The wonderful cooking sauce
from California



MIGHTY, mighty few meals are as delicious and *thrifty* as this one!

And what makes it so? Why—Hunt's Tomato Sauce! The wonderful cooking sauce from California!

For Hunt's is *all* tomato... *kettle-simmered* to heavenly flavor with rare spices and fine seasonings.

That's the flavor that stretches your food money. You must try it to believe it!

Just add a can of Hunt's to your low-cost recipes for meat loaf, soups, rice, stews, egg, spaghetti, vegetables and gravies.

And Hunt's costs so little! Even though more than four sun-drenched California tomatoes are used to make a single can—you pay only a few cents!

Yes, your market has Hunt's. It's just about the lowest-cost canned food in the store. Buy six cans at a time!

FISH FILLETS—HUNT STYLE

1 lb. fish fillets	¼ cup water
4 tbsp. margarine or butter, melted	¼ tsp. pepper
2 tbsp. chopped onion	1 tsp. salt
1 can Hunt's Tomato Sauce	1 bay leaf
	Dash of sage

Season fillets, place in shallow, greased baking pan. Mix butter, onion, salt, pepper, bay leaf, sage, Hunt's Tomato Sauce, and water. Pour over fish. Bake, basting occasionally, in moderate oven (350°F) 35-40 minutes or until fish is tender. Serves 4.

Hunt—for the best

Hunt Foods, Inc., Fullerton, Calif.



CHICAGO LOSES ITS BOY WONDER

Hutchins quits as university head



HUTCHINS AT 30

In 1929, when he left his job as dean of Yale's Law School to become president of the University of Chicago, Robert Hutchins was only 30 years old and the youngest president of a major university in the U.S. His youth, his ideas on education and flashy way of getting them rolling quickly earned him the title of "boy wonder."

Early this month, having never quite outgrown the nickname, Hutchins stood for 90 minutes in a university hall to say goodbye to its students (*next page*). A few weeks earlier he had shocked them all by announcing he was resigning to join Paul Hoffman as a director of the Ford Foundation. "There's no reason," he said, "why the university should be committed to me at 51 because I was a promising young man at 30."

In 21 years Hutchins had turned the university upside down and made a lasting impression on U.S. education in general. Using brash wisecracks liberally (*below*), he angered loyal Chicago alumni by banning bigtime football, told the students they did not have to attend classes if they did their work, and could graduate in two years if they qualified for a degree. He kidded his scientists for being too interested in gadgets (they later built the first successful atomic pile) and stirred up his professors with his charge that they were spewing out too many useless "facts" and not enough "ideas." Scores of them signed a manifesto of protest. This delighted Hutchins. All he wanted, he said, was a better university and a chance to show what an education for Americans should be. Last week his students were still trying to get used to the idea of the University of Chicago without Robert Hutchins. Said one wistfully, "The glory has departed."

WISECRACKS ON EDUCATION

ON U.S. LEARNING: "The regular cycle . . . from the bottom to the top, is to take a course, memorize it, take a test on it, pass it, forget it."

ON ALUMNI: "All 'alumani are dangerous. No useful change could ever be made with their approval."

ON FOOTBALL: "There are two ways to have a great university. It must have either a great football team or a great president."

ON ACADEMIC FREEDOM: "No [Chicago] faculty member can ever be fired except for rape or murder committed in broad daylight before three witnesses."

ON HIS ALMA MATER: "Compared to Chicago, Yale is a boys' finishing school."

ON MAKING CHANGES: "All universities should be burned down every 25 years lest they get in a rut."



WALKING TO WORK across Chicago campus. Hutchins carries an armload of home reading. He

is now on leave of absence and will officially resign from the university after the June graduation.

"Soaping" dulls hair— Halo glorifies it!



Not a soap,
not a cream—
Halo cannot leave
dulling, dirt-catching
soap film!



Gives fragrant
"soft-water" lather
—needs no
special rinse!

Removes
embarrassing
dandruff from both
hair and scalp!



Yes, "soaping" your hair with
even finest liquid or oily cream
shampoos leaves dulling,
dirt-catching film. Halo, made
with a new patented ingredient,
contains no soap, no sticky oils.

Thus Halo glorifies your hair
the very first time you use it.

Ask for Halo—America's
favorite shampoo—at any drug
or cosmetic counter!



Halo leaves hair
soft, manageable—
shining with colorful
natural highlights!



Halo reveals the hidden beauty of your hair!

Boy Wonder CONTINUED



FIRST WIFE, Sculptress
Maude Phelps Hutchins,
returns with him from Eu-
rope in '30s. She divorced
him in 1948, has published
a novel, *A Diary of Love*,
which the Chicago censors
tried to ban as "purple."



EARLY PARTNER was
Mortimer Adler, professor
of philosophy who joined
Hutchins at university in
1930 and helped start Chi-
cago's Great Books course.
Hutchins fondly calls Ad-
ler "The Great Bookie."



NEW PARTNER Paul
Hoffman confers with him
at Pasadena hotel where
they are setting up head-
quarters for Ford Founda-
tion, which has \$250 million
fund for studies in econom-
ics, education, allied fields.



HIS PRESENT WIFE,
former Vesta Sutton Or-
lick, 32, whom he wed in
1949, helps say goodbye to
students and faculty. His
former secretary, she took
his Great Books course in
a class he taught himself.



*So gentle your
finest fabrics
are safe*



*So thorough even
dirtiest blue jeans
come clean*

Nothing else can get clothes clean like **FRIGIDAIRE'S Live-Water Action!**



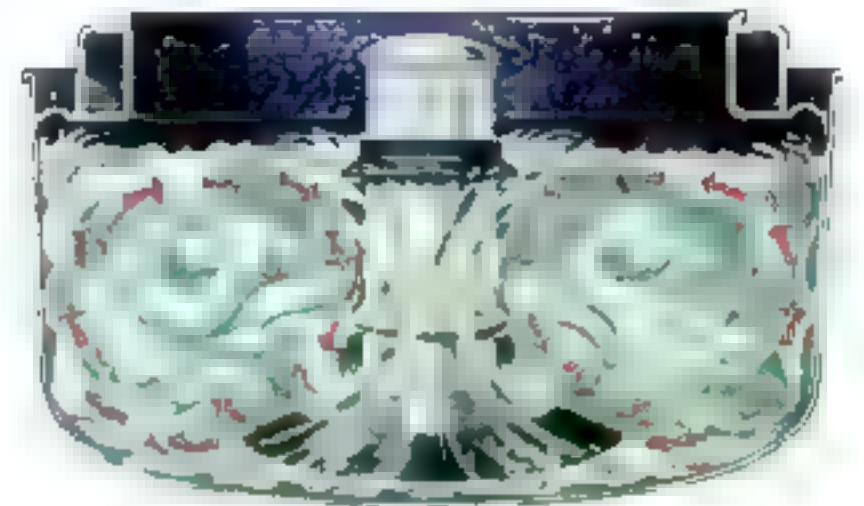
New styling—with high back panel—makes this Frigidaire Automatic Washer equally at home in laundry, utility room or kitchen. It doesn't need bolting down—is so vibration-free, you can balance a coin on top while the washer is running.

*Live-Water Action is
a wonderfully different
washing principle!*

Trust your new Frigidaire Automatic Washer to get *any* washable fabrics safely clean—*really* clean! Because its washing action is completely different from ordinary machines!

Just watch the quick-moving Frigidaire Pulsator in action and you'll see why. Its short, up-and-down strokes form foaming currents of hot, sudsy water that do *all* the work of washing. Surging through your clothes, they gently lift out dirt and float it away.

Clothes are never half-in, half-out. They're always completely under water—being penetrated again and



again by cleansing currents. No wonder even dirtiest things come quickly clean! And there's no rough rubbing or tumbling to wear them out.

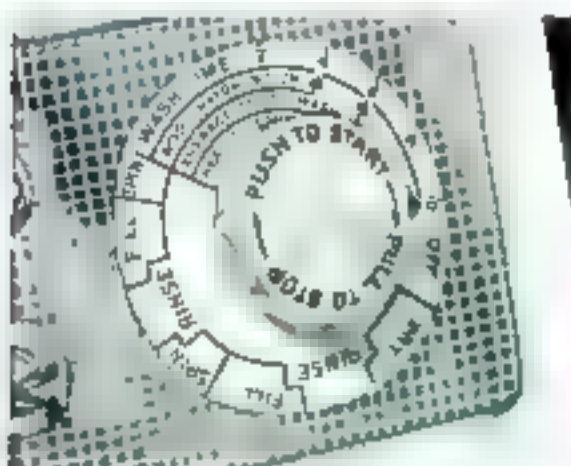
What's more, rinsing is just as gentle—just as thorough. Because the same surging Live-Water Action is used in *both* clean water rinses.

Ask your Frigidaire Dealer to show you this wonderful automatic washer—and the other Frigidaire Appliances for kitchen and laundry. Look for his name in the Yellow Pages of your phone book. Or write Frigidaire Division of General Motors, Dayton 1, O.

Frigidaire reserves the right to change specifications and prices, or discontinue models, without notice.

FRIGIDAIRE **Automatic Washer**

The only one with all-porcelain finish



It's fully automatic—even for nylons and special fabrics—thanks to the amazing new Select-O-Dial. Just set it to the right washing time—the washer does the rest.



Wash is wonderfully light and easy to handle, because Rapidry-Spinning gets clothes so dry that many come out ready to iron. No other spinning action is faster.



Cleaning up is a snap with the only washer finished in Lifetime Porcelain—inside and out. Outside comes clean with a swish of a cloth. Inside is self-cleaning.



Frigidaire Automatic Dryer gets one load dry while next is washing in *any* weather. It has a variable heat control, and its built-in Ozone Lamp gives clothes outdoors freshness. Frigidaire Electric Ironer cuts ironing time in half—has exclusive Presto-Matic foot control and big, 30-inch, open-end roll.



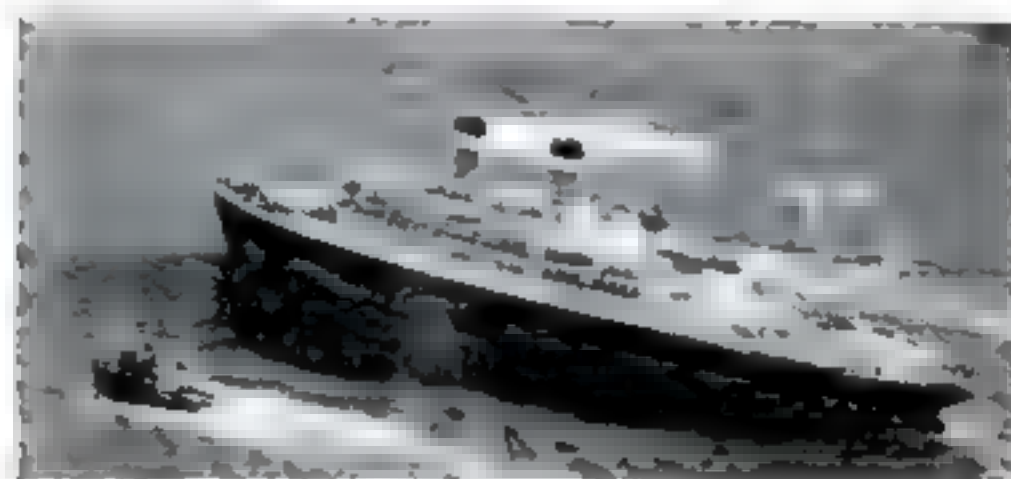


STEWARDS AWAITING FIRST PASSENGERS FLANK REPRODUCTION OF THE ORIGINAL "INDEPENDENCE'S" FIGUREHEAD

THE "INDEPENDENCE"

The first big U.S. ship in 12 years lacks nothing but 3,000 ash trays

New York, which ogles the handsomest ocean liners as regularly as a boulevardier the smartest *Parisiennes*, got a trim new figure to admire Jan. 22. It belonged to a 26-knot, 683-foot, 26,000-ton liner named the *Independence*, first sizable U.S. passenger ship to be built in 12 years. Petite compared to such dowagers as the 81,000-ton *Queen Mary*, the *Independence* was designed primarily for Mediterranean cruises, will carry 1,000 passengers in air-conditioned luxury—or 5,000 soldiers if necessary. It will house passengers in Henry Dreyfuss-designed cabins, apartments and



"penthouses," keep their shipboard spirits up with branches of Fifth Avenue shops, handsome public rooms and bars decorated with old tattoo designs, collections of ships in bottles and Early American silver. Late American devices include 125 feet of picture windows in the observation lounge, polarized glass in portholes to control light and glare, and bedside telephones from which a passenger can phone anyone within 5,000 miles. Early sightseers last week paid all this their most sincere compliment: they stole 3,000 of the *Independence's* specially designed ash trays.



← SIX OF NINE DECKS shown are main deck with king posts, bridge, promenade, sun, boat and (top) sports decks.

ONE OF FOUR BARS entertains some of 6,000 visitors who attended various fetes before ship left on first cruise.

NEW!
A lighter-bodied
cream tonic...
gives your hair that
"clean-groomed"
look!



Now, from the makers of famous Vitalis—a great new improvement over ordinary, thick, heavy cream tonics. It's new Vitalis Hair Cream—the first cream tonic made of pure vegetable oil.

No heavy film!

Never before a cream tonic like it. So light, so fine. Grooms your hair perfectly...yet leaves no heavy film, because it contains no greasy liquid petrolatum. Gives your hair the "clean-groomed" look that everyone admires.

No sticky comb!

No messy hands either! Yes, new Vitalis Hair Cream is cleaner to use. It actually rinses off comb and hands with plain water alone. Get this new lighter cream tonic at your drug counter today.



Made by Bristol-Myers—makers of famous Vitalis

CONTINUED ON NEXT PAGE

RISLONE

run smoother, give better mileage . . .

*says Mr. Vincent R. Matthews,
insurance man of Waukesha, Wis.*



RISLONE

"cuts down repair bills . . . makes engine last longer, start faster in all weather, but gives better all-around performance . . ." says Mr. Lloyd O. Bivins, Maintenance Supt., Armstrong Transfer & Storage Co., Inc., Amarillo, Texas. (Allied Van Lines Fleet).

"frees stuck pistons . . . not only gives us longer engine life, but gives better all-around performance . . ."

RISLONE

... improved motor operation . . . amazed at power . . ."
says Mr. Wm. N. Bruce, of Forty-five Ranch, - R.F.D. 2, Mesquite, Texas

"put into every motor on our place from tractor to pleasure car . . . freed valves"



RISLONE

"gives me smoother performing outboard motor . . . greater RPM . . . carbon deposits and plug fouling reduced, particularly when used for trolling . . ."

says Mr. Robert S. Browne, boating enthusiast, 4118 N. Kedvale Avenue, Chicago, Illinois

"gives me smoother performing outboard motor . . . greater RPM . . . carbon deposits and plug fouling reduced, particularly when used for trolling . . ."



Put **RISLONE** in your car
for **MORE POWER**
in 10 miles or
YOUR MONEY BACK

● Rislone is a full-time super-lubricant that works motor magic in cars of any age. A quart in your oil absorbs gum and sludge, frees sticking valves, restores lost compression. Prove it to yourself. See how

Rislone keeps your car at peak performance as you drive . . . for quick, easy starting in all weather, and smooth, surging power at all speeds.

MAKE THIS MONEY-BACK TEST TODAY

Put a quart of Rislone in your oil (2 quarts for larger cars). If you can't actually feel quieter, new power, new "get-up-and-go" in 10 miles — drive back to your dealer for full refund. Nearly a million drivers a month made this test last year — to their complete satisfaction!

THE SHAHER COMPANY

Wauwatosa, Wisconsin, and Toronto, Canada



When in need of tube repairs, look for this sign and "let a man who knows how" repair them with genuine Shaler Hot Patches — the safest tube repair known.



The "Independence" CONTINUED



POOLSIDE CAFE serves only soda, has glass walls which slide back, making the pool and the cafe one.



ORDERS to the waiters assure an adequate but not an extravagant serving of luxury and essential foods.

ASKILLED CHEF, William G. Mauss, tastes food. First-class passengers can pick out their own steaks.



REFRIGERATORS are oversized in case the ship is turned into troop carrier. Water tanks are also large.



Challenges Comparison



With its 370 resort hotels, Miami Beach Challenges Comparison with any seaside vacationland. Calvert's good taste Challenges Comparison with any whiskey!

BUY IT! TRY IT! COMPARE IT!

Ask a friend or favorite barman to pour about ¼ ounce of Calvert Reserve into one glass, and the same amount of your present brand into another glass—without telling you which is which.



BE YOUR OWN WHISKEY EXPERT!

Sniff one brand for aroma. Taste it critically. Swallow slowly to judge its freedom from harshness. Then judge the other brand in the same way, and pick the one that really tastes best.



Your own good taste will tell you

It's Smart to Switch to

Calvert Reserve

Enjoy the Finest, Freshest Candy Money Can Buy!



For more of everything good—more smooth, specially blended chocolate, more juicy, snow-white coconut—get Peter Paul's famous candy bars! **MOUNDS**, with deep bittersweet chocolate—**ALMOND JOY**, with crisp, crunchy almonds and tasty milk chocolate. Both bars are home-kitchen fresh—the best candy money can buy!

Masterpieces In Candy From The Kitchens Of

PETER PAUL

PETER PAUL, INC. NAUATUCK, CONN. GARLAND, CAL. BAYVIEW, N.Y.

FOCUS ON KEY CHARACTER



WILDER CHOSE THE SECOND OF THESE THREE SCENES TO BUILD UP SYMPATHY FOR HIS HEROINE



WILDER EXAMINES strips of film in the cutting room so he can decide which ones go into finished film.

PUTTING LIFE INTO A MOVIE

WILDER SHOWS HOW HE CHOOSES SEQUENCES AUDIENCE WILL SEE

What is the best way of showing a girl getting her block knocked off? The three pictures on the left show the problem that confronted Billy Wilder, one of Hollywood's top directors (*The Lost Weekend*, *Sunset Boulevard*). A key scene in his new picture, *Ace in the Hole*, involves a falling out between Kirk Douglas and Jan Sterling. Wilder had shot it from three points of view, and then had to choose the most effective one for his film. Here is his solution: the story up to this point has abundantly demonstrated what a low-down heel the Douglas character is. But some sympathy has to be created for the girl. So what the audience will see will be a fleeting over-all shot (center) to show what the situation is, and then a good long look at the pain and dismay on Jan's face as she is hit. Kirk's discarded face falls to the cutting-room floor.

A choice like this is an important phase of the complicated process known as film editing—splicing together a selection of strips of film shot at different times and in different places to give the effect of a consecutive drama.

Ace in the Hole is a grim melodrama about a man caught in a cave-in, like Floyd Collins who was trapped in a Kentucky sandstone cave for 18 days in 1925. An unprincipled newspaperman slows up the rescue to get an exclusive series of stories. On these pages Wilder shows how and why he picked specific film sequences to build them up into a unified and exciting story.

You need not inhale



RONALD REAGAN
Starring in "BEST TIME FOR BORJO"
A Universal International Picture

The soothing smoke from a friendly cigar brings you your pleasure in the form of satisfying fragrance and delightful aroma. That's why you need not inhale...

to enjoy a cigar



CIGAR INSTITUTE OF AMERICA, INC.

BRING AUDIENCE CLOSER TO SCENE



In a carnival scene crowds enjoy themselves while watching rescue operations. The camera got an effective over-all view of the fairground atmosphere, but Wilder found it had more punch when he put the victim's father (holding basket) in foreground to give audience illusion of seeing it all through his eyes.

KEEP THE PACE FAST



Excursion train named for Leo Minosa, the buried man, points up the heartless curiosity of the crowd. Wilder shot the train close in as it arrived (top), discarded this sequence in favor of the one showing people running, which both made the point clear and kept pace with the hurried rhythm of the movie.

CONTINUED ON PAGE 81

"Anything that helps my family eat better... That's for me!"

"I spend more money for food each week than for anything else. And not having money to burn, I have to make every penny count! I've trotted all over town looking for 'bargains' . . . but making nourishing meals from the few I could ferret out was a joke. Then I decided to Test Shop A&P! Now I feed my family better, and save money besides. That's because A&P has low prices on hundreds of items *every day!* Balanced meals and a balanced budget . . . *that's for me!* Why don't you Test Shop A&P . . . see what you save!"



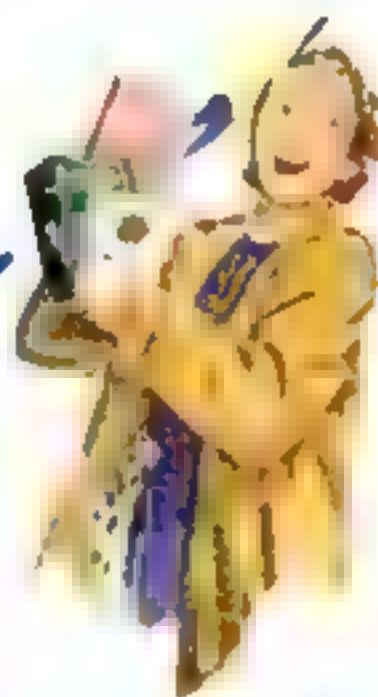
Test Shop A&P

Store-wide low prices on hundreds of items every day
... Instead of a few "one-day" or "week-end" specials!



1. TEST SHOP FOR *Savings!*

When you shop at A&P, only about 1¢ of every dollar you spend is profit to A&P! Naturally, this saves you money!



2. TEST SHOP FOR SCORES OF *Values!*

Every day at A&P you'll see values in all departments — storewide low prices on hundreds of items . . . instead of a few "one-day" or "week-end" specials.

3. TEST SHOP FOR *Convenience!*

One-stop shopping . . . over 3,000 items to choose from . . . prices stamped on every item . . . cash-register slip to check at home! What convenience!



A&P's PRICE POLICY

Storewide low prices on hundreds of items every day . . . instead of just a few "one-day" or "week-end" specials.

We believe this policy helps our customers save more money.

With the correct price marked on every item, plus an itemized cash register slip . . . you know what you save at A&P.



SUPER MARKETS



If you're not pleased with anything you buy at A&P, you get your money back! And if you're not pleased with the service you get, the folks at your A&P Super Market would like to correct that, too . . . they want you to be pleased with *everything* at your A&P. Won't you write:

CUSTOMER RELATIONS DEPARTMENT
A&P Food Stores, Graybar Building
New York 17, N. Y.

New Protein Food

—helps you have a fine body!



KELLOGG'S CORN SOYA— more body-building protein than any other well-known cereal—hot or cold!

People tell us Corn-Soya is the most delicious cereal they ever ate. But there are other good-tasting cereals. Others that are rich in vitamins, minerals and energy value.

But not one—no other leading cereal—is so rich in protein. And protein is what life is all about. Protein

is the stuff that every living cell depends on. Protein that helps build fine bodies. And... protein that government authorities say we don't get enough of at breakfast!

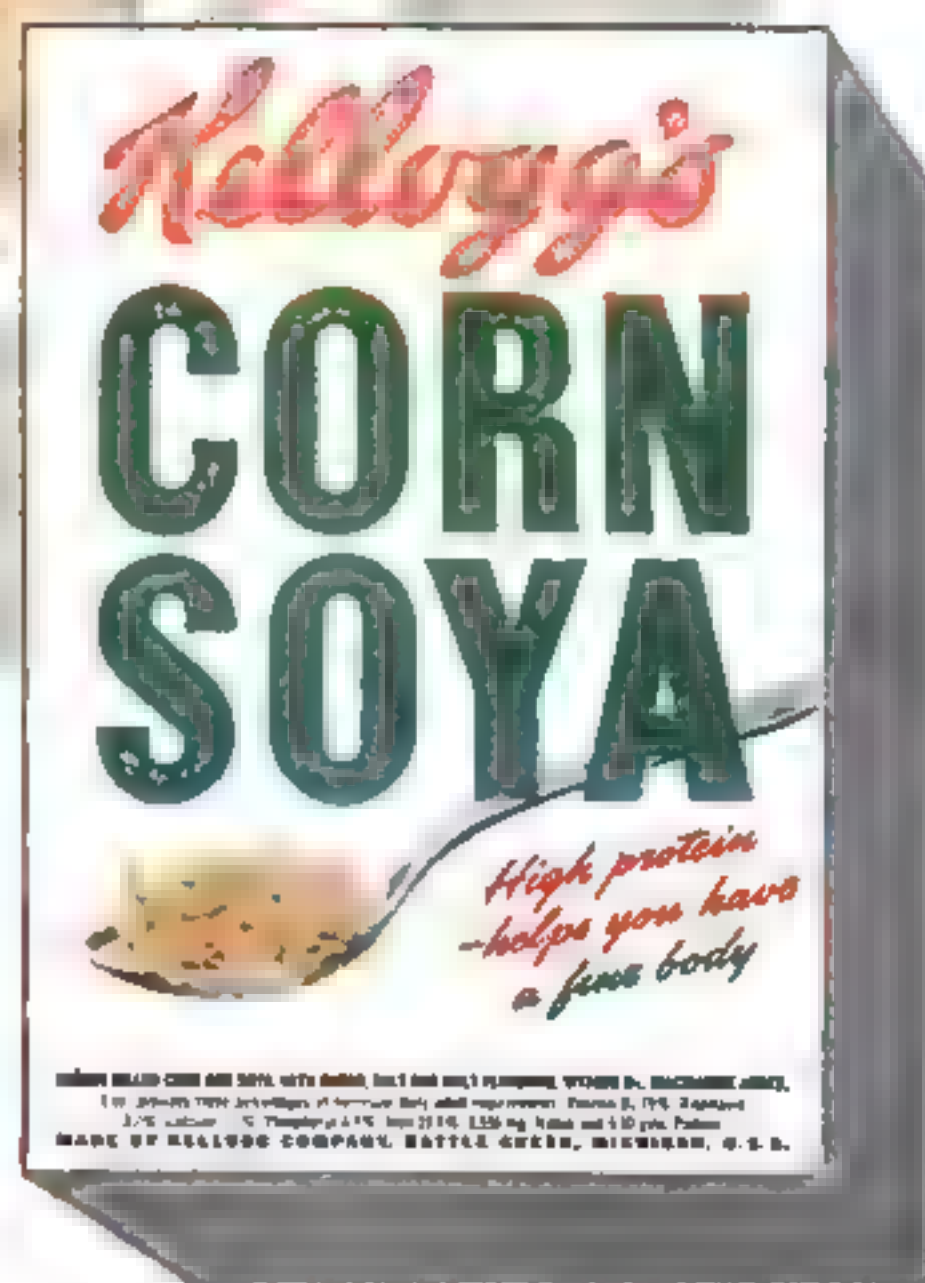
There are other good reasons why you should eat Corn-Soya. But do you need another?

BODY-BUILDING PROTEIN—RIGHT IN THE BREAKFAST BOWL!

Percentage of daily protein needs provided by a standard portion (1 ounce) of Kellogg's Corn-Soya when served with 4 ounces ($\frac{1}{2}$ cup) of milk or cream*

Average Man (154 lbs.) 12.26%	Child (75 lbs.—10-12 yrs.) 12.26%
Average Woman (123 lbs.) 15.68%	Child (58 lbs.—7-9 yrs.) 15.68%

*Recommended dietary allowance (revised 1948), National Research Council.



Silverware with
your own initial!

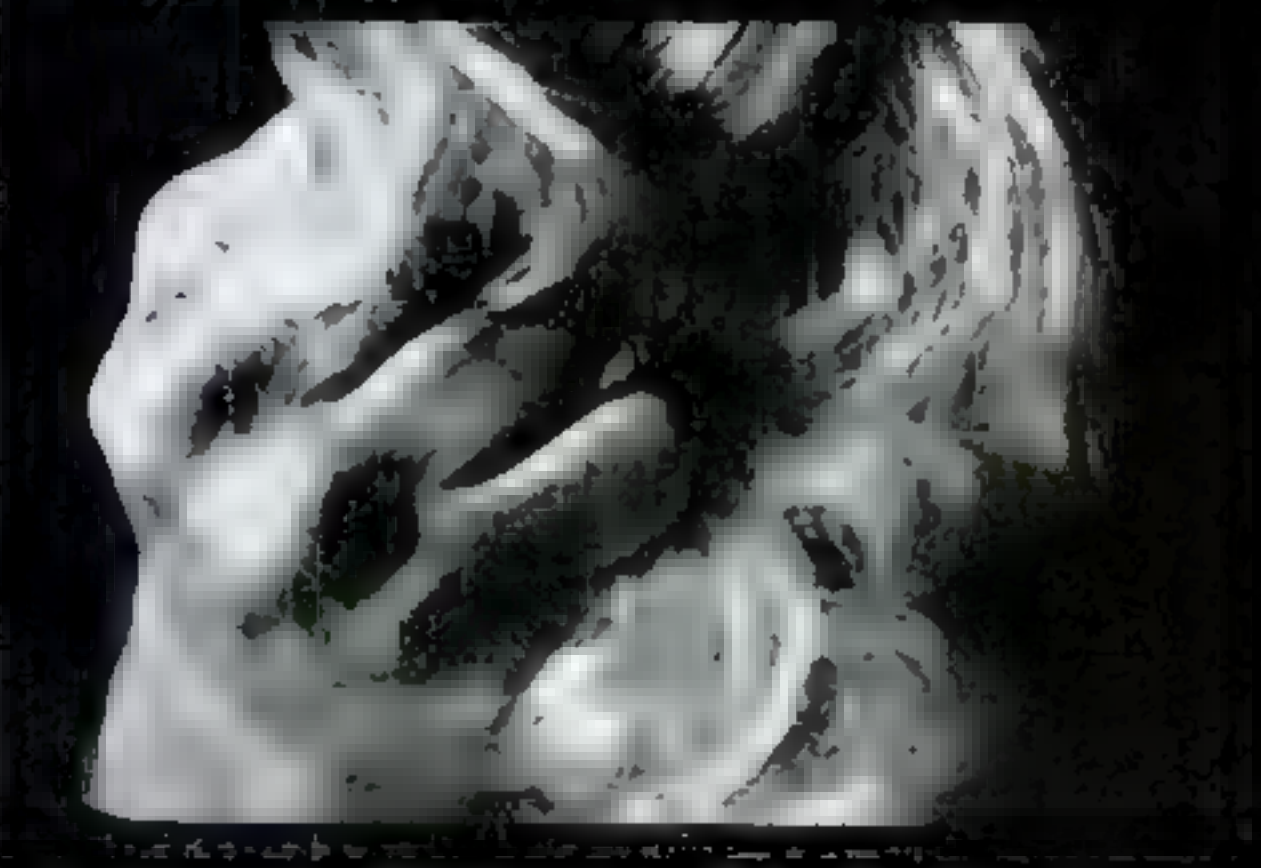
Four initialed tea-
spoons for 75¢! See
complete offer on
Corn-Soya package.

MAKE THE SCENE VIVID



At the entrance to the cave the newspaperman waves gaily to the crowd as he prepares to go down for his daily copy. Again Wilder tried out two camera angles: one from the cave itself, the other from the viewpoint of the mob. "This one (top) is dead," he said; "this one (bottom) is alive," and used that one.

AVOID THE OBVIOUS



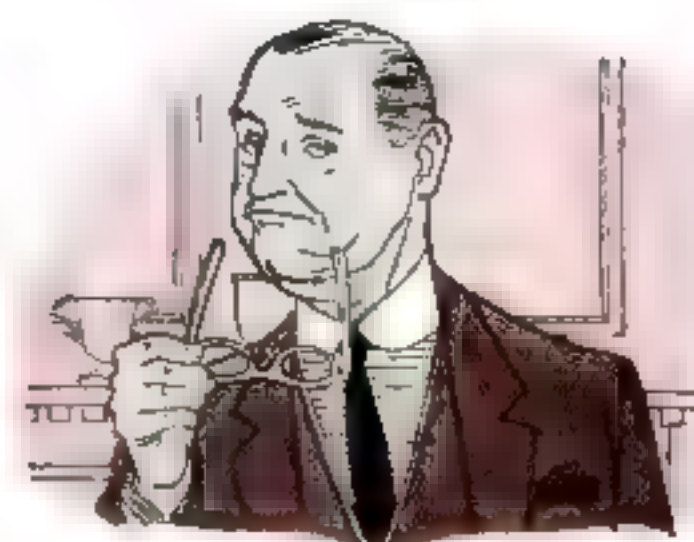
For the lovers' embrace Wilder might have used this conventional rapturous close-up of Jan Sterling's face (top). He decided instead to concentrate on Kirk Douglas' fist clutching her hair. "There's a lot of emotion in the back of the head," Wilder says. "The audience can do a little acting with a shot like that."

CONTINUED ON NEXT PAGE

"Big shot" almost kills the dinner!



A mighty boring hunter, Seth
He must have talked the ducks to death!



And all his boasts of marksmanship
Just put a sneer on Chester's lip.



So serve the cordials, dear, before
Old Algernon begins to snore.



When Hiram Walker's cordials glow
Just watch the conversation flow.

To bring out the best in every guest
Bring out the best in cordials!

True Fruit Flavored Brandy... Blackberry -

Apricot - Cherry - Peach

To superb liqueur quality brandy, Hiram Walker introduces the delicate flavor of freshly picked fruits and berries. From their good taste comes the good talk and good fellowship a good dinner deserves.



To bring out the best
in every guest, serve

HIRAM WALKER'S CORDIALS



70 proof



A taste variety of
18 distinctive Cordials

60 proof 60 proof 70 proof 60 proof

Hiram Walker & Sons Inc., Peoria, Ill.

MEN

Roblee shoes for

We print "MEN" big and red because we make shoes for MEN — not just some more "men's shoes." It would take a trip through our factory to explain the difference, but it's there. In plump, honest leather. In robust style for MEN. In fit that knows you have heels and toes. The broad-beamed tan beauty shown is one of our spring Shoes for MEN. Look up your Roblee dealer today and get your feet into a real pair of Shoes for MEN. **11.95 to 15.95**

*Some styles slightly higher.
Also in tan, brown, and black.
at Roblee dealers now — 2, 3, 4, 5*



Ask for Roblee's style B849. Smooth, shimmable leather from the heart of top-grain hides. Warm cherrytone tan, very good this season with gray or brown. Double-deck soles to keep wet spring pavements off your feet. Roblee Division, Brown Shoe Company, St. Louis.

DON'T PILE IT ON



Kirk's last ride was photographed against a process screen which furnished a changing background. The point of the scene was to show the newspaperman, who has been stabbed by his girl friend and is slowly bleeding to death, being driven back to town by his photographer. The sign of welcome to "THE LAND OF ENCHANTMENT" (center) was used to point up the irony of the situation, and Kirk's look of anguish (below) to point up the melodrama. But when they were all put together Wilder found that he had overloaded a story point that should be kept simple. So he cut out both of these scenes and left only the relatively calm one at the top to establish the fact that Kirk was driven to town.

NEW '51

Admiral

does away with
WASTED SPACE!



NO WASTED SPACE HERE
FULL-WIDTH FREEZER

NO WASTED SPACE HERE
NEW BUTTER KEEPER

NO WASTED SPACE HERE
NEW *Serv-a-door*

CUTS WASTED SPACE
IN YOUR KITCHEN TOO

NO WASTED SPACE HERE
NEW *Serv-a-door*

NO WASTED SPACE HERE
FULL-LENGTH COLD

Model 981—9.3 cu. ft.

OLD
STYLE
9
cu. ft.

Admiral
9
cu. ft.

Admiral 9 cu. ft. refrigerator... Enjoy big storage even in tiny kitchens!

See the beautiful NEW GLACIER BLUE INTERIORS—visit your nearby Admiral Dealer's now! See all 10 beautiful new 1951 Admirals. Note their outstanding features, their maximum use of space, their low cost!

FREE: ask your dealer for a free subscription to "America's Smart Set."

Television: See and hear "Lights Out" Mondays, 9 PM, EST, over NBC Network—"Stop the Music" Thursdays, 8 PM, EST, over ABC Network.

Admiral Prices
start as low as

\$ **199⁹⁵**
7½ cu. ft.



ANCIENT BUDDHA contemplates jungle foliage. A Chinese general stole statue and shipped it to U.S. about 1910 to

sell to a museum but was beheaded before the deal was made. Friends of McIlhenny later bought statue for him at auction.

JUNGLE GARDENS

A Louisiana family uses Tabasco sauce fortune to build swampland refuge for birds and plants

Photographed for LIFE by Alfred Eisenstaedt

On the Louisiana coast west of New Orleans a dome of salt, which goes seven miles down into the earth, thrusts a 10-square-mile mound above the surface of the marshes. This mound is Avery Island, and it has made a fortune for its owners, the McIlhenny family. The fortune comes from Tabasco sauce, which is made of the hot peppers grown on the island, from the inexhaustible salt mine underneath and recently from oil wells whose drilling formed part of the documentary movie *Louisiana Story*.

In a quite wonderful way the McIlhennys have repaid Avery Island for the wealth it has given them, by turning 200 acres into a luxuriant jungle garden and bird sanctuary. They are the work of Edward McIlhenny,

explorer and naturalist who reigned on the island for 45 years until his death in 1949. Roaming the world himself and getting gifts from other explorers, McIlhenny filled Avery's swamps and groves with an exotic collection of plants—soap trees from India, a prehistoric evergreen from Tibet, papyrus plants from the Nile and flame-colored daisies from Africa's Mountains of the Moon. For his imports he created a setting of moss-hung pools and a background of 50,000 camellias and azaleas. And on a lotus covered pond in a corner of the garden he made a sanctuary for one of the loveliest of birds, the snowy egret, which at this time of year comes—by the tens of thousands—to nest in the tropical marshland of Avery Island.

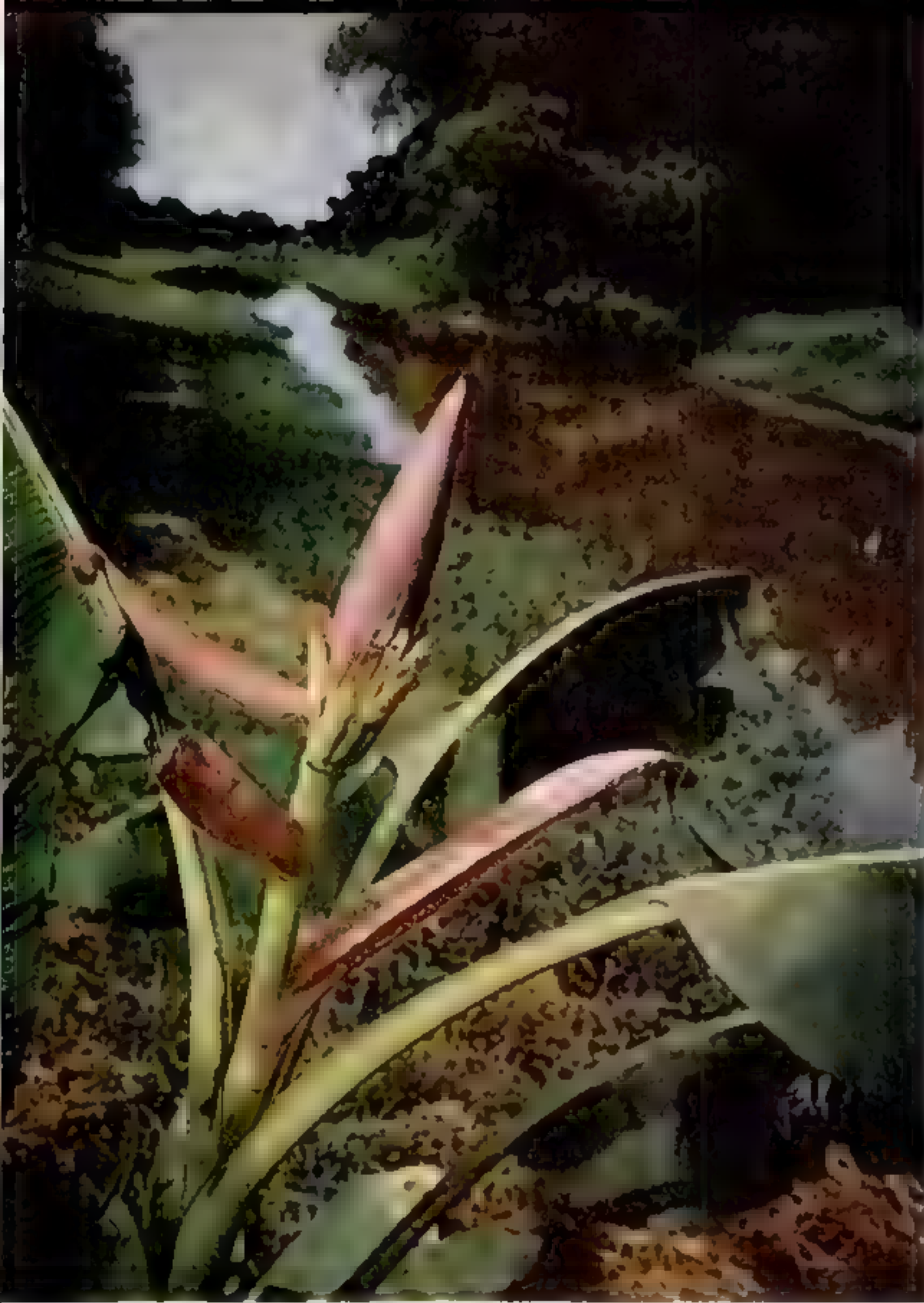


MIRROR POOL, one of five scattered throughout the gardens, is set in a grove of live oaks festooned with streamers of Spanish moss. Spanish moss is not a true moss,

but a flowering plant related to the pineapple. Still, in found more than 50 miles inland, it hangs on trees for support but draws its food from moisture in the air.

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JUNGLE GARDENS CONTINUED



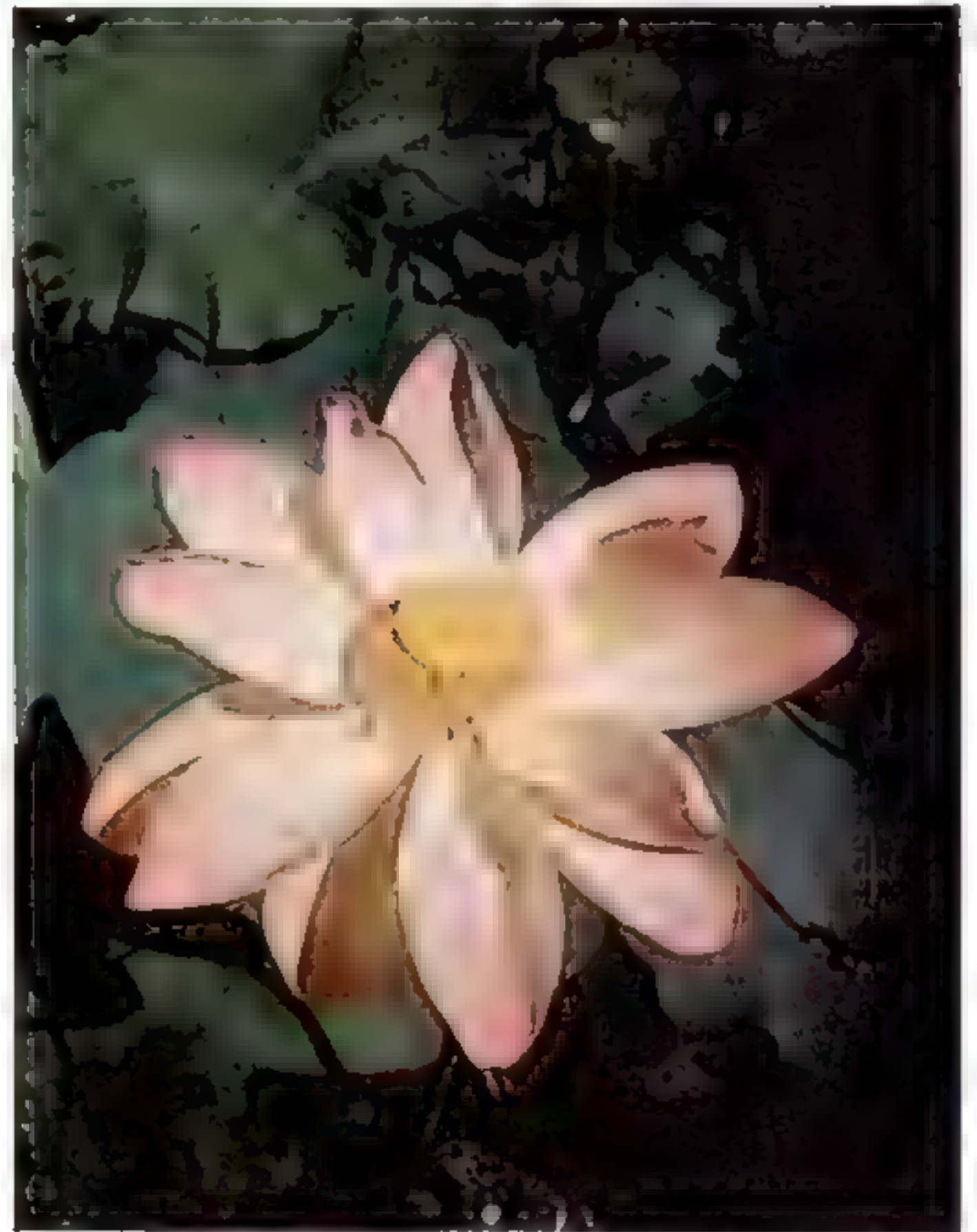
ORNAMENTAL BANANA grows on bayou which runs by the side of gardens. Pink bud sheaths and pale yellow flowers are decorative but fruit is not good to eat.



SPIDER LILY grows at water's edge from Florida to Texas. Glittering specks in background are underwater algae, tiny plant life.



CLERODENDRON, a member of Verbena family, was introduced from China and Japan in late 1800s, is now found throughout Gulf Coast region.



AT MIDDAY lotus stretches its petals wide. McIlhenny imported this water plant from Egypt and found it so prolific that it has to be ruthlessly thinned.



AT SUNRISE lotus begins to spread petals and in full daylight will open wide within an hour. Garden's lotus plants were almost wiped out in 1924 when musk-

rats unaccountably began eating leaves. Remaining plants were nursed along and in a few years were as prolific as ever. Muskrats have never attacked them since.

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JUNGLE GARDENS

CONTINUED

FLOCKS OF EGRETS nest on platforms in shallow water. The egrets, which winter in South and Central America, come north to Avery Island in March to mate and raise their young. Gardeners load platforms with buttonwood twigs and bamboo. 30 wagon loads—which birds use for their nests. The egrets build right on the platforms, which are called "bird apartments," or in the trees beyond. Boatmen must thread their way carefully between the lotus plants to avoid running into the Jungle Gardens' alligators.









BABY EGRETS face each other over a nest of bamboo twigs. The young are born in April and by October are big enough to migrate.

Egrets find a refuge in Bird City housing

Sixty years ago, when fashionable ladies were demanding more and more egret plumes for more and more stylish hats, the snowy egret was on the verge of extinction. One night at Avery Island Edward McIlhenny, then 19, heard a guest, a former viceroy of India, tell a story about a wealthy raja who built his beloved wife a bamboo cage covering many acres and filled with brightly plumaged birds. The birds were a great delight, but later rajas did not care about them, and the cage rotted. But even after they were free to fly away, the birds remained. Next morning young McIlhenny began building a cage on Avery Island and, after a long search, found five baby egrets to live in it. They were raised to maturity, had nests of their own and finally they and their young were released. The next spring seven pairs of these snowy egrets returned to nest. The numbers multiplied each year, and this March 90,000 egrets will nest in the platform "apartment houses" of Bird City and the 30 acres of Bird City Lake.



LOUISIANA HERONS are friendly with the snowy egrets to which they are related. Two species have similar nesting and feeding habits, have shared sanctuary for years.



← **NUPTIAL PLUMAGE** on head and back of male and female egrets appears during mating and nesting season. Plumes used to bring \$1 each, or \$40 a bird.

BABY HERONS await return of parents with food. Parents bring fish from coastal waters, leaving plentiful supply on island for babies' first fishing trips.



GRASSHOPPER perches on leaf of spider hly. Grasshoppers are favorite delicacy of the spider shown at left

Argiopes and alligators

The visitors who pay a mission to see the Jungle Gardens are apt to have a more comfortable time if they stay in their cars. Like any real jungle the gardens have a full share of alligators, snakes and insects. The dense bamboo thickets are crawling with wood ticks. An unwary wanderer may startle an alligator and scare himself almost to death (*opposite page*). Beyond the gardens in the virgin woodland there are bear and deer, muskrats and opossums. Also running wild is the nutria, a South American rodent with highly prized fur which Edward Mellhenny imported for experimental purposes. Now thriving and increasing, the nutria has already put the Mellhennys in the fur business—adding another source of profit to Avery Island.



ALLIGATOR DINNER is this sick egret which fell into the pool to be snapped up instantly by hungry reptile

← **ORANGE ARGIOPE**, a garden spider, spins web on leaf. Argiope lays 1,000 eggs, but only a few spiders survive.



MOTHER ALLIGATOR rushes out of hiding place, hissing wildly when someone approaches nest at water's edge. An alligator lays three dozen eggs, covers

them with twigs and debris and guards them closely for two months until squeaking inside announces eggs are ready to hatch. Nest is then opened to let babies escape.



The Beer that made Milwaukee Famous



Speaking of miracles...

When there's beer on your mind, your best thought is Schlitz. No crystal ball is needed to look forward to the very special taste of Schlitz... the taste you'll always remember with pleasure.

We think you'll like Schlitz best, too. Schlitz tastes so good to so many people that it's...

The Largest-Selling Beer in America

See Television's Biggest Hit
Schlitz presents
"The Pulitzer Prize Playhouse"
Stars of stage and screen direct from
New York. Over ABC every Friday.

Hear Radio's Brightest Comedy
Mr. and Mrs. Ronald Colman
star for Schlitz as
"The Halls of Ivy"
every Wednesday over NBC



HIS SPINE STILL ERECT AFTER 30 YEARS, A WELL-PRESERVED WINNIE-THE-POOH AWAITS HIS FANS IN A BOOKSTORE

WINNIE-THE-POOH TOURS U.S.

The stuffed original of Milne's naive and hungry hero now sells books

A distinguished literary figure from England was making his first tour of the U.S. last week. The hero of A. A. Milne's whimsical books, *Winnie-the-Pooh* and *The House at Pooh Corner*, Pooh himself had arrived in a trunk, along with his famous friends Piglet, Eeyore, Kanga and Tigger. Now he was being taken to bookstores and libraries to meet some of his fans—and, incidentally, to help sell copies of a new edition of Milne books put out by his U.S. publishers, E. P. Dutton & Co., Inc. Pooh, a stuffed bear who is now all of 30 years old, looked his age. But time had not changed the dignified but shiny nose and the alert but slightly crossed eyes that led Milne to make Pooh the mischievous companion to Milne's young son Christopher (right) in the famous stories.



In Milne's fanciful tales, Pooh was bothered not the least by an extreme naivety. While walking in a circle one day he became convinced that he was being followed by more and more Hostile Animals; he quickly forgot the whole thing when he discovered it was time for lunch. For Pooh's chief concern was food, i.e., honey. He once cajoled a rabbit into giving him so much that he was unable to squeeze out of the burrow.

His bearish appetite resulted in a stomach that even Stoutness Exercises (Tra la la—Oh help! —la la) could not slim down.

It was only natural that escapades like these would sell over a million Pooh books in the U.S. alone. As a result, so many people have asked to see Pooh that it may be three years before he can wind up his triumphal tour.



No torn hair



No scratched scalp



No broken teeth



YES long-life service

when you use

ACE
HARD RUBBER
COMBS



Packed in individual
sanitary boxes

A type for
every purpose
Sold everywhere

AMERICAN HARD RUBBER COMPANY
NEW YORK 13, NEW YORK

Century-old beauty care makes modern hair-do's lovelier!



Hair Styled by Bergdorf Goodman Beauty Salon
Photograph by Horst

Lovely hair crowns today's smart miss with shimmering glory, thanks to a secret her great grandmother knew—the magic softness of pure Castile shampoo.

Even in great grandmother's day it was the world's most highly recommended shampoo. She made it herself by dissolving Conti pure castile soap, imported since 1836.

Because of the demand by American women for this fine shampoo in liquid form, Conti developed today's famous Conti Castile Shampoo . . . containing pure imported olive oil to bring out full natural hair loveliness.

Perfect in cleansing action, it is the first choice of leading beauty authorities. Its natural oils guard the health of your scalp, leave hair silky-soft, lustrous and in better condition to take and hold its wave.

Safe for frequent use with every type of hair, Conti is recommended even for young children and for all the family. It will not streak grey or bleached hair, requires no conditioning agents and does not dry the scalp.

Try Conti—its regular use will protect your hair and make it lovelier.

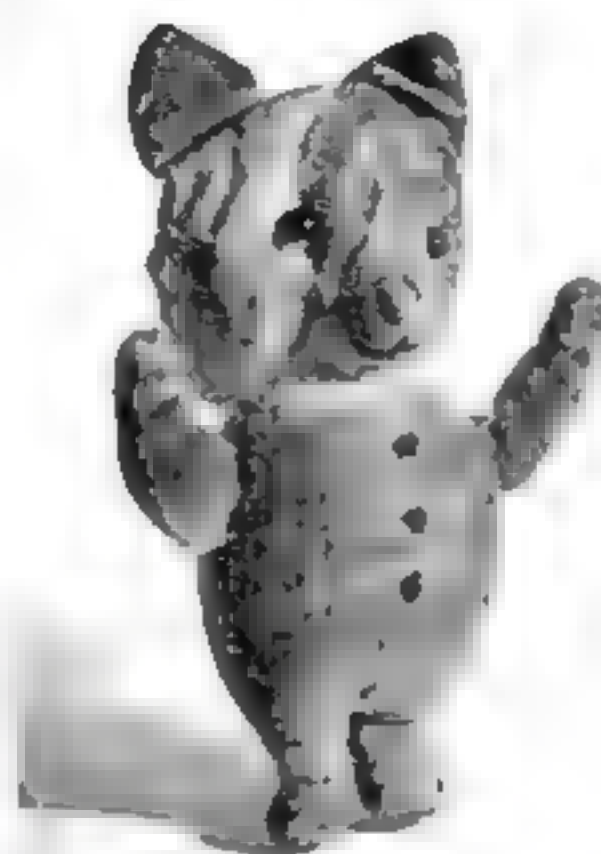
Conti Shampoo

PURE CASTILE



Now also available in Canada

Winnie-the-Pooh CONTINUED



PIGLET, who was once chewed by a dog, is the most bedraggled of all the animals. In the drawings on this page Artist Ernest H. Shepard, who illustrated the books, shows animals signing testimonial to Christopher



EYORE

, whose name represents bray of a donkey, spells it differently in signature. His most famous experience in books came when he lost his tail and Pooh found it for him up in a tree, being used by Owl as bellcord.



KANGA, the kangaroo, has pouch in which she carried Roo, her baby. In drawing Roo watches his mother scratch her name on the testimonial. In real life Roo was lost when a dog carried him off from Milne house.



BLOT,

TIGGER, or tiger, once climbed a tree, had animals thinking he was a "Jagular" until he asked them to help him get down. Above: while Roo watches, he tries clumsily to sign testimonial, manages only a big blot.



CONTINUED ON PAGE 72



Everybody knows the sign of good coffee



WONDERFUL IN
INSTANT FORM
TOO!

WELCOME CALM between the storms. Birthday cake time for the small fry . . . Maxwell House Coffee time for you. There's so much refreshment, such satisfaction in every cup of this famous coffee. No other coffee has that wonderful "Good to the Last Drop" flavor, because no other is made by the one-and-only Maxwell House recipe . . . a recipe which insists on certain fine coffees blended a special way to bring you coffee at its best. Coffee so rich, so vigorous, so good, it's bought and enjoyed by more people than any other brand of coffee in the world.

TUNE IN: two record-winning hits—"Father Knows Best," starring Robert Young, NBC, Thursday nights, and "Mama," starring Peggy Wood, CBS-TV, Friday nights.



Products of General Foods

Maxwell House . . . the one coffee with that "Good to the Last Drop" flavor!



Daddy will be back tonight

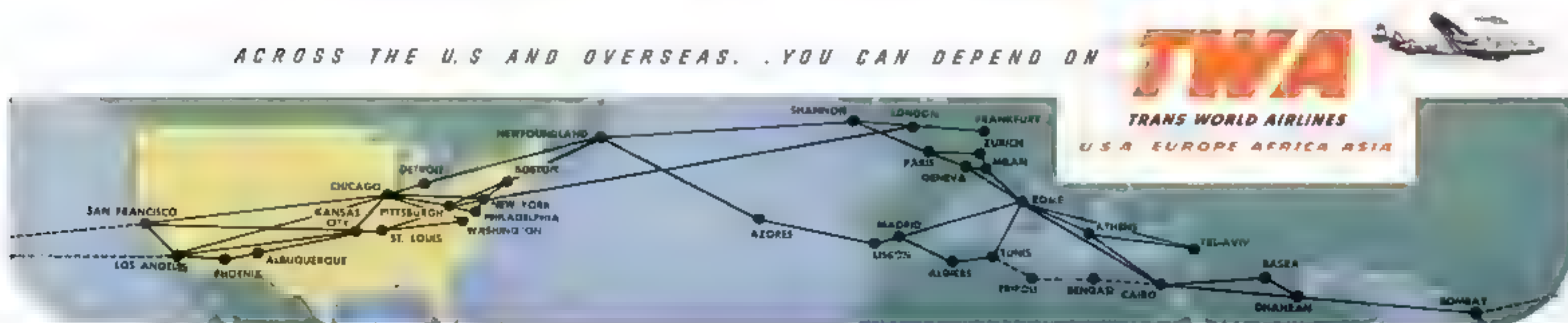
Daddy's no longer a stranger . . . when he travels TWA's high way. Now he spends more time doing business in distant cities *and* more time at home with his family . . . by trimming travel time to mere *hours* outside the business day. Even when his affairs take him abroad, swift Skyliners whittle weeks of travel down to a matter of *days*.

TWA carefully studies the businessman's travel

problems — schedules Skyliner service to match *his* plans. Aboard a luxurious Skyliner, he can work on the way . . . make the most of his day *there* . . . rest and relax returning. And since TWA's direct world routes link 60 leading U.S. cities and 20 world centers abroad, his old travel problems simply disappear.

See your travel agent, or call your nearest TWA ticket office for information and reservations.

ACROSS THE U.S. AND OVERSEAS. . YOU CAN DEPEND ON





AT AGE OF 6 CHRISTOPHER MILNE AND POOH SHARE HIS FATHER'S LAP

CHRISTOPHER IS TIRED OF POOH

Not every little boy, when he sits down at bedtime for a story, has a professional storyteller on hand to spin them. Christopher Milne was especially fortunate. A. A. Milne, a onetime editor of *Punch*, a successful writer of novels and plays (*Mr. Pim Passes By*), liked to spin stories about Pooh and his friends so much that he later wrote them down for publication. Christopher, a shy and intelligent young man who is the Christopher Robin of the books, later went to Cambridge, was wounded in Italy in World War II and has spent most of his life wishing people would forget that he ever had any adventures with a bear named Pooh. His father, however, is still as wrapped up in the stories as ever. E. P. Dutton has insured the toys for \$50,000 and Milne likes them so much, just the way they are, that he sent them to the U.S. only after getting a promise they would not be cleaned but would be returned to England as dirty and moth-eaten as they were when they left.



CHRISTOPHER AND WIFE, Lesley Selincourt, smile after their wedding in 1948. Rumors of his death in the war caused a crisis among Milne readers.

Free Home Demonstration Proves **SINGER** gives you Greatest dirt-getting action



Dual Suction is the secret! The new SINGER® Vacuum Cleaner is the first to bring you *two fans*... for the greatest suction, the greatest dirt-getting action you ever saw!

**PAYMENTS
AS LOW AS \$5 A MONTH**

After minimum down payment
Liberal allowance on your
present cleaner



***Plus the world's easiest-to-use vacuum cleaner!**

Magic Handle! A completely new vacuum cleaner design that puts all controls at fingertip reach.

No winding of cord! Control button on handle reels cord in—gets it out of the way as you clean.

More cleaning power when you need it! Two-speed switch for heavy and light cleaning.

No more foot-pedal acrobatics! Touch the trigger—and adjust handle to any position.

Exclusive "floating" brush! Adjusts automatically to most any rug thickness.

Easy to carry with Midway Handgrip. Soft Vinylite bumper cannot mar furniture.



↑ **So easy to store!** Hangs flat against wall. Ideal for small homes.

↑ **Gets under beds and furniture—** easily. Housing unit is only 5 inches high.

SPECIAL—No Extra Charge! The famous SINGER Course in home Dressmaking or Decoration is freely given at no extra charge to the purchaser of this new SINGER Vacuum Cleaner.



SINGER Vacuum Cleaners
are sold only through your...

SINGER SEWING CENTERS

THERE'S ONE NEAR YOU TO SERVE YOU

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**TAKE THIS BOTTLE
RICHEST, LONGEST
YOU'VE EVER SEEN**



IT'S NEW! Now you can wax furniture without rubbing—with *Pride*. It's a free-flowing liquid that actually coats furniture with a smooth, glowing surface of tough, protective wax. Just spread it on . . . let it dry . . . wipe lightly. You get the richest, longest-lasting wax luster you've ever seen on wood. A hard, dry finish. No sticky oils to catch dust.

Pride embodies the same scientific discovery as Johnson's Car-Plate, the sensational new auto wax featured in last June's *Reader's Digest*. Pride is economical, too. This \$1 bottle of Pride is more than enough for all the furniture in the average home.

Don't wait. Try Pride today. It's at your dealer's now!

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by the makers of Johnson's Wax

**HOME AND GET THE
LASTING WAX LUSTER
ON WOOD... *NO RUBBING!***



WASHINGTON LOVED IT...AND SO WILL YOU!

World's easiest, most delicious dessert...

Dromedary Gingerbread!

The only Mix made from Washington's mother's treasured colonial recipe!
Just add water, bake cake so tender and flavorful, no other compares!



Make tonight's dessert Dromedary Gingerbread JUBILEE

YOU know—everyone does—nobody makes Gingerbread like Dromedary! The Washington recipe is exclusive. The "makings" finest money can buy. And so carefully blended, so easy to fix, you just can't miss!

To make the "JUBILEE" simply add water, bake, then slather with ice cream and Bing cherries. Or serve this old-fashioned Gingerbread plain. Warm and fragrant from your oven! Rich with spicy smells! Less than 4¢ a generous serving for Dromedary. Try it!

COOKIES, TOO! JUST AS EASY!
All you do is add water!



50¢. 60 PRIZE COOKIES From 1 Thrifty Gingerbread Package!

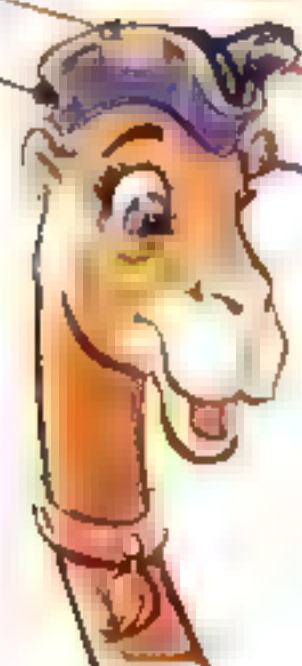
Crunchy, spicy, wholesome gingies! Children adore them—and love to make them! Add water, bake 10 minutes!

Or try tempting variations. Add any of these to your batter:

Raisins, Nuts, Chocolate Bits, ½ cup Peanut Butter, cut up Dromedary Dates, Dromedary Fruits and Peels.

To make the criss-cross design illustrated, simply press down with back of fork.

"For Real Home-Kitchen Goodness, Nobody Makes Mixes Like Dromedary!"



Delicate, tender-light WHITE CAKE

THIS is the cake a jury of 2,363 women pronounced better than HOME-mixed! Just add milk. Bake 2 high 8" layers! A dreamy cake!



Rich, chocolatey DEVIL'S FOOD

Men particularly love this dark velvety cake with its true chocolatey flavor. Add water. Bake a loaf, cup cakes or delicious cookies.

Try All 7
Dromedary Mixes
DEVIL'S FOOD • WHITE CAKE
GINGERBREAD
FUDGE & FROSTING
DATE MUFFIN
CORN MUFFIN
CUP CAKE

Guaranteed by
Good Housekeeping
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SAMUEL ZEMURRAY FEELS MOST AT HOME WITH FRUIT HE HAS BEEN BUYING, SELLING, GROWING AND EATING SINCE THE AGE OF 18

SAM THE BANANA MAN

President of United Fruit, who once used railroads as pushcarts
and backed a revolt, now combines enterprise with social welfare

by JOHN KOBLER

FOR millions of America's nearest Good Neighbors an overshadowing fact of life is the way *Yanquis* love a good, ripe banana. *Musa sapientum*—fruit of the wise men—was the sole incentive to the construction of bustling towns and ports out of jungle and swamp, thousands of miles of railways, the first regular shipping service between Central and North America, the first hemispheric radio network. It also touched off revolutions, almost started a war, and entangled the U.S. in murky imperialistic intrigues.

The kingpin of the banana traffic is a 51-year-old Boston enterprise, the United Fruit Company. Of the 60 million stems—there are around 14 dozen bananas to a stem—consumed in the U.S. in 1949, United imported one half; in addition, through its wholly owned English subsidiary, Elders & Fyffes, it shipped 3 million stems to Europe

from both Central America and Africa. The banana trade, however, is only one of the profligate activities which brought United net earnings exceeding \$54 million in 1949. United's 1,500-odd miles of railways and its Great White Fleet of 52 vessels carry passengers, mail and nonedible freight in addition to bananas. Its Tropical Radio Telegraph serves subscribers all over the hemisphere.

It even publishes in Honduras a daily newspaper, *El Diario Comercial*, chiefly as a mouthpiece for refuting its enemies. These range from disgruntled competitors who accuse the company of monopoly to nationalists and Communists who point to it as the archetype of economic imperialism. A good many Central Americans, however, argue that United has evolved into the most progressive foreign enterprise in the tropics. In 1949 the company employed some 83,000

America's largest selling brandy

CORONET brandy

makes the lighter highball...

makes your

favorite cocktail



Write today for Coronet's free recipe booklet, "29 ways to use Coronet V.S.Q." Brandy Dist. Corp., N. Y. 1, N. Y. California Grape Brandy 84 proof



UNITED FRUIT'S HOLDINGS in Central America include farms for production of abaca (used to make hemp), cacao (for chocolate), African oil palm (for soap and lard), sugar (which the company refines in Cuba and at Boston) and, of course, "the fruit that you shouldn't put in the refrigerator." Map also shows United's radio network but does not show extensive railroad holdings or fleet of refrigerated vessels plying between Central American and U.S. ports.

BANANA MAN CONTINUED

persons, most of them natives, housing them free and paying them wages three to five times that of local employers. Within the nine countries of Central and South America in which it operates it spent \$23.5 million on purchases and \$11.5 million on taxes. It gave away approximately \$5 million for free schools, hospitals and even archaeological restorations.

These signs of social conscience reflect the outlook of Samuel Zemurray, the unorthodox man who heads United Fruit. Big, blunt and earthy, Zemurray, a native of Russia whose speech retains a heavy Russian accent, stands out among the starched old-liners who surround him as executives like a cactus in a rose garden.

Zemurray, now 74, never addresses a public meeting. Yet in addition to running the world's biggest private agricultural domain—half a million acres—he has played no inconsiderable role in national affairs. In his home state of Louisiana he fought the Huey Long machine from its inception with money and influence. He actively supported the New Deal, though he deplored its pace. At the request of his friend, Franklin Roosevelt, he helped frame AAA industry codes. In World War II, as adviser to Henry Wallace's Board of Economic Warfare, he developed new sources of hemp, quinine and rubber in the Americas.

In the conduct of his multifarious enterprises Zemurray tends to disdain paperwork. So seldom does he dictate a letter that he requires no full-time secretary. He will telephone division managers in half a dozen countries, correlate their reports in his head and reach his decision without touching a pencil. Recently the manager of a Honduras division proudly handed him a long-labored, 90-page financial analysis. The dollar totals were summed up on the cover. Without reading the report, Zemurray ripped off the cover, stuffed it into his pocket and strode away, muttering, "Most sensible damn statement I ever saw."

There are four places Zemurray calls home: a suite in Boston's Ritz-Carlton Hotel convenient to company headquarters, a bungalow on the Honduran coast convenient to nowhere, a house in New Orleans and a country estate 75 miles north of the city on whose 16,000 acres Zemurray likes to roam, tieless and unshaven, with his wife.

The Zemurrays had two children. Doris (Mrs. Roger Thayer Stone), an authority on primitive cultures, lives in Costa Rica, where she is known as *La Macha* ("the wonderful woman") who badgered Costa Rican congressmen into voting an extra tax on liquor to finance Indian social welfare. Sam Jr. is dead. An Air Force major during the war, he died in a plane crash overseas, leaving a young widow and two children. Zemurray has never wholly recovered from the blow, but the care of his grandchildren, which he has taken over, is a responsibility he joyously discharges.

Mrs. Zemurray, the daughter of an oldtime Southern banana importer named Jacob Weinberger, is a quiet, plainly dressed, self-effacing woman, who practices housekeeping as a fine art and, indeed, is the author of two books on the subject.

PACKS PUNCH!



FEEL IT AT THE START!

Volatane Control *makes the difference*

YOUR engine may be cold but your starts will be quick with Texaco *Sky Chief*. There's no stuttering. The warm-up is fast. The pick-up is smooth and there's hill-climbing power to spare.

So fill up with the gasoline that has controlled volatility and octane *in perfect balance*.

That's *Sky Chief* with *Volatane Control* — for those who want the best.

THE TEXAS COMPANY
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Texaco Products are also distributed in Canada and Latin America



TUNE IN: On television — the TEXACO STAR THEATER starring MILTON BERLE—every Tuesday night. On radio—Metropolitan Opera Broadcasts every Saturday afternoon. See newspaper for time and station.



Rhapsody in Blue! Casino Brand Blue is zeetful, natural cheese, richly veined with marble-like markings. Blue Chips—a tangy blend of blue cheeses in a roll for easy slicing.



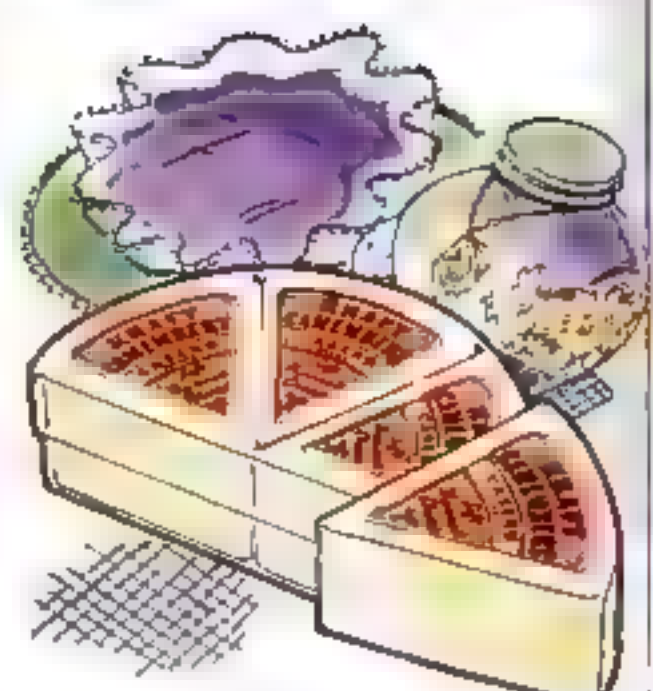
Sharp Cheddar. From the dairy section of New York State comes this aged Yankee-type cheddar. It is called New York State Sharp except west of the Rockies where it is known as Martin's Rabbit Brand.



Hearty Cheddar. Kraft Sharp Cheddar is the choicest of natural American cheddar, long-aged to a deep-mellow goodness. Packaged without rind, it combines convenience with old-time ripe goodness.



Brilliant Scarlet. Dan-Dee Gouda is a traditional Dutch-type Gouda made in the U.S.A.—bright red outside, marigold in color and mildly rich within. A dramatic touch for your cheese tray.



Temperamental—and tantalizing! French Camembert has always been too temperamental to be a good traveller. So Kraft makes velvety-crusted Kraft Camembert—Casino Brand here. Soft, ripe,

It's downright eating fun to discover *natural cheeses* from Kraft

THEY'RE SPECIAL DESSERT CHEESES . . . SNACK CHEESES . . . EACH ONE AN ADVENTURE IN ELEGANT EATING

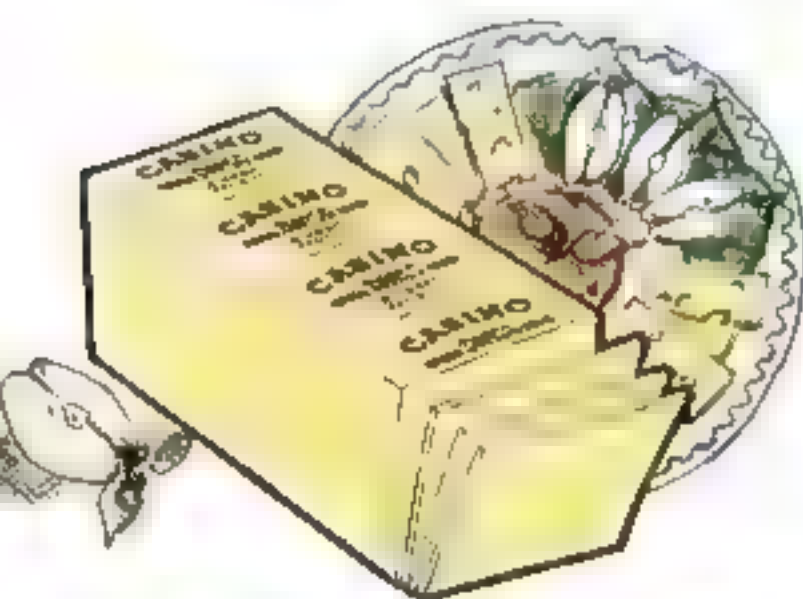
There comes a day when you really want to surprise the family—or impress a certain guest—or just downright pamper your own

palate. That's the day to seek out one—or several—of these glorious natural cheeses from Kraft.

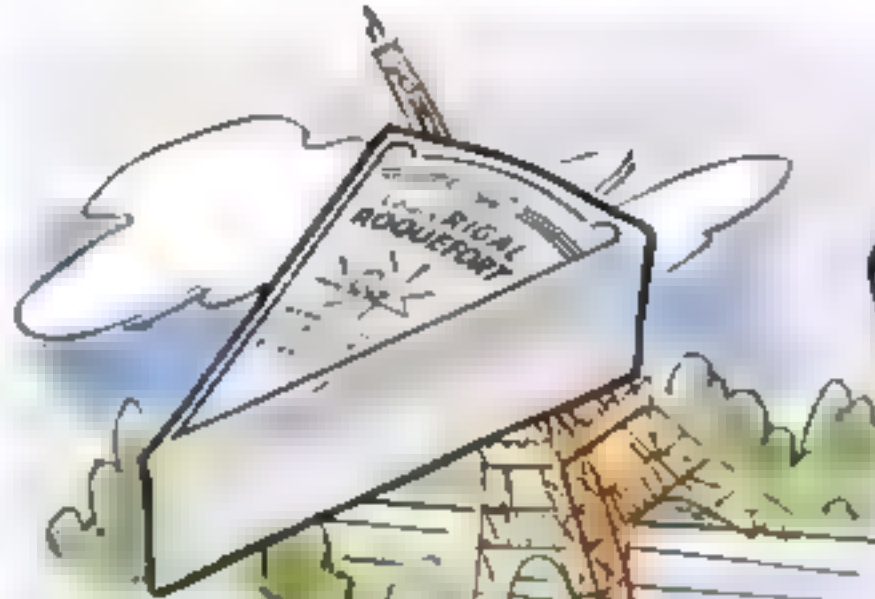
Here are fancy foreign-tasting cheeses for elegant desserts or snacks, and real old-time American "eatin'" cheeses—such a joy to discover, such a special pleasure to eat.

Of course, for cookery and for day-in-day-out sandwiches Kraft's popular *process* cheeses are always tops. But also get acquainted with these natural cheeses from Kraft and find out what fun it is to be a "cheese connoisseur." Look for them in the dairy case at better food stores.

THE WORLD'S FAVORITE CHEESES ARE MADE OR IMPORTED BY KRAFT



"Heart-of-the-Swiss" Goodness! Every slice of Casino Brand Swiss brings you the goodness you'd expect in a premium-price cut from the center of a huge Swiss wheel: nut-sweet flavor, no rind!



French Delight! From France, Kraft imports the very finest Roquefort—beautifully balanced in richness and pungency. The name to look for on the Kraft-wrapped wedges is Louis Rigal.



Famed Club Cheese. For many years MacLaren's Imperial was made only in Canada. Now Kraft makes this "aristocrat of sharp cheddars" in this country. Wonderfully sharp blend, spreadable.



Famous since 1880. For cream cheese at its finest, get genuine Philadelphia Brand—so creamy-rich and guaranteed fresh by Kraft. Look for the name Philadelphia Brand on the package.

Enjoy the KRAFT TV THEATRE • Brilliant drama every Wednesday evening, NBC-TV.



Old time Tasting' Kay Brand has the flavor and texture of old-fashioned "store cheese" you used to buy from the big round wheel! But Kay Natural American is made from pasteurized milk, cured without rind, sold in sanitary (and so handy!) half-pound packages. Wonderful with pie, in sandwiches, for snacks.

Zemurray, who stands 6 feet 2 and weighs a trim 185 pounds, is a diet-and-health fiend. Upon rising, normally around 6 a.m., he breakfasts on warm water and performs half an hour of breathing and stretching calisthenics that would send many a younger man back to bed. As an aid to digestion, he used to stand on his head for 15 minutes at a stretch. At various periods in his life Zemurray has tried subsisting exclusively on raw vegetables, on bananas and skimmed milk, on nothing.

Zemurray has given millions for philanthropic purposes—usually in secrecy. He gave \$380,000 to launch the New Orleans Child Guidance Clinic. Because he respects honest liberal opposition, he has given money to *The Nation*. To Tulane University, where Sam Jr. studied, he gave a collection of Maya art and letters and \$1 million for Middle American research. His daughter, a fervent feminist, got him to establish a \$250,000 chair in English literature at Harvard, to be occupied by women only. He has always found it hard to turn down appeals for help from anybody who ever worked for him and is particularly generous to needy Central Americans. In New Orleans there is an old joke about this: "If you want anything from Sam Zemurray, ask for it in Spanish."

The son of a poor Jewish farmer, Zemurray spent his boyhood in a remote community on the Bessarabian side of the Dniester River. In 1892, at the age of 15, he came to America accompanied by his Aunt Hattie Dinitz, whose husband had already opened a little country store in Selma, Ala. He landed his first job with a decrepit pack peddler, a Civil War relic, who was touring the South bartering tinware for pigs and poultry. To catch the livestock, once a bargain had been sealed, he needed an agile helper. "In those days," says Zemurray, "I could outrun any pig in Dixie." He earned a dollar a week. Later he worked as a housecleaner, baker's delivery boy, lathe-turner. His Americanization came swiftly as he mingled comfortably with working stiff from Mississippi to Georgia, liking them and liked by them. Soon he abandoned the rigid orthodoxy of eastern Jewry and achieved complete emotional identification with his new environment. By his 18th year Zemurray had salted away enough money to send for his entire family. They settled initially in and around Selma and all of them, with an occasional boost from Sam, prospered.

Destiny in Selma, Ala.

IN Selma one day Zemurray ran into a banana jobber who was closing a profitable deal with a grocer. Zemurray had met his destiny. A few days later he popped up on the docks of Mobile, where banana freighters, including United Fruit's, unloaded their cargoes, and bought \$150 worth of "ripes." Ripes, as distinguished from "greens," are bananas which have begun to mature in transit and must be sold quickly before they rot.

Zemurray shipped his ripers railway express to Selma. Lacking funds for his own train fare, he bedded down with them in the caboose. It was a slow trip and he began to wonder if his purchase would survive it. In Meridian, Miss. he fell to chatting with the yardmaster. "Pity," the yardmaster remarked, eyeing the languishing fruit. "If you only had some way of notifying the grocers in the towns ahead, they'd probably meet you at the depots and buy your bananas right off the car."

"It was about 5 a.m.," Zemurray recalls, "and the train was almost ready to pull out. Then I saw a Western Union office. I went in and I asked the man to wire all the other telegraph operators along the line that if they'd spread the word I was coming through with bananas, I'd give each one a free bunch. Those messages took my last cent." Zemurray wound up in Selma with a net profit of \$35.

Emboldened by that coup, Zemurray plunged deep into ripers, using the railroads as so many pushcarts to hawk them from. As he ventured with his perishable wares into ever more distant territories, the cry would precede him: "Sam the banana man is coming!" Before he was 21 he had banked more than \$100,000.

In Mobile, Zemurray ran up against an older competitor, Ashbell Hubbard. He merged with him. Not long after, a small banana company, Thatcher Brothers Steamship Co., went into receivership. Zemurray and Hubbard, with United joining them in the purchase as a silent partner, bought its two rusty tramp steamers and contracts. Later, when Teddy Roosevelt began brandishing his trust-busting stick, United sold its interest.

Zemurray now decided to get closer to the source of his income. In 1905 he disembarked from a gale-battered freighter at Puerto Cortés, a steamy, jungle-fringed shantytown in Honduras. Honduras in those days harbored one of the choicest assemblages of criminals on earth. Few of the republic's long line of dictator-presidents had ever entered office without bloody revolution or occupied

CONTINUED ON NEXT PAGE



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REVOLUTION IN HONDURAS was backed by Zemurray in 1910 to keep country from signing loan agreements which would have hamstrung his operations in that country. Zemurray provided a ship, the *Hornet* (bottom), to take former President Manuel Bonilla (top, left) and his soldier of fortune confederates, "General" Lee Christmas (top, center) and "Machine Gun" Molony (top, right), to Honduras, where they fomented uprising. Bonilla became president, Zemurray got concessions he needed to exploit the lands he had bought.

BANANA MAN CONTINUED

it without fattening on graft. As one cynic observed, "In Central America it's cheaper to buy a politician than a mule." Corruption was compounded by the *Yanquis* who bribed governments to give them special privileges, abused labor and took a hand in the revolutions. Typical of the time and place was an old Louisiana schooner captain known as Slumpy Gus, who found himself sailing back to the States with a cargo of dead-ripe bananas and a yellow-jack victim among his crew. To avoid detention in quarantine, he tossed the sick man overboard.

Zemurray explored the tropical chaos with pioneer fervor. Though he wore no halo himself, he did approach the people of the country, peon as well as *patrón*, with the same sympathy that had won him friends among ordinary people all over the South. As soon as he could afford to do so, he paid higher wages and higher prices for bananas, provided better housing for his labor.

Zemurray soon decided that, like United Fruit, he must grow his own bananas. He began borrowing heavily. In 1910 he acquired his first parcel of land, 5,000 acres on the Cuyamel River, for \$200,000. The risks frightened Hubbard, who eventually dissolved the partnership. Undismayed, Zemurray bought an additional 10,000 acres, mortgaging himself to the bankers of New Orleans, Mobile and New York. When they would advance him no more, he turned to usurers, some of whom charged him 50% interest.

If the Cuyamel Company, as Zemurray named it, were to flourish, he would require concessions from the government—the right to build a railroad, guarantees against increased taxes and, most important, exemption from customs duties on his equipment. Prospects of getting these aids looked dim. The president of Honduras, Miguel Dávila, was at that time angling for an American loan with which to refund the country's staggering European debts. American bankers, notably the House of Morgan, were prepared to oblige him, but only upon the signing of a treaty allowing agents of the bankers to sit in Honduras' customs houses collecting revenue to meet the interest and retire the principal. Moreover, the Honduran government could not authorize any commercial development without the bankers' approval.

For Zemurray such a treaty meant he would have to go hat in hand to the bankers for permission to exist. He decided on a more direct approach. In New Orleans he found an ally in an exiled former

CONTINUED ON PAGE 21

America's Greatest Flavor Bargain ... Heinz Ketchup!



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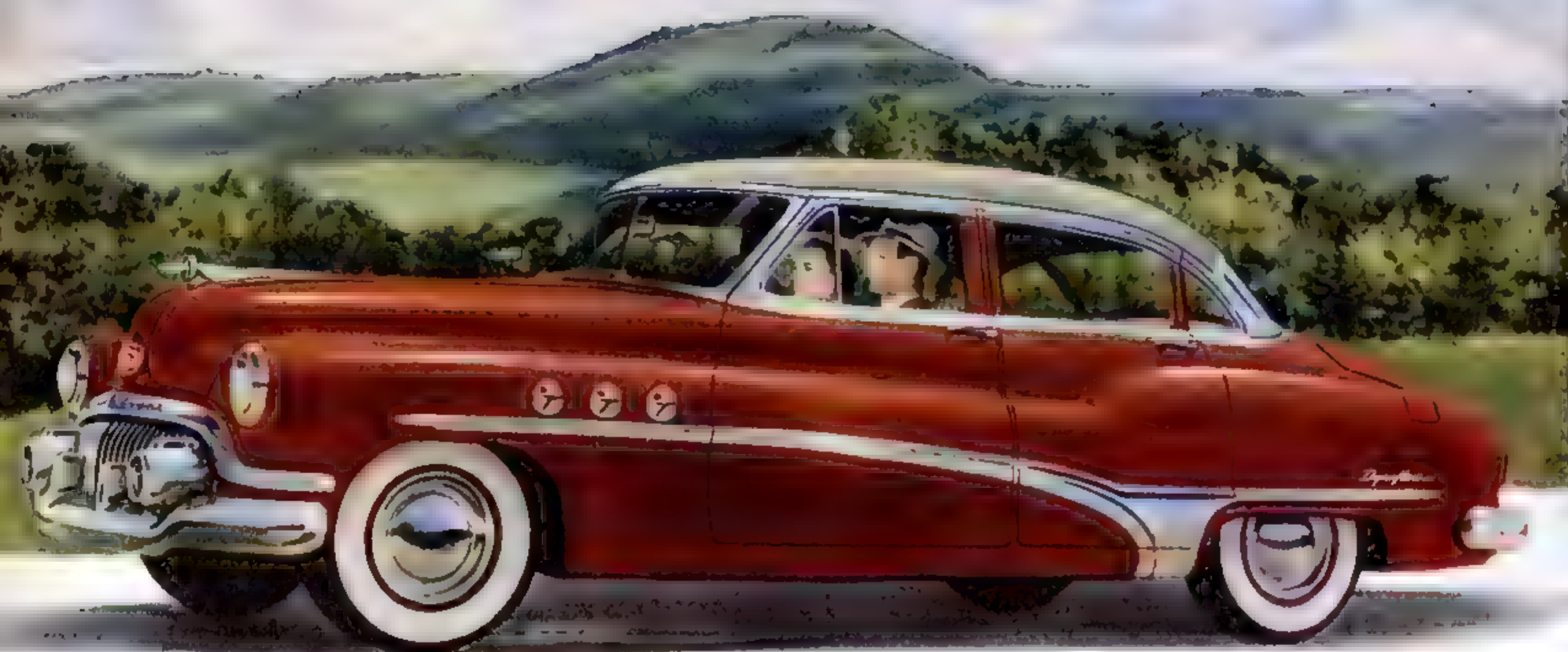
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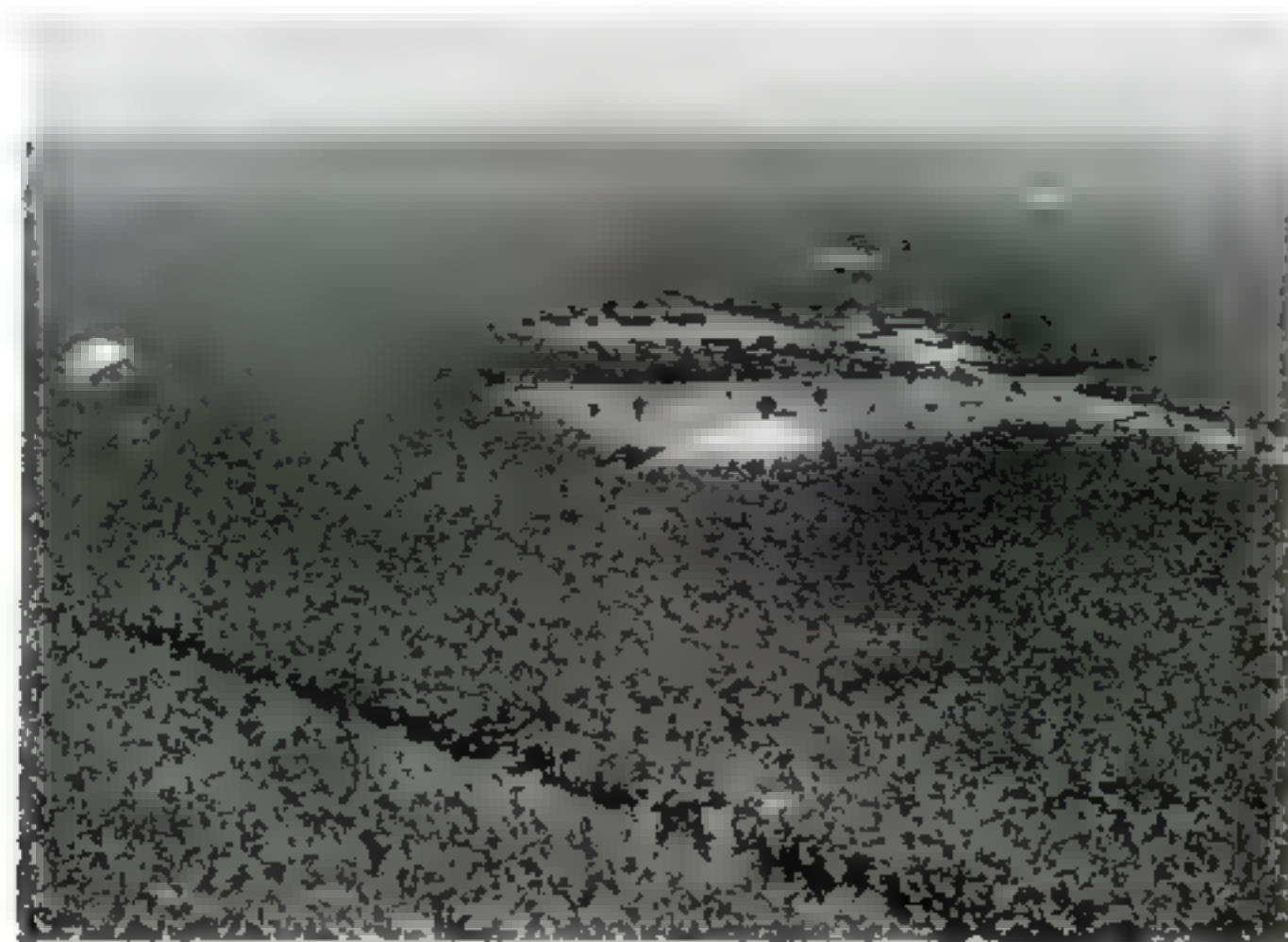
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OVERHEAD IRRIGATION was developed by United Fruit under Zemurray for use during the dry seasons in Central America. Rotating nozzles are mounted on standards 40 feet high, each nozzle irrigating three and a third acres and spraying the area with equivalent of two-inch rainfall in six hours.

BANANA MAN CONTINUED

president of Honduras, Manuel Bonilla. With Bonilla was "General" Lee Christmas, the alcoholic soldier of fortune whom O. Henry and Richard Harding Davis romanticized in fiction, and Christmas' sidekick, Guy ("Machine Gun") Molony, a veteran of the Boer War. Zemurray staked them to a machine gun, a case of rifles, 3,000 rounds of ammunition and a yacht, the *Hornet*. They could not board the yacht openly, however, because both the State Department, which had OK'd the Morgans' loan terms, and the bankers were watching every move. One night the *Hornet* sailed from New Orleans, ostensibly on a pleasure cruise to Guatemala, while the conspirators dallied in a Basin Street bordello. A Secret Service man spied on them through the windows. When he finally withdrew to report to headquarters that they were still safely under surveillance, they raced to the waterfront, hopped aboard a fast launch, also belonging to Zemurray, and overtook the *Hornet* at sea, whereupon she changed course for Honduras.

The timing was ticklish. Dávila had already signed the obnoxious treaty and he was trying to browbeat the Honduran congress into ratifying it. When he learned of the *Hornet's* approach, he wired frantically to Washington. A U.S. gunboat gave chase and seized the *Hornet* at anchor. But the revolutionists were already ashore, recruiting sympathizers. With 600 men Christmas and Molony captured half the country in two weeks. Tegucigalpa, the capital, surrendered without a struggle. Dávila fled, leaving the treaty still unrati-fied, and the next presidential election swept Bonilla back into office by a landslide.

Bonilla did not forget his benefactor. One of his first official acts was to have congress give Zemurray concessions covering the next 25 years. By 1916 Zemurray was out of debt and on the road to riches.

United Fruit men, who had set up two operating divisions in Honduras, spoke of Zemurray as "that little fellow." But, as Zemurray recounts, "The little fellow enjoyed poking the giant's knees with his little shovel." Some of the pokes hurt. Once both companies coveted a certain fertile strip of 5,000 acres. United's lawyers advised caution because title to them was obscured by two claimants. While they were weighing the risks, Zemurray carried off the prize by paying for it twice—once to each claimant.

"A couple of little old wharfs"

THE banana companies—not only United and Zemurray's Cuyamel but Standard Fruit and about 40 others—were constantly battling for more acreage to insure themselves against the frequent losses suffered through seasonal blowdowns and plant plagues. United's prime territory bordered the Ulua River, and it jealously fought off encroachments. Through undercover agents Zemurray acquired land on both banks of the river, including the side United thought of as its own preserve. United put the pressure on its friends in congress (Bonilla was now dead) to deny the up-start the railroad right-of-way he would need to link his new properties. So Zemurray extended jetties from both shores, joined them with a demountable piece, and over this laid his tracks. The whole contraption could be taken up or down in three hours. When United



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BANANA MAN CONTINUED

complained, Zemurray retorted innocently, "Why, that's no bridge. It's just a couple of little old wharfs." As competition for land between Zemurray and United mounted, it even involved Honduras and neighboring Guatemala in border hostilities which had to be settled by international arbitration. In all of these disputes with the United giant, "Little Fellow" Zemurray more than held his own.

Where Zemurray's competition hit United hardest was in the superiority of his bananas. He had a ponderable advantage. United was controlled from the home office, largely by desk-bound businessmen who had seldom seen a banana in its native habitat. So charily did they delegate authority that employees in the field dared not act without first consulting Boston. As old Andrew Preston, United's first president, used to say, "We'll feel our way—chew fine and spit careful." Shirt-sleeved Sam Zemurray had nobody to consult but himself. While others predicted his ruin, he risked millions on large-scale irrigation, on selective pruning, on propping trees with bamboo poles to keep the heavy fruit from dangling to the ground and bruising. His longest-range project, one which he calls "the most creative thing any business ever did in Central America," was silting. Instead of building huge levees to keep floodwaters from his farms, as was the practice, Zemurray let the floods overflow those parts of his land not under actual cultivation. When the water was drained off years later, it left behind rich soil in which banana trees doubled their previous yield.

As a result of Zemurray's experimentation, Cuyamel was soon treading on United's heels and Zemurray's personal fortune rose to an estimated \$20 million or more. In January 1929 he bet a friend a dinner that Cuyamel stock rising would meet United stock falling. Cuyamel then sold for 63, United for 158. Ten months later Zemurray ate hearty. The quotation on both was 124.

United had bought or forced out many a company it could not dominate. It tried to take over Cuyamel, but Zemurray held out until 1930. His selling price then was 300,000 shares of United worth \$31.5 million, which made him the company's biggest single stockholder. Conditions of sale included United's promise not to fire "Zemurray's toughs," a label which the Cuyamel veterans still carry with pride, and Zemurray's promise not to found another company to compete with United. He did not promise not to take a hand in United's affairs in the future, however.

Zemurray's retirement gave him a welcome opportunity to catch up on family life. But his leisure was short lived. One morning during the Depression he picked up his newspaper to read that United Fruit stock had hit a record low of 10½. Since the sale the value of his holdings had dropped \$27 million. Calmly he investigated the cause in talks with old cronies among the freighter captains and fruit handlers and concluded that the company was being mismanaged. In his capacity as a large stockholder Zemurray demanded to be heard in Boston. He was coldly received, especially by influential Director Daniel Gould Wing, who made a slighting allusion to Zemurray's accent. "Unfortunately, Mr. Zemurray," he commented, after listening stonily to an inventory of mismanagement, "I can't understand a word you say." Furious, Zemurray rallied other big stockholders to his side. Out went the Wing faction, in came Zemurray with the mouth-filling title of "managing director in charge of operations." In the tropical *cantinas* Zemurray's toughs hoisted their *highballitos* to "the fish that swallowed the whale." Later Zemurray assumed the title of president, but by any title he was, and remains, unchallenged boss.

"You're there, we're here"

ON the strength of Zemurray's personal prestige United stock climbed to 26 within two weeks. (It is now 69.) The managing director, clad in grimy khakis, went zestfully back to work in the tropics. He gave his division managers greater autonomy ("You're there, we're here," became a stock message from Boston), ordered ships to sail with capacity loads or not at all, and overlooked no trick of the trade that would add an ounce of weight to a banana.

In 1936 United faced the direst peril of its history. Many of its farms were stricken by an epidemic of Sigatoka, a disease which shrinks bananas. Unchecked, it could have wiped out the company in three to four years. Practical preventives were unknown, but Dr. Vining Dunlop, United's brilliant agronomist, had already isolated a 20-acre patch and was spraying it experimentally with Bordeaux Mixture. The spray seemed to help. Zemurray took a hard look and said, "You put the medicine on the leaves and that cures the disease."

In the cautious way of scientists Dunlop pointed out, "It's not quite that simple. Sigatoka is an airborne spore. We think Bordeaux may arrest it—"

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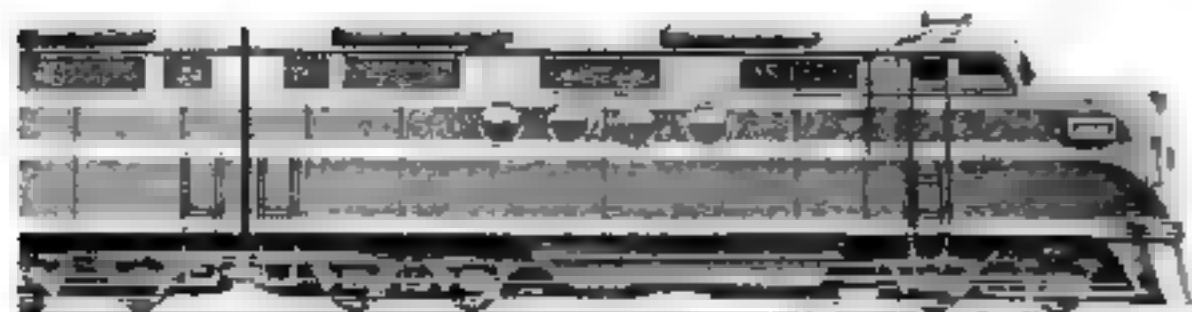
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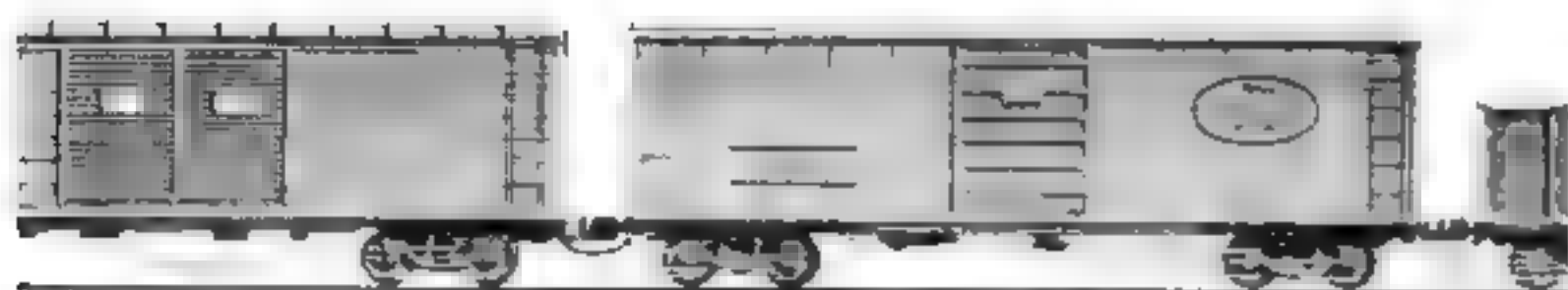


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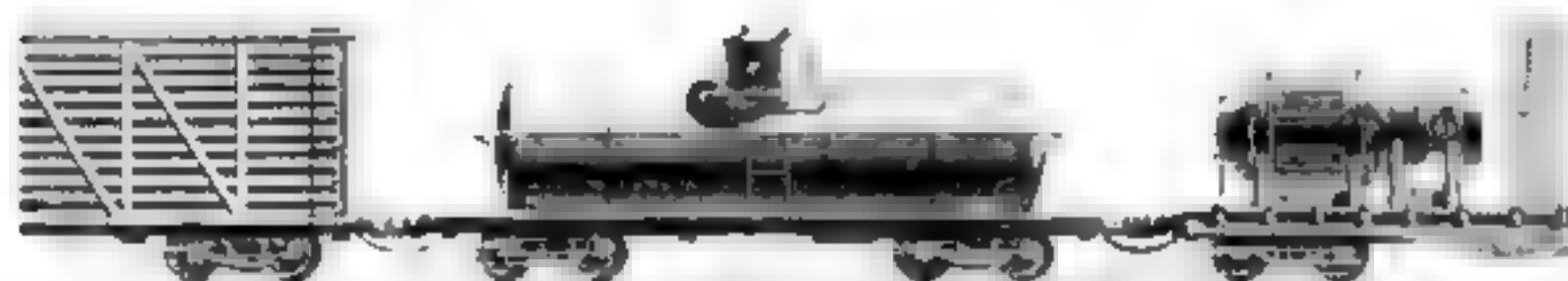
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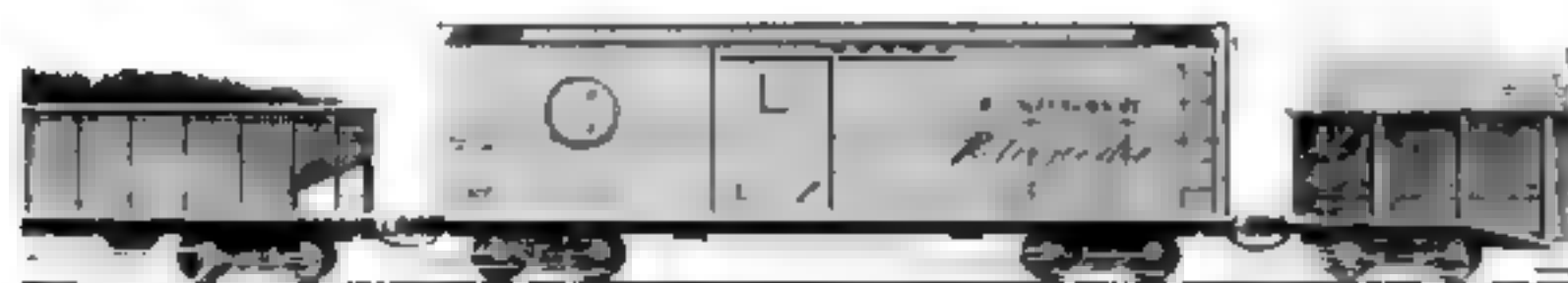
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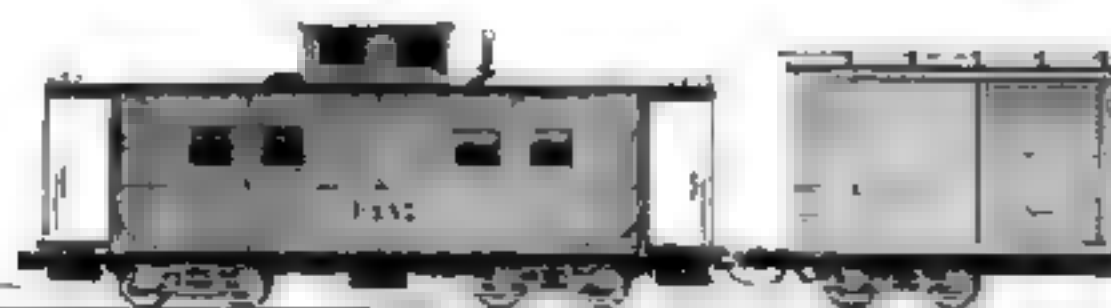
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BANANA MAN CONTINUED

"Please, Sport, don't confuse me. You put the medicine on the leaves and that cures the disease."

"It's only an experiment—"

"We'll spray 5,000 acres."

The cost was nearly half a million dollars. "I was horrified," Dunlop recalls. "But, of course, the old man was right. Scientific or not, there just wasn't time to do anything but gamble, and it saved us."

These days, when he reviews the history of the banana business, Zemurray does not blink the sins of the past, his own or United's. "All we cared about were dividends," he admits. "I feel guilty about some of the things we did. . . . Well, you can't do business that way today. We've learned that what's best for the countries we operate in is best for the company."

In line with this conviction Zemurray has instituted policies which would have struck some of his predecessors as lunatic. In 1949, for example, in both Costa Rica and Honduras, United volunteered to pay a 15% participation tax on net profits derived from those countries. Under Zemurray native economies are being weaned away from overdependence on the banana market. "In the old days," he says, "when Panama disease [a fungus which kills banana trees] forced us to move we'd tear up our railroad tracks and take them with us. We'd leave good soil behind, but the people would follow us. We should have had the sense to say, 'Hell, we'll replant the soil with other crops.' We're doing that now. We tell any employe who's interested, 'Here is land you can cultivate while you're still working for us. We'll get you established. We'll buy your produce or you can sell it elsewhere.'"

United itself propagates trial species of plants, some 800 of them, from every tropical country in the world. From those that show signs of thriving in Central America it distributes seed and cuttings. African palm oil, now a burgeoning industry, was such a transplant. So was abaca. Zemurray believes this policy may benefit the U.S. as much as United Fruit and Central America: "The U.S. could have a living stock pile of strategic materials in her own backyard instead of going to the Far East for them. If war comes, this could be vital. In a comparatively short time we could be getting 100,000 pounds of rubber a year from the Americas. It might cost a few cents more a pound because labor is higher there than in the Far East. But we ought to keep it that way. Native standards of living can't be allowed to slump again."

Zemurray has no illusions that progressive policy will ever win unqualified approval in the tropics for United Fruit. Where a foreign minority is the country's richest, most powerful element, tensions are bound to persist. The overriding feeling among even the friendliest disposed natives is expressed in the phrase "*No es nuestro*" ("It's not ours"). Communists will continue to exploit it, resurrecting United's ancient offenses and inventing new ones. "Maybe we can't make the people love us," says Zemurray to this, "but we can make ourselves so useful to them that they'll want us to stay."



ON HIS COUNTRY ESTATE in Louisiana, Sam Zemurray, his wife and grandchildren, Samuel III, 8, and Anne, 12, enjoy a 16,000-acre playland with artificial lakes, a golf course, fields of flowers and woods stocked with game



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There's only one way to make a bar as luscious as this. Use the finest, most wholesome candy foods there are. So we do. And we stir these choice foods together in the sunniest, brightest candy kitchens you ever saw. You just couldn't help loving this bar, even if you tried!



DR. HOUCK, FOLLOWING THE CAREFUL INSTRUCTIONS OF POLIO PATIENT EILEEN MAJOR, USES SWAB TO PAINT A GREEN POLKA DOT ON ONE OF HER CASTS

HAPPY HOSPITAL

Painted casts brighten a ward

Even though the Children's Hospital of Akron, Ohio gave all its patients balloons and painted its walls in gay pastels, the dreary plaster casts still depressed children who had to wear them. Some of the hospital's young doctors decided to decorate the casts and Dr. Charles Houck (above) figured out how to do it. He dyed the

outer layers of plaster with cake dye and then, when the cast was dry, touched it up with paint to suit the children's fancies. Girls, the hospital finds, run to light shades of yellow, blue and pink. Boys go in for orange, green and purple. So far the only holdouts have been a few older boys who thought the color business sissified.

DISCRIMINATING PEOPLE PREFER HERBERT TAREYTON



MR. GWYNN ROBINSON, socialite and winter sports fan. Discriminating in his choice of cigarettes, Mr. Robinson says: "I discovered that once you try Herbert Tareytons, you ask for them all the time."

Discriminating people prefer Herbert Tareyton. They appreciate the kind of smoking that only fine tobacco and a genuine cork tip can give. The cork tip doesn't stick to the lips . . . it's clean and firm. And discriminating people prefer Herbert Tareyton because their modern size not only means a longer, cooler smoke, but that extra measure of fine tobacco makes Herbert Tareyton today's most unusual cigarette value.



T H E R E ' S S O M E T H I N G A B O U T T H E M Y O U ' L L L I K E

Copied by The American Tobacco Company



IN HER NEW HOME, Linda Joy claps her hands vigorously and babbles happily as she gets acquainted with her new mother, Mrs. Robert Linville Young, who has adopted her.

ADOPTION

The happy case of Linda Joy shows how its perils can be prevented

PHOTOGRAPHED FOR LIFE BY EDWARD CLARK

In the U.S. last year about a million couples tried to adopt a baby. But there were only 75,000 babies available for adoption. As a result there was such a scurry among the childless couples that many took the first baby they saw. Sometimes the adoption was arranged by a well-meaning doctor or minister, whose only motive was to find the baby a home. Some were handled by so-called black marketeers, who charged as much as \$5,000 to close the gap between the couples who wanted babies and the mothers who wanted to get rid of them.

Of the children adopted in the U.S. who do

not go to their own relatives only about half are placed through authorized agencies. Many states have laws requiring that adoptions be examined by an agency before they are legalized. But they do not prevent the child from getting into an unsuitable home in the first place. Despite endless warnings from social workers, many couples still forget that unregulated adoptions can end in tragic failure. Adopting parents may want a baby only to hold together a weakening marriage. Their inability to have children of their own may make them self-conscious and emotionally unfit to care for

a child. The baby itself may appear healthy at birth but turn out later to be seriously ill or mentally retarded. And without legal safeguards the natural mother can show up at any time to shatter the new family by taking her baby back.

One baby adopted last year who has come safely past all these dangers is a taffy-haired, chuckling little girl (*above and cover*) whose name is now Linda Joy Young. On the following pages *LIFE* shows the system which brought Linda and her new parents together—a system which, if it were strictly required by law, would eliminate the worst perils of adoption.

CHILDREN'S HOME SOCIETY GETS A BABY FOR ADOPTION



UNWED MOTHER, 18, in seventh month of pregnancy, arrives at Salvation Army maternity home in Los Angeles to have baby. She came by bus from home 175 miles away.



WITH CASE WORKER at the home, she fusses nervously while awaiting her baby, decides she cannot keep it. "It hurts," she said, "but I have a long life ahead of me."



AFTER DELIVERY she sits up in bed to inspect her 6-pound, 11-ounce girl. During stay in the home she paid

A PRIVATE AGENCY PROCEEDS SLOWLY

Shortly after she was born, Linda Joy was sent to the Los Angeles branch of the Children's Home Society of California, where the baby shown above—who is not Linda—was also cared for. At the Society, which is one of the largest adoption agencies in the U.S., Linda was given extensive tests to make sure she was perfectly healthy and normal, then went temporarily to a boarding home to wait for the Society to find her the right parents.



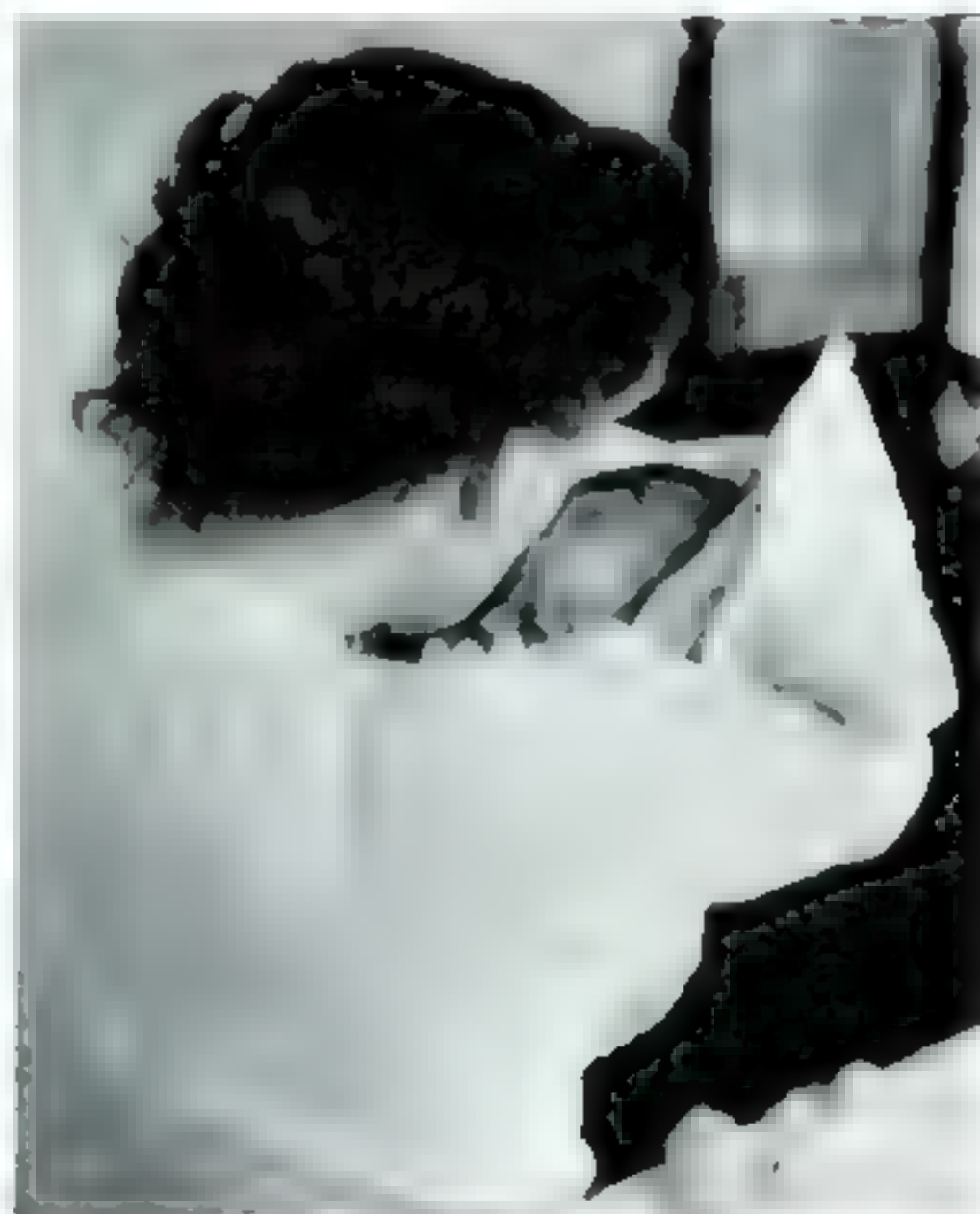
LINDA JOY ARRIVES in case worker's arms at Society headquarters to get used to room in which she will meet her prospective parents, the Youngs. Case Worker Virginia Du Bois has followed Linda's progress since shortly after her birth.



STAFF OF WORKERS who handled Linda's adoption sit with her in Society board room. From left they are: natural mother's case worker, head of Society's parent-child division, official who assigns clients to case workers, boarding-home



\$50 delivery charge, \$50 a month to help finance her care. Case worker came regularly to help her decide baby's future.



SHE SAYS GOODBYE to baby five days after its birth. Unlike many unwed mothers, who are too chagrined to care, she took deep interest in the baby, liked to dress her.



HER LAST GLIMPSE of baby comes when Children's Home Society worker takes her away. Mother has a few weeks, while baby gets tests, to change mind and keep her.

Meanwhile, a 32-year-old valve and pipe salesman named Robert Linville ("Landy") Young and his wife Bernice, who had been married 10 years, had applied to the Society for a baby. They were interviewed, together and singly. A case worker studied their Pasadena neighborhood, took a look at Bernice's housekeeping, checked with the Youngs' five references and requested a medical report certifying their inability to have

a child of their own. Two months after their application was approved Bernice got a phone call from the Society (below). A group of its workers, who call themselves "the conception committee," had been comparing records, matching babies and couples as to religion, level of intelligence and even the color of their hair. They thought they had a baby for the Youngs. Would the Youngs drop by, the worker asked, to see if they liked Linda Joy?



mother, head nurse, pediatrician, Society Director Marian Nicholson, psychologist, office manager who keeps records, head of adoptive-home division and Case Worker Helen Farstrup who has seen Youngs and will take over Linda's case.



DRIPPING SUDS from clothes she was washing when the phone rang, Bernice Young can hardly believe what she hears as case worker tells her Society has finally found a baby for her. She makes appointment for two days later to see Linda.



BERNICE YOUNG CRIES when she sees Linda, and Linda wants to hold baby right away. "We didn't expect a child like this," said Bernice. "She's a princess."



IN COZY HUDDLE, Youngs say goodbye to Linda. They want to adopt her, but agency requests two-day delay so Youngs can be sure, can get house ready.



HANGING OUT CLOTHES she has taken from storage, Bernice gets ready for Linda's arrival. She had expected smaller baby and had to replace some items.



AS BERNICE WATCHES, STILL ON THE VERGE OF CRYING, LINDY

LINDA AND YOUNGS GET A FINE START



LEAVING FOR HOME the Youngs help Linda walk down path leading to Society headquarters. To keep her company she took toys along she had at agency.



MAKES A FUNNY FACE FOR BABY, WHO LOOKS A LITTLE DUBIOUS BUT INTERESTED

When Bernice and Lindy Young went to the agency they were so eager they showed up 20 minutes early, and Bernice was so flustered that she felt she ought to apologize. "I'm sorry," she told the receptionist, "but I'm having a baby!" When they saw the baby Bernice happily

broke into tears. Then, during a two-day waiting period, they shopped for food and clothes, got the baby's room ready, sat down to mail announcements. "We have adopted a baby," the card read. Their choice of a name: "Linda" for Lindy, and "Joy" because they were so happy.



EXPLORING her house, Linda crawls under table. Flowers adorn gift music box which plays a lullaby.



CRYING because she missed her nap on first day home, Linda shows Bernice it will not be all smiles.



NEW GRANDMOTHERS. Lindy's mother (left), Bernice's, take turns admiring Linda on her arrival.



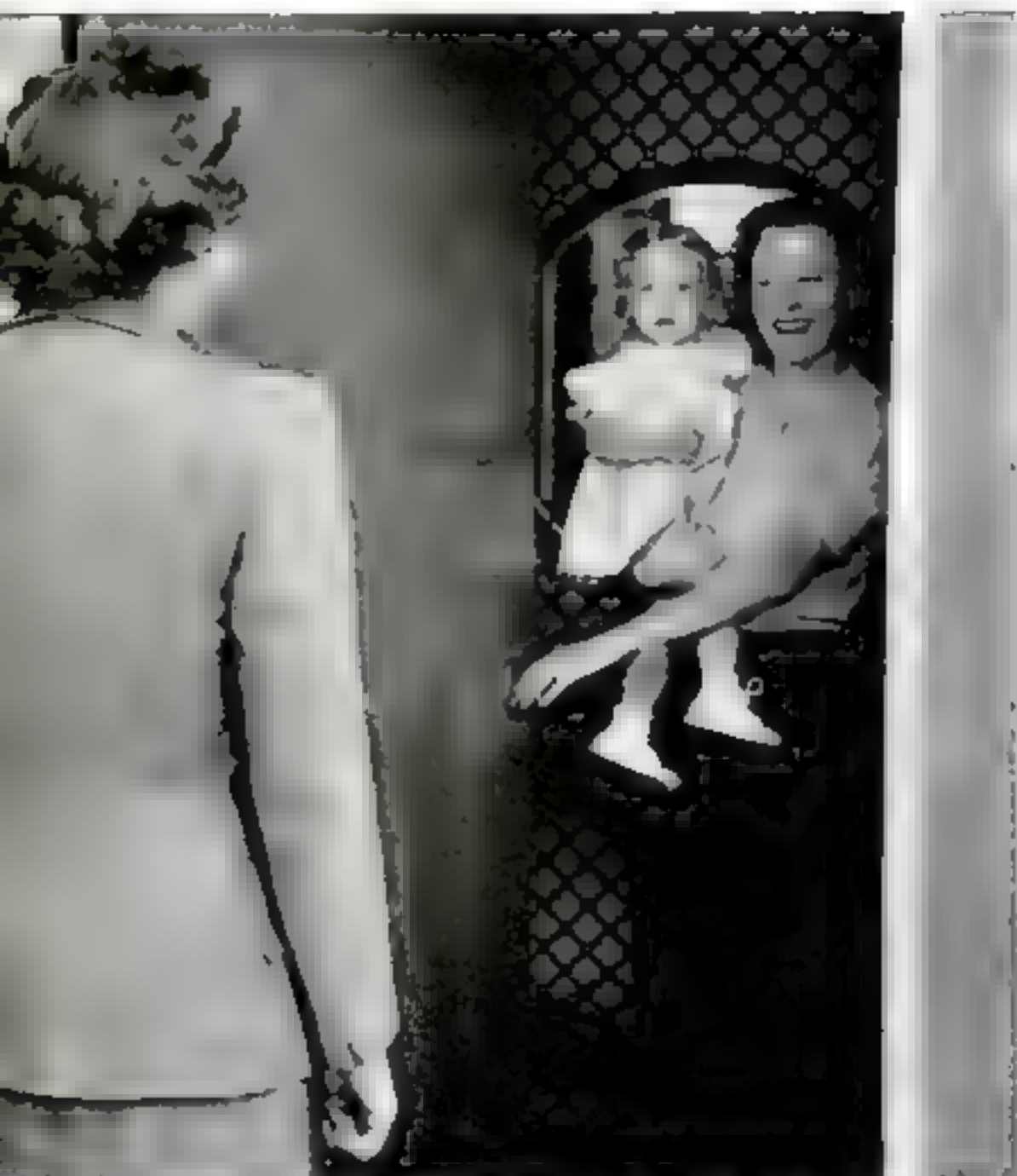
AT SHOWER for Bernice, given by her sister, she shows off Linda to friends who brought toys, clothes.



NEIGHBORS' BOY quickly gets acquainted by giving Linda a ride through back yard in her buggy.



LINDY LEARNS his first lesson. Diapers seemed too small. "She's got too much butt," he complained.



CASE WORKER comes to see Linda. She makes five visits during year before the adoption is final.

LINDA FEELS SHE BELONGS

Last week, a few months after they took Linda home, the Youngs were still settling into the routine of being a mother and father. Bernice was making a few normal mistakes, like feeding Linda macaroni and cheese instead of just plain macaroni as the pediatrician had prescribed. But the adoption was going smoothly. Linda had gained three pounds, learned to walk and was energetically getting into everything.

Linda's case worker still visits the house to check on her progress and to give Bernice whatever advice she needs. As she does to all adopting couples, she tells the Youngs to treat Linda as if she were their own child. They should not overdo discipline on the theory that an adopted child needs more than any other. But neither should they be afraid to scold Linda out of fear that she might love them less. Above all, Bernice and Lindy were advised to tell Linda, at the proper time, that she is an adopted child. If they do not, she might find out some day from a taunting playmate and be seriously hurt. Bernice uses the word "adoption" whenever she can to get Linda used to the sound of it—"She'll grow up knowing she's adopted," says Bernice, "the way she knows she's a little girl."

After a year has elapsed the Youngs will pay the Society the last instalment on their \$275 adoption fee and will go to court to make the adoption final. Meanwhile they have almost forgotten that Linda is not their own baby and take enormous pride in her accomplishments—she can already say "pottie," "park the car," "close the door." When Bernice takes Linda out shopping people often stop them on the street to exclaim about how much alike the two of them look. They cannot believe that Linda is adopted. Looking at Linda proudly, Bernice beams and says, "I couldn't have done better myself."



LINDA IS WARNED THAT SHE MUST NOT TOUCH THE CIGARET BOX, CRIES WHEN SHE GETS



FAVORITE TRICK IS CLIMBING ON A FAMILY HEIRLOOM GIVEN HER BY GRANDMOTHER.



SHE PLAYS IN LIVING ROOM WITH NEIGHBOR, FEELS WATER AS SHE BATHES IN SINK. AT





A SCOLDING BUT CALMS AT EXPLANATION



THEN SHE STANDS UP IN CHAIR TO SHOW OFF



BEDTIME SHE SAYS GOODNIGHT TO LINDY

FOR BEING GOOD and finishing of her dinner, Linda is allowed to get out her own favorite reward, a cookie.



Sometimes the things you see help you

Walk in the Snow

THE crusted snow crunched under their feet as they walked. "If I were twenty years younger," puffed Jim Barnes, "I'd enjoy this. As it is, I'll be glad when the snow plow gets through."

"Well," his wife Sally said, "you had your choice of putting the chains on the car or walking to church. So you can just keep on puffing along." They both laughed.

"It's really a lovely morning, Jim. Just look at those houses over there. They belong on a Christmas card. Especially Ann Walters'. I always did love that house."

Jim looked at the Walters' house, but his thoughts were not on the morning nor on the thick blanket of snow that seemed to cascade down the roof and spill over the cedar trees on either side of the entrance.

Instead, Jim recalled a snowy night ten years ago, when he had plodded his way along the same snowy street to talk with Ed Walters about his life insurance. The Walters were the most popular young couple in town. Jim knew they had plenty of uses for their money. They liked nice things and plenty of activity. But they also had two children. And so Jim talked long and hard that night to get Ed Walters to arrange the life insurance program he needed. Ed Walters did start and, as it proved, started none too soon.

And, although Ann Walters and the two children had to live alone in the lovely house, they knew they could stay there through the seasons and through the years.

"Jim," Sally said, "you're walking too fast for me."

"Oh, excuse me, Sally. I must be getting my second wind or something."

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IF Washington Had Become King



POSSIBLE KING might be Lawrence Washington of California, shown here with his daughter Margot

and his wife Eileen. Mrs. Washington is in the costume she wears while accompanying madrigal group.

A CARPENTER OR AN ENGINEER MIGHT NOW RULE THE U.S.

by ROBERT WALLACE



POSSIBLE KING might also be Frank Craig of Nitro, W. Va., who is shown here with his wife Ruby.

AFTER the battle of Yorktown in 1781, which clinched American victory in the Revolution, General George Washington stood on a pinnacle of popularity far higher than those later occupied by General Grant in 1865 and General Eisenhower in 1945. Backed by a tough army which idolized him, he might have done as he pleased with the 13 states which were no longer colonies but not yet a republic. As he stood on his pinnacle, wondering how he could gracefully get down off it, Washington received a strange letter. It came from Colonel Lewis Nicola, a Frenchman who had fought on the American side and who had strong influence in Washington's corps of officers.

Nicola said, "It will, I believe, be uncontested, that the same abilities which have led us through difficulties apparently insurmountable by human power, to victory and

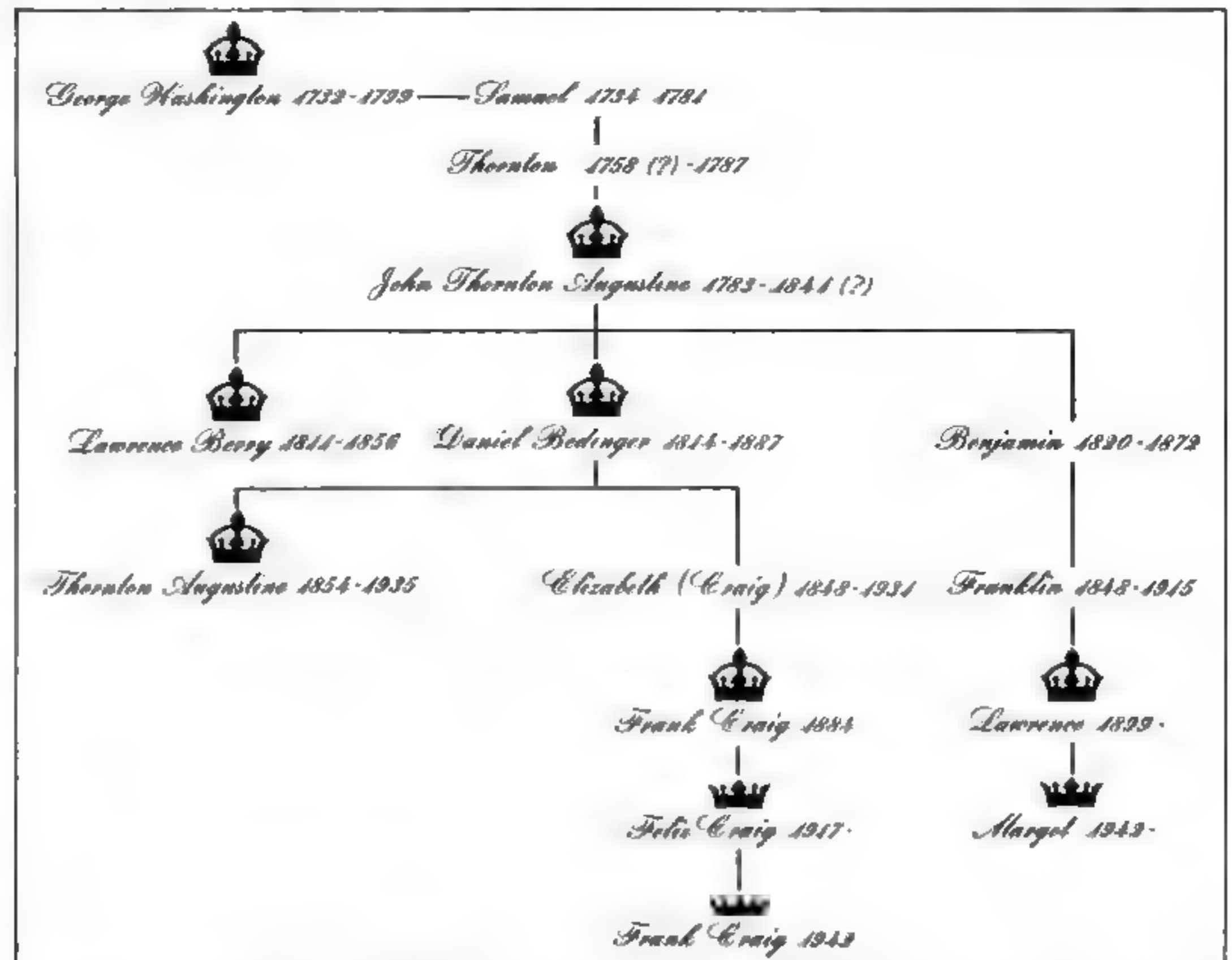
glory, would be most likely to conduct and direct us in the smoother paths of peace.

"Some people have so connected the ideas of tyranny and monarchy as to find it very difficult to separate them. It may therefore be requisite to give the head of such a constitution as I propose some title apparently more moderate; but if all other things were once adjusted, I believe strong arguments might be produced for admitting the title of KING. . . ."

Through all the verbiage what Nicola was driving at was very clear. Washington dismissed it with a Gargantuan snort. "Let me conjure you, then, if you have any regard for your Country, concern for yourself or for posterity, or respect for me, to banish these thoughts from your mind and never communicate, as from yourself or any one else, a sentiment of the like nature."



THE ROYAL FAMILY TREE OF THE UNITED STATES



"ROYAL" GENEALOGY, simplified and with surname Washington omitted, starts with Samuel at top center. His grandson, John Thornton Augustine, was second king and father of third and fourth. When the fifth, Thornton Augustine, died, the crown might have gone to his nephew Frank

Craig through his sister, Elizabeth. But if passage through a female is not admitted, it might have gone to Lawrence, who is directly descended through the male line from John Thornton Augustine's third son, Benjamin. Large crowns mark kings, small ones represent crown prince or princess.

WASHINGTON CONTINUED

But the fact was that Nicola was by no means alone in this sentiment; only Washington's monolithic rectitude made the kingship impossible. Had he been a weaker man, the U.S. might already have had five kings named George, John, Lawrence, Daniel and Thornton, and might now be ruled by a retired West Virginia carpenter (Frank) or a California engineer (Lawrence II). No one can say what the lives of these men might have been like if they had actually been kings, or how the history of the nation might have been changed. But it is possible to trace the real lives of the kings who might have been.

Washington, the father of his country, had no children. He did, however, have a step-grandson and he also had some nephews and great-nephews. When Washington—or King George, as he would now be called—died in 1799, the American crown would have been thrown open to contest among these younger men. The situation would have been unprecedented in "royal" history and extremely confusing, but the man who almost certainly would have got the crown was John Thornton Augustine Washington, the eldest son of the eldest son of Samuel Washington, George's eldest full brother (George also had a half-brother, whose children would have made the fight among the heirs even fiercer). By the laws of primogeniture, under which the kings of England are selected, John Thornton Augustine Washington was clearly the man. Thus the real father of his country—or at least of its royalty—would have been George's little-known brother Samuel, who was two years younger than he, had five wives, and predeceased George by 18 years. (Samuel was also

a strong patriot, and was a signer of the famous Westmoreland Resolutions of 1766, which protested the Stamp Act.)

J.T.A. Washington, or King John, would have had a lengthy reign (1799-1841), serving as leader of the nation in place of Presidents John Adams, Jefferson, Madison, Monroe, John Quincy Adams, Jackson and Van Buren.

In real life John was a retiring gentleman not fond of public office. He was offered the captaincy of a company of cavalry in the War of 1812 but turned it down and fought as a private. He sat in the Virginia House of Delegates for one term, then refused to run again. He was appointed High Sheriff of Jefferson County, but this job was farmed out to a deputy. King John preferred, as his son said, "the quiet and congenial occupation of a country gentleman." That occupation John could follow well—he had a fine estate in Jefferson County, Va., called Cedar Lawn, some money (part of which came from George Washington, who was one of the shrewdest businessmen of his time) and plenty of leisure, which he devoted to siring a platoon of children—five sons and eight daughters.

The third king of the U.S. would have been John's oldest son, Lawrence Berry Washington. Lawrence was a bachelor, whose reign (1841-1856) would have spanned the tenures of Presidents Harrison, Tyler, Polk, Taylor, Fillmore and Pierce.

Because there were so many children in his father's family, Lawrence's inheritance was not

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CONTINUED ON PAGE 119

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In today's all-out search for oil, American oilmen are using specially equipped planes over vast stretches of ocean, jungle and arctic wastes.

The airborne magnetometer, developed for spotting submarines in World War II, "surveys" underground rock formations by recording facts about the earth's magnetic field. This is only one of many developments that helped bring in nearly 25,000 new producing oil wells last year alone.

With more wells than ever in operation, America now produces more oil than at the peak of World War II. Equally important—oil scientists have constantly improved the oil products America uses. For instance—although taxes have gone up, the price of gasoline itself is about the same as it was 25 years ago. Yet the *quality* is so much improved that 2 gallons today do the work that 3 used to do.

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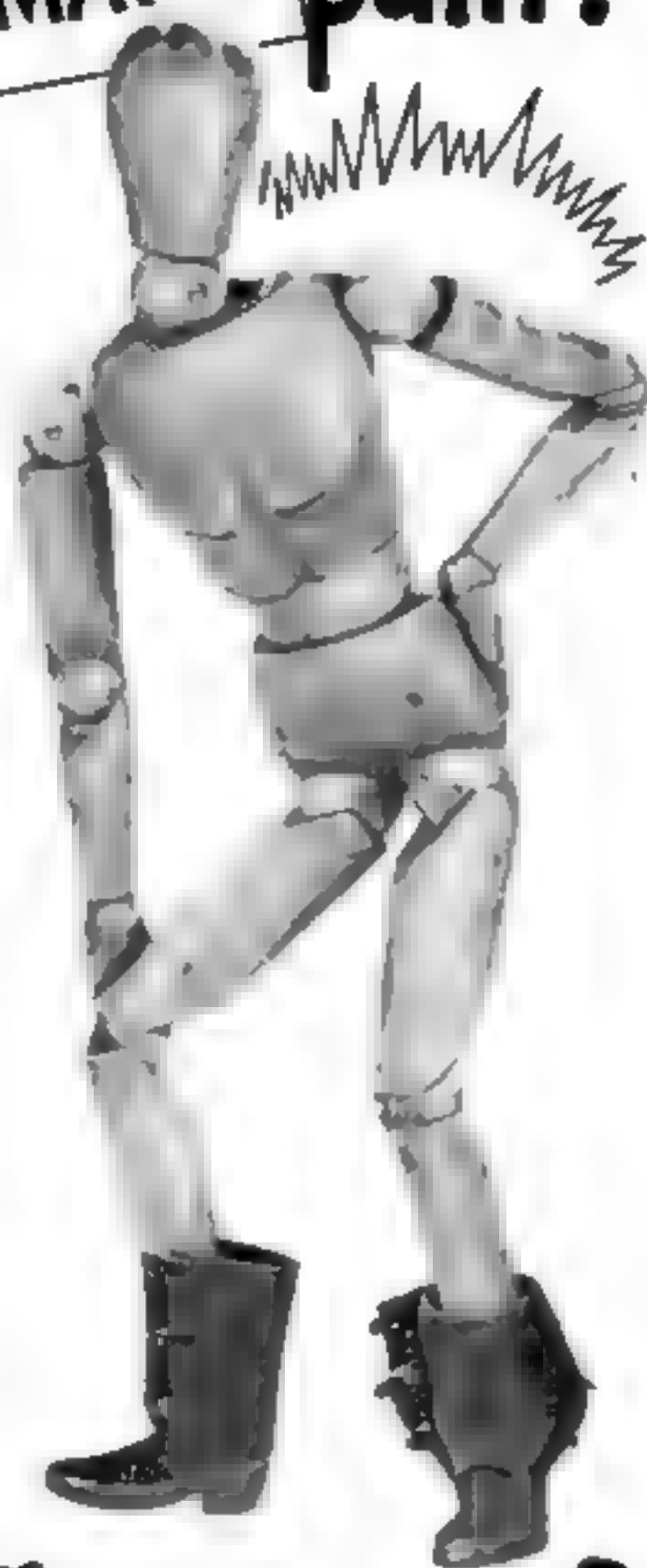
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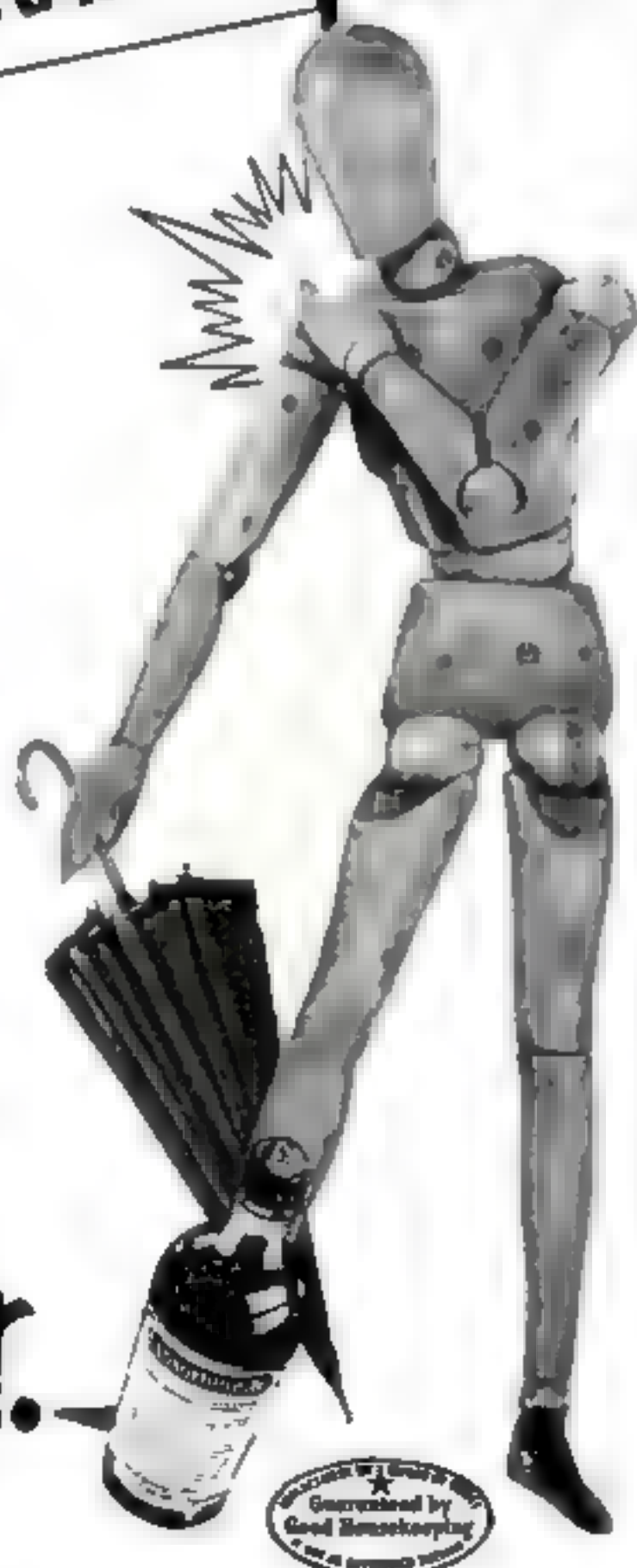
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SAMUEL WASHINGTON



DANIEL, 4TH "KING"



THORNTON, 5TH "KING"

"ROYAL WASHINGTONS" sprang from George's brother Samuel (above, left). Daniel was Samuel's great-grandson, Thornton his great-great-grandson.

WASHINGTON CONTINUED

large. He went to California as a forty-niner, but there is no record that he ever found any gold. He came back east, lived in Missouri for a few years and apparently fought in the undeclared wars over slavery on the Kansas-Missouri border. On the night of Sept. 21, 1856, as King Lawrence traveled along the Mississippi on a steamer, he fell overboard near the town of Rochepot, Mo. and drowned. To this day Washington descendants insist that he was a sober man and a good swimmer, and that he was murdered by Kansas jayhawkers who hated all Southerners and tried systematically to wipe them out.

On Lawrence's death the crown would have passed to his next eldest brother, Daniel Bedinger Washington, making him the fourth king.

Daniel Washington also lived along the Kansas-Missouri border and had a hard time of it. A good deal more is known about him than about Kings John and Lawrence—enough to indicate that the Washington blood was still strong in his veins even though the family fortunes were fast declining. Daniel, as a young whippersnapper, used to wear George Washington's clothes to masquerade parties—they had been handed down to this branch of the family, were hanging in the attic and were not good for anything else. He also wore George's wedding vest to shreds—its pockets were handy for holding apples when Daniel climbed in the orchard.

At one point in the 1820s, when the family was still living at Cedar Lawn and King John was in his prime, young Daniel developed a powerful dislike for one of his father's prize turkeys. The bird was a bully and killed several of the local chickens and gamecocks, of which the boy was very fond. So Daniel collected a number of friends, appointed a judge, jury and attorneys and staged a murder trial. The turkey was convicted, sentenced to be hanged and was executed in a large limestone cave on the estate. Within a few days John missed his bird and asked Daniel where it was. But instead of saying "I cannot tell a lie" (which his great-great-uncle George never said either), Daniel said he hadn't seen the turkey. However, within a few more days his father found the dead bird and in the soft dust on the cave's floor observed a number of small footprints. "God damn it!" he howled. "Anybody whose foot fits those prints gets whopped!" Daniel, along with all his friends, got whopped.

As a young man, Daniel was evidently somewhat of a rake. He was also given to writing poetry—the Bedinger branch of the Washington family claimed a remote connection with Sir Walter Scott. One of Daniel's works, called *The Bachelor's Song*, goes like this:

I've been in love some fifty time—
Perhaps with fifty minxes—
From ladies like the mermaidens
To ladies like the sphinxes,

... But still I am a bachelor,
Now living snug and quiet,
Except when with my cats and dogs
I raise a thundering riot.
I think no more of tender sighs,
Nor make myself look thinner,
But all my love and sentiment
I lavish on my dinner.

Very soon after writing this, Daniel married his first cousin, settled down and had five children. As a king, he was independent and tough. His reign began in 1856, after brother Lawrence's unfortunate accident, and lasted until 1887. In the late 1850s Kansas jayhawkers invaded the Missouri town where he lived and shot two pro-slavery men to death in the street. "Leave the bodies where they are," said the jayhawkers. "Anybody who buries them gets killed too." Daniel, who had more nerve than anyone else in town, buried them.

As a result Daniel became a fugitive and remained one until he enlisted in the Confederate Army as a dispatch-rider in 1861. He fought through the entire war, emerged literally in rags and died in poverty. On his deathbed, in the town of Index, Mo., he looked sadly at his children and remarked, "I have nothing to give you but your own way."

The fifth king of the U.S. would have been another bachelor, Thornton Augustine Washington, Daniel's only surviving son. His reign would have lasted almost 50 years, beginning partway through Cleveland's first term (1887) and lasting to the middle of Franklin Roosevelt's first (1935).

Thornton worked as a druggist, as postmaster at Index and as a house painter. He was never really poor—newspapermen occasionally looked him up and reported that he was—but he was never well off either. In 1909 he wrote a tart letter to a newspaper explaining how he felt about his ancestry. "Last summer I was interviewed by a man who had me come down from a building I was painting and have a photograph taken in my paint clothes. I do not like the article he wrote about my family and myself. I do not seek notoriety on account of my lineage. I am a laboring man, in very poor circumstances. If it would be the means of securing a good lucrative position, where I could make a living for those dependent upon me, I would not care if I were written up by every publication in the country."

"... If you care to have a photograph taken, I will cheerfully sit for one, and I will give you any information that I can. I am a son of Daniel Bedinger Washington, he of John T. A. Washington, he of Thornton Washington, he of Colonel Samuel Washington, full brother of General George Washington. Very respectfully yours."

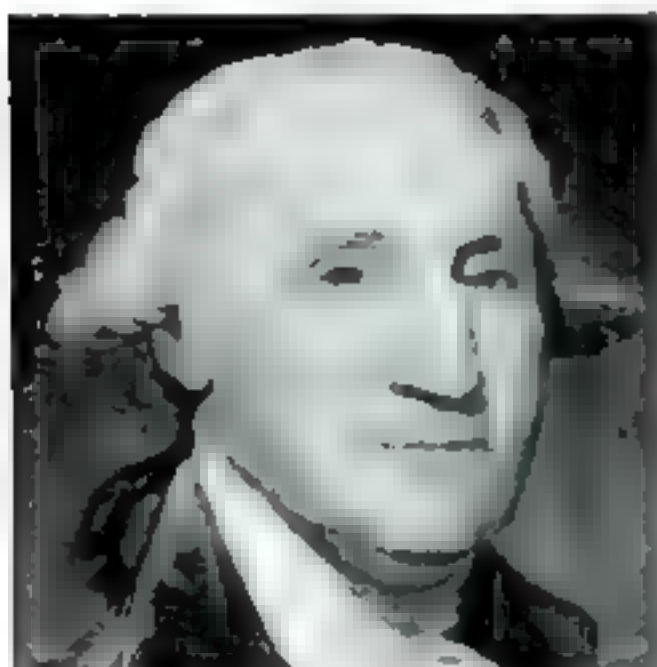
There is a quality in that letter which makes its ending, the "very respectfully," gently ironic. It would be nice to think that Thornton Washington was so addressed, at least once or twice, because he deserved it.

King Thornton was also a poet although he must have been a better house painter. One of his poems, *An Ode to Charity*, comes straight from his old pro-Confederate shoulder:

Judge not harshly those who are down and out,
For we know not the cause of their fall,
The circumstances that brought their condition about
May not be what we think at all. . . .

When he was an old man of 80, Thornton had very little to leave his two nieces. So he carved a little lion of wood, covered it with gold

CONTINUED ON NEXT PAGE



REMARKABLE RESEMBLANCE existed between Elizabeth W. Craig, the mother of Frank, and Stuart's portrait of her great-great-uncle George.

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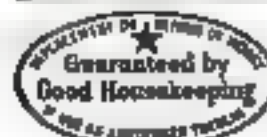


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AT WORK in San Francisco office, Lawrence Washington uses slide rule. He once taught engineering at Stanford.

WASHINGTON CONTINUED

paint and sent it off to them, inscribed in a firm hand, "With love from Uncle Tony."

When Thornton died in 1935 (he too was buried in western Missouri) there would have been another scramble for the crown. In this case either of two men might have won.

According to the English rules of succession, which permit inheritance through a female, the crown might have passed to Thornton's nephew, a gentleman named Frank Craig, who is now 67 years old and lives in the town of Nitro, W.Va. (Nitro got its name because explosives were made there in World War I. The place consists largely of temporary defense houses erected in 1918.) Craig would have inherited his kingship through his mother, Elizabeth Bedinger Washington, who was King Thornton's sister and the daughter of King Daniel.

According to other rules of succession, which permit inheritance only through a male, the crown might have passed to a gentleman named Lawrence Washington, who is now 51 and lives in Menlo Park near San Francisco. Washington would have inherited his kingship through his father from his grandfather, Benjamin Franklin Washington, who was King Daniel's younger brother, third son of old King John and first editor of the *San Francisco Examiner*.

Mr. Craig has something in common with his great-great-great-great-uncle George. He too is a Mason and he too worked for the government, although in a minor capacity. For "32 years, eight months and 21 days, more or less," as he says, he was a carpenter and lockman on the Ohio and Kanawha rivers, and is now retired. He lives comfortably in a house which he built himself, has three daughters and a son Felix, who is now heir apparent and an expert welder. Frank is a Democrat, a Moose and has the biggest television aerial in town (the Groucho Marx show is his favorite, although he can take TV or leave it alone). He never fought in any war, being too young for the Spanish-American and too old for the World Wars, and probably never had a serious quarrel in his life since he is an unassuming and friendly man. He takes no huge pride in his lineage and in fact rarely thinks about it. He is, however, proud of the handsome kitchen cabinets he recently made for his wife.



WASHINGTON'S HOUSE, New Sulgrave, in Menlo Park, near San Francisco, is a 12-room establishment he bought in 1945, remodeled and renamed.



RELAXING in his workshop, Frank Craig cuts a mitre. Retired, Craig now does nothing he doesn't feel like doing.

Frank is not given to intellectual pursuits. But he is independent, strong and skilled, the sort of man who is extremely handy to have around in time of trouble or at any time. When he dies he will pass the "crown" to a son as capable as himself (Felix has already provided for further crown-passing by having a son, Frank Hunter Craig, who will be 9 years old next week).

Mr. Washington, or Lawrence II, the other possible king, is considerably different from Craig (they are second cousins). A graduate of M.I.T., he is a senior engineer in the power division of the Bechtel Corporation. He has a fine house in Menlo Park, with a sign outside reading "New Sulgrave," in reference to the ancient Sulgrave Manor in which the original Lawrence Washington lived in England in 1540. He is tall and thin, with a hypersensitivity to colds. He is a devout Republican. His wife is a highly talented harpsichordist and lute player, with a keen interest in old English madrigals. His only child Margot is a handsome girl with blond hair and gray eyes like her great-great-great-great-great-uncle George's. Like Craig, Washington is a solid citizen who takes care of himself.

The other Washington descendants, who stem from George's brothers, half-brother and his sister Betty, would now constitute the American nobility. There would be dukes of Texas, earls of Virginia, barons of St. Paul and Minneapolis, and so on. Altogether about 6,000 to 8,000 descendants are now living, and according to a recent count only 138 have the surname Washington. Among the latter are S. Walter Washington, a distinguished officer in the U.S. foreign service; Dr. Daniel Boone Washington of Washington, D.C.; the Rev. Jaquelin Washington of Goochland County, Va.; and George Thomas Washington, a lawyer who headed the U.S. lend-lease mission to Iran and is now a judge of the U.S. Court of Appeals. Miss Birdie Gazelle Washington of Frazier's Bottom, W.Va. recently died.

Descendants not named Washington include the late General Simon Bolivar Buckner; Bishop Henry St. George Tucker, former presiding bishop of the Protestant Episcopal Church; and the late Tucker Brooke, Sterling professor of English at Yale. There is also Mrs. Demetrius G. Michalopoulos of Chicago (born Cora Hogan), Madame Ulpiano Arzac of Mexico (born Guadalupe Washington), Mrs. Gianni Vicinelli of Spain (born Martha Washington), as well

CONTINUED ON NEXT PAGE



CRAIG'S HOUSE, in the town of Nitro, W.Va., was built by Mr. Craig himself. A skilled carpenter, he also built the house next door, rents it to friends.



Frances Denney can solve your most vexing BEAUTY PROBLEM

Lipstick Trouble?

This new "stay on" formula contains lipoids to bring beauty to the lips, and helps the lips to smoother, line-free, softer beauty. Six thrilling colors that stay on, in a new creamy texture that does not smear, run or cake. Truly a beauty treatment to give you luscious lips. **2.00***

Refills of this new "stay on" formula, 1.00*



Clogged Pores?

Sensational DEEP DOWN CLEANSING CREAM foams away every trace of make-up in one clean sweep. No tiny particles left to clog the pores. No more skin trouble because of half cleansing. You "wash" this new cream onto the skin with water—its deep down foaming action loosens pore-clogging dirt, leaving the skin cleaner and softer . . . shades and shades clearer than ever before. **1.50***



Poor Coloring?

TEXTURE TINT, half texture lotion, half foundation. A creamy liquid that "texturizes" the skin—and at the same time brings all-day color to your complexion. Stays on all day without touch-ups. Not necessary to use face powder. Smooths tiny lines instead of merely covering them. Five magnificent breath-taking shades. **5.00***

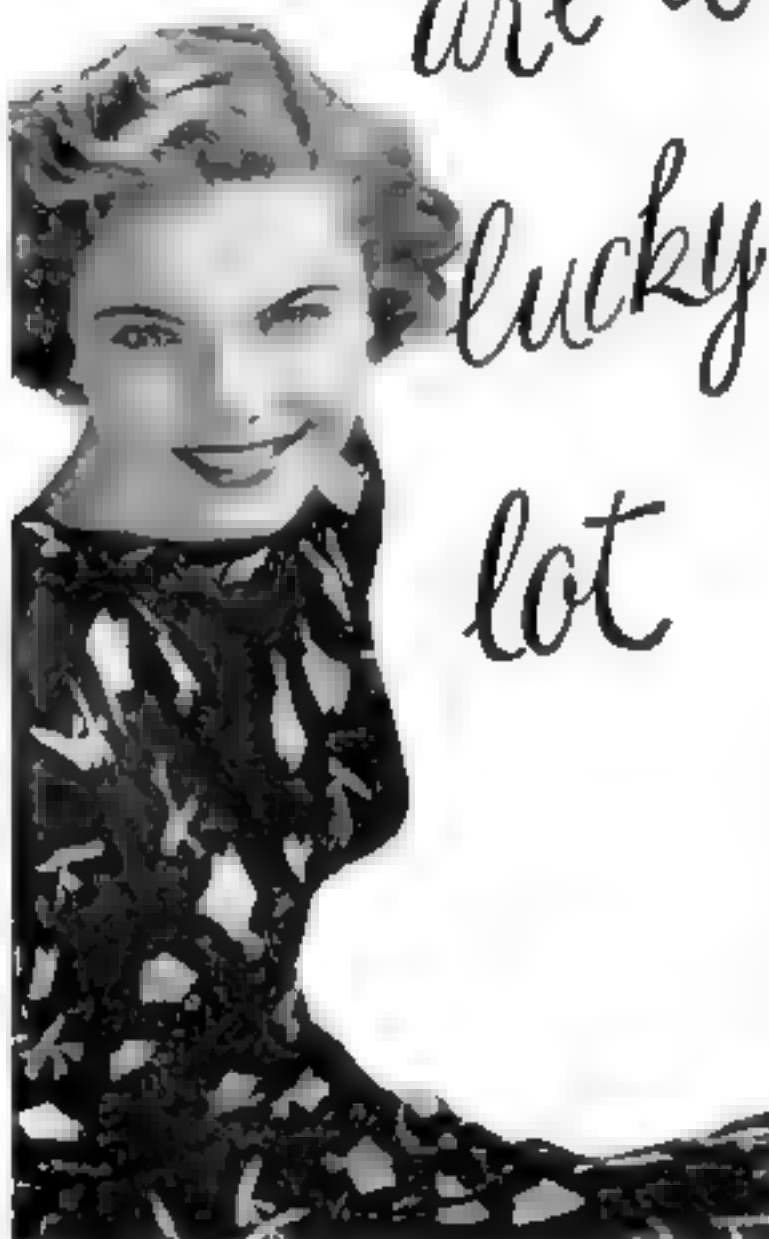
Skin Blemishes?

BEAUTIFYING LOTION, the newest discovery in cosmetics, really works wonders to beautify the skin that "breaks out." BEAUTIFYING LOTION helps bring a look of fineness to the skin when used on the face and neck that have poor texture or roughness. For all types of skin—dry, oily, even sensitive. **2.50***

*plus tax



We women
are a
lucky
lot



How fortunate we modern women really are! All the benefits of science. All the advantages of professional skill and education. No wonder we grow more broadminded and the prejudices of the Past disappear... That's why we have been ready to welcome Tampax®—that revolutionary method of monthly sanitary protection invented by a physician to be worn internally.

What and why is Tampax? For years women have been irked by the bulk and discomfort of the external pad and the pins and belts that support it. Tampax came along just at the right time—no larger than your finger, no supports whatever, no odor or chafing, nothing to make ridges under clothing. You can't even feel the Tampax when in place!

Made of pure surgical cotton, Tampax comes in smooth, slender applicators for efficient insertion. Millions of women, married and single, are using Tampax now. Easily disposable. Month's supply fits in purse. Sold at drug and notion counters in 3 sizes: Regular, Super, Junior. Look for Tampax Vendor in rest-rooms throughout the United States. Tampax Incorporated, Palmer, Mass.

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WASHINGTON CONTINUED

as Mrs. Reba Sutlovich, the twins Melba and Wanda Twitchell, Maude Maus of Missouri, Mrs. Joe Martinez, Mrs. Sequoyah Fox and the nine children of John Lewis of Louisville, named Lawrence, Lily, Leora, Louise, Llewelyn, Laura, Lyttleton, Leland and Lucille.

Some descendants are coalminers in West Virginia. There are judges, soldiers, panhandlers, writers, engineers, lawyers and mechanics. The family is as spread out, and as stratified into social classes, as the nation itself. Unlike the Adams family, it did not go on producing ambitious sons generation after generation. Rather it lost itself in the life and struggles of the country. Washingtons fought in every war, went west to open up California, came back east to open up gas stations. They did not fail as a family but were not consistently outstanding. Possibly this was because of the old and perhaps laudable tendency to cultivate their own gardens manifest in King John. There is no evidence of any hereditary disease, although at least two Washingtons died of "rheumatic gout."

Some Washingtons are vain about their blood lines, while others, including a batch of Indians on the Fort Washakie Reservation in Wyoming, do not even know they are Washingtons. (The latter are descendants of Betty Washington, George's sister, through a great-grandson who married a half-breed.) Some Washingtons are scattered along the perimeters of the nation and others are still living in Westmoreland County, Va., where Colonel John Washington, the original emigrant from England, settled in 1657. (The postmistress in the town of Washingtons Birthplace, Va. was until recently Mrs. R. J. Muse, born Julia Washington.)

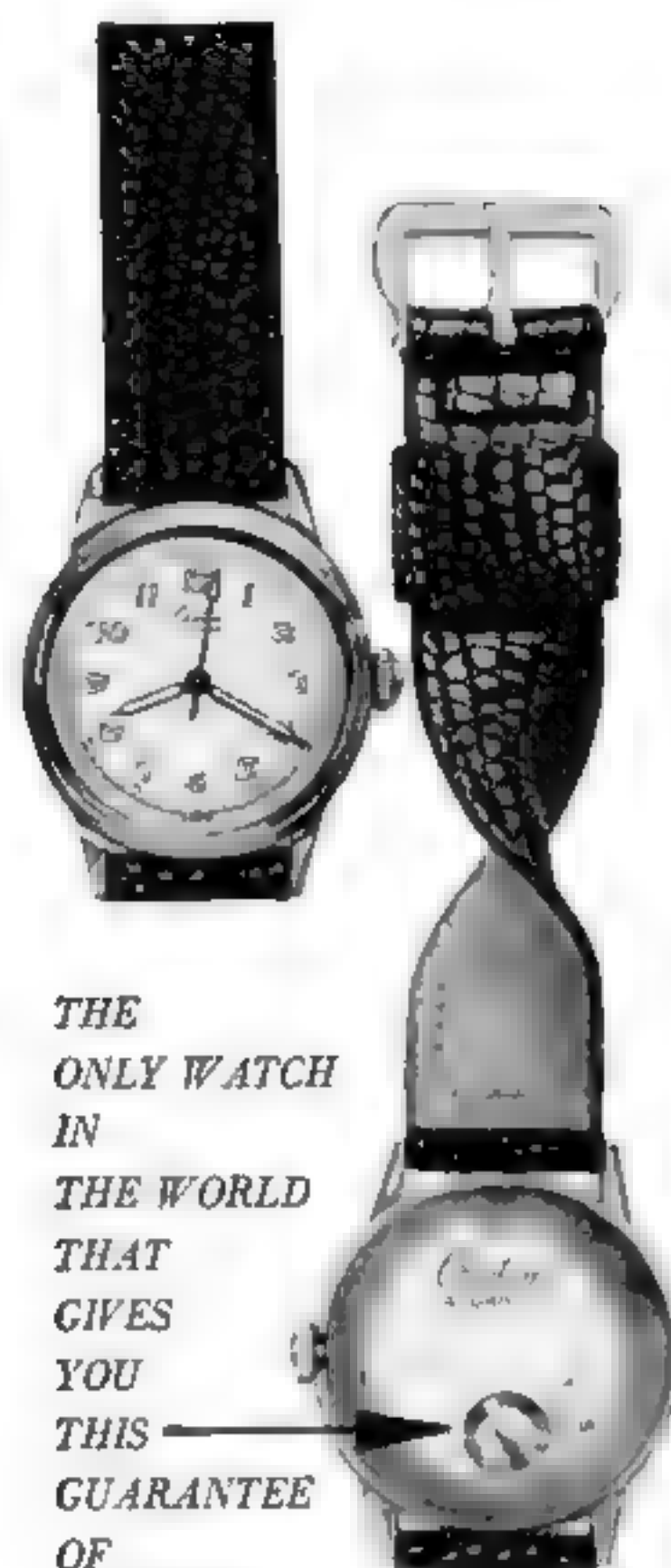
Some Washingtons, like the Keysera and the Perines of Baltimore, have made money. At least two have gone to jail, one of them for dueling. At least one actually achieved royalty, albeit of a fleeting sort. Katherine Daingerfield Willis, another of Betty Washington's descendants, married Achille Murat, who was once Prince of Naples under Napoleon. Some Washingtons have been truly great men—Bushrod Washington, George's favorite nephew who inherited Mount Vernon, sat for many years in the U.S. Supreme Court and collaborated on many of the opinions for which John Marshall is remembered.

Some Washingtons, like the Delehantys of New York, are in the Social Register. One Washington was born with no hands. However, the child grew up to be a woman of magnificent spirit, Josephine Callaghan, who learned to fly an airplane despite her handicap and became a prominent figure of the '20s.

Today no Washington really regrets George's decision to decline the crown. Miss Lucy Craig of Buffalo, W. Va., a stout-hearted schoolteacher who has retired on a small pension, might have been a princess because she is the sister of Frank Craig. But, after a lifetime of taking care of herself, the idea merely amuses her. "I'd gladly settle for enough of what my wealthy ancestors threw at the birds," she once remarked, "to plumb my cottage for gas and water."



GEORGE'S GREAT-GREAT-GREAT-GREAT-NIECES, Mary and Lucy Craig, sisters of Frank, are quiet, independent women who taught in West Virginia schools most of their lives and are now honorably retired on pensions.



THE
ONLY WATCH
IN
THE WORLD
THAT
GIVES
YOU
THIS
GUARANTEE
OF
ACCURACY

CROTON
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Exclusive outside regulator allows you to
adjust this fine watch to your personal tempo.
Waterproof*, dustproof, shock-resistant,
anti-magnetic 17 jewel movement.
Shatterproof crystal, chrome top,
steel back. **\$42.50** tax incl.

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CRYSTAL IS INTACT, THE CASE UNOPENED. ONLY A JEWELER SHOULD
REPLACE CRYSTAL OR CLOSE CASE TO RESTORE WATERPROOF QUALITIES.

Don't Be FAT!

Take R.D.X. Tablets before meals to
help you curb your appetite for unneeded
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overindulge in fattening snacks. Reducing
becomes more pleasant, a more enjoyable
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If your doctor has told you to take off
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You You do want to lose
weight, don't you? Then
buy a package of R.D.X.
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Cold Sufferers!

**DOCTORS
REPORT
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Doctors Agree: "Menthol is important
in relieving colds." For fast relief, get the
cough drop with the most
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Scotties *
are softies !

"Scotties." "Soft as old linen." Reg. U. S. Pat. Off.

Scotties are thrifties too!

Here is a cleansing tissue the whole family will enjoy! Soft and snowy white, yet they have the 2 way strength you want for practical family use. You can sneeze and "blow" into Scotties and they don't go to

pieces. They don't crumble when you remove make-up. And Scotties are real "thrifties," too. You'll see how economical they are for children and grownups when you compare their value with all others.

* another tissue by **Scott** that's "soft as old linen"



Heavenly smooth foundation-and-powder in one—
now in a slim, handsome new case for your handbag.

Now see *your* **Angel Face** in this lovely new

MIRROR CASE

Never before such a sweet, easy way
to pretty-up anytime . . . anywhere!

Slim . . . ivory-smooth . . . daintily etched with
golden tracery—Pond's Angel Face "Mirror
Case" is the most useful bit of glamour you
ever tucked in your handbag!

When you flip up the cover, you have the
complete makings of a new complexion. A
mirror. A puff. And—Angel Face!

Soft-tinted, velvety make-up that is
foundation and powder in one!

Angel Face smooths on with its own puff,
stays on much longer than powder, can't spill!

Mrs. George Jay Gould, Jr. says, "And now
—in this lovely new Mirror Case, we're all
going to love Angel Face more than ever!"
Choose from 6 flattering skin tones. Pond's
Angel Face "Mirror Case" is only **\$1** PLUS TAX



Angel Face in the sweet blue and gold box
now comes in two sizes—89¢, 59¢ plus tax



IN HER PULLMAN COMPARTMENT GLORIA SWANSON KICKS OFF JOSE FERRER WHO TACKLES HER FOR SPURNING JUICY ROLE IN PLAY HE WANTS TO PRODUCE

"20TH CENTURY"

Gloria Swanson and José Ferrer
make lark out of rowdy revival

Whether they are raising welts on each other (*above*) or raising the roof in the theater, no two actors ever had more fun than José Ferrer and Gloria Swanson are having in the revival of *20th Century*. Produced first in 1932, this rowdy old farce by Charles MacArthur and Ben Hecht is now at its best with Ferrer as the unquenchable producer, Oscar, and Swanson as the flamboyant film queen, Lily. How they meet and hoodwink each other on the 20th Century Limited

comprises one of Broadway's immortal idyls.

When *20th Century* was put on briefly this winter for ANTA (the nonprofit-making American National Theater and Academy), the two stars each acted for \$75 weekly. Now under a commercial management, their pay has been greatly hiked, but not as high as it would have been in recent movie jobs which both of them turned down. They expect to go on with the show until June, more for laughs than lucre.



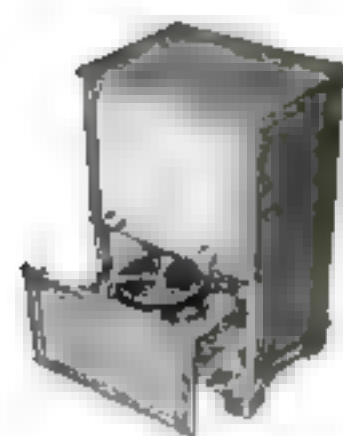
"We love our new Raytheon for its beauty, ease of tuning, reliability!" says the Ray Mueller family, 8057 S. Carpenter Street, Chicago

THE CONSTELLATION—Model C-2006—huge 20" rectangular TV in a truly modern cabinet, designed exclusively for Raytheon by Marholz! Cabinet size 26 1/2" w, 38" h, 22 1/2" d. 21 tubes, 2 rectifier tubes. Keyed Automatic Gain Control and Automatic Frequency Control, built-in antenna, exclusive one-knob tuner.

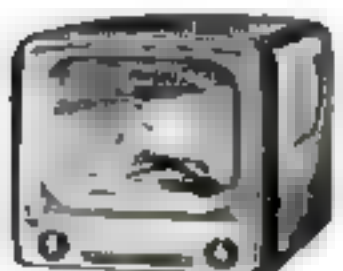
REFLECTOR BY DESIGN OF JAMES W. WATSON
Guaranteed by Good Housekeeping
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You buy dependability when you buy

Raytheon tv



THE STARLIGHT—Model RC-1720—17" TV, AM radio, oil-speed record player. Mahogany cabinet 23 1/2" wide, 40" high, 18 1/2" deep.



THE ROCKET—Model M-1711—17" rectangular TV, durable maroon plastic fabric covered table model, 19 1/2" wide, 17 1/2" high, 16" deep.

with all 7 vital points of quality

Before you choose any TV set, it will pay you to see Raytheon first. Because Raytheon offers you all 7 vital points of quality:

Proved ability—Raytheon has a 25-year history of electronic achievements. **Unexcelled pictures**—advanced engineering assures clear, sharp, steady pictures. **Easy to operate**—with Raytheon's single-knob control. **Beautiful cabinets**—exclusively designed for Raytheon by Marholz! **Honest workmanship**—high engineering and manufacturing standards assure highest quality. All sets adaptable to color TV. **Triple inspection**—of parts, production, finished product assures trouble-free performance. **Triple protection**—every set backed by Underwriters' Laboratories, Good Housekeeping seal, liberal 1-year written warranty.

See your Raytheon dealer now—compare Raytheon on all 7 vital points of quality—see why you buy dependability when you buy RAYTHEON TV!

A complete line of TV receivers from \$279.95 to \$750.00, including Federal excise tax and 1-year warranty. Slightly higher West and South.



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"20th Century" CONTINUED



PASSIONATE LILY accepts homage from a companion (Robert Carroll) just as Oscar, an erstwhile lover, butts in hoping to sign her up for Passion play.



SKEPTICAL LILY hears Oscar describe production with real sand and camels. Dead broke, he needs Lily's signature on contract in order to get financing.



FURIOUS LILY hurls magazines at Oscar after he insults her for turning down role of Mary Magdalene and tells her she belongs in a burlesque show.

CONTINUED ON PAGE 120

Take a Tip From American Airlines!

USE DEPENDABLE

CHAMPION

Spark Plugs



BE A CHAMPION DRIVER . . . *Good Spark Plugs are the Key to More Power!*



Airline pilots know that the ability to get maximum engine power at a given moment is the greatest single safety factor they have. That's why 95% of the airlines fly with dependable Champions!



Maximum engine power for passing is also a safety factor in driving. If your car lacks power, follow the example of American Airlines and install new Champion Spark Plugs—America's favorite for every engine!



"AMERICAN AIRLINES requires spark plugs that give maximum power, economy and dependability. That's why American Airlines uses dependable Champion Spark Plugs for our fleet."

(signed) M. G. BEARD, Chief Engineer, American Airlines

Listen to the CHAMPION ROLL CALL . . . Harry Wiener's fast sportscast every Friday night, over the ABC network . . . CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO

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Men
Who have to
Travel light
Find the handy tube
Just right
Burma-Shave



After the shave is over—that's when you can tell how good a shaving cream really is. When you see how happy your face feels after being Burma-Shaved, you'll joyously join the millions who use Burma-Shave regularly!



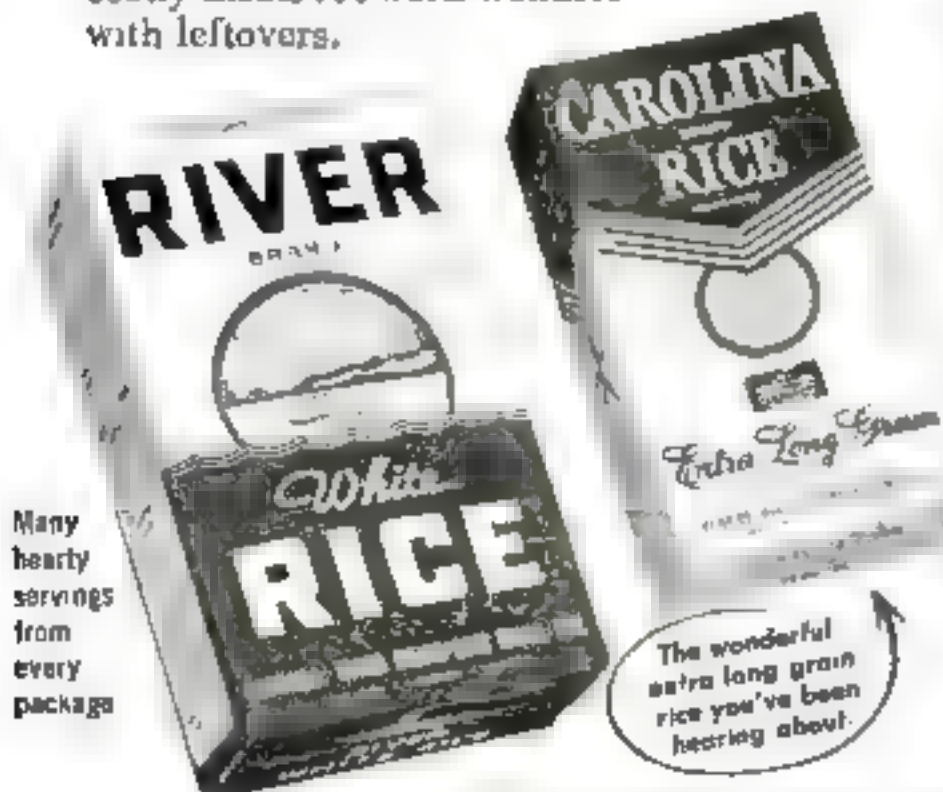
IN TUBE OR JAR AT ALL DRUG COUNTERS

Husband's New Love!

Points Way to Many Delicious LOW-COST Meals

HE FELL IN LOVE with a delicious dinner his wife served. "Mm-m-m," he exclaimed! And then she knew she'd always serve more meals made with delicious River Brand Rice.

There's nothing like fluffy, tender, nutritious River Brand Rice to help turn meals into culinary triumphs... stretch costly meats... work wonders with leftovers.



Many hearty servings from every package

The wonderful extra long grain rice you've been hearing about.

TO COOK RICE RIGHT! AND QUICK!

1 cup RIVER BRAND or CAROLINA BRAND RICE, 1 tsp. salt, 1½ cups cold water. Wash thoroughly and place in 3 qt. pot with tight-fitting cover. Place over moderate heat and bring to vigorous boil. When steam and foam begin to escape, turn heat low as possible and cook rice until tender—about 20 minutes. All water should be absorbed. Keep in warm place until ready to serve. Makes 5 to 6 servings.

This tested recipe and 6 others on every package of River Brand and Carolina Brand Rice...products of...

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"20th Century" CONTINUED



SNEERING OSCAR scorns the movie "Oscar" awarded to Lily for her fine acting. (By coincidence Swanson and Ferrer are both up for Oscars this year.)



FAKING OSCAR, after getting a slight bullet wound in a scuffle, lies surrounded by odd characters, tells Lily his dying wish is to have her sign contract.



TRIUMPHANT OSCAR rises from his "death bed" after Lily, as a gesture of mercy, has signed the contract. With Lily's fame, Oscar's career is saved.



Douglas makes fine shoes for men
always has . . . always will

. . . shoes that make you feel good, shoes that look good, too.



W. L. Douglas Shoe Company
subsidiary of
General Shoe Corporation
Nashville, Tennessee



Enjoy them
with
MORTON'S...*more people do*



Thrifty potatoes are wonderfully good!



PLAIN OR IODIZED



When it rains it pours

BUYING SPREE

Scene: Chicago market. Object: furniture for Atlanta

The biggest of the many huge trade shows that hit Chicago every year is the furniture market which each January jams hotels and turns a sizable section of the city into a footsore shambles. There were 25,000 buyers at this year's show, among them Barbara Barcia of Atlanta, a soft-voiced, dark-haired young lady with a lot of stamina and a bright eye for a well-turned chair leg. For five days Miss Barcia, who coordinates home-furnishings buying for Rich's store, biggest in the South, trudged through 10

floors of the Merchandise Mart and five miles of showrooms in the American Furniture Mart. She lived largely on sandwiches, Cokes and aspirin, visited 400 showrooms, argued prices and deliveries with 50 manufacturers, walked 60 miles and spent \$60,000. Following the trend which exists even in conservative Atlanta, she placed her biggest order for modern furniture. At 30, Buyer Barcia earns \$6,000 a year, has been working for Rich's for five years, during which time her shoe size has grown from 6 to 7½.



FIRST OFFICIAL ACT of Barbara Barcia on opening day is to line up and register at Merchandise Mart.



TELEVISION STOVE with 7 inch screen set in its panel astonished Barbara. An experimental model made by Western Stove Co. and introduced at the market to

test buyer reactions—which were violent—it will sell for about \$500 when it is produced. Barbara says it might be practical for cooking lessons, not for entertainment.

slims waist

famous all-elastic
Adjustable Waist prevents
that pinched-in feeling.

slims thighline

diamonds taper control,
ease tension, allow
freedom of motion.

slims hips

"magic diamonds"
concentrate control,
make hips a
whole size smaller.

"the
slimmingest
girdle
you've ever worn!"

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There's a Circlet for
every figure type. Colors:
Black, White, Pink.
\$10 00 to \$25 00
Kops Bros. Inc., New York.
Makers of
"the fittingest foundations
you've ever worn!"

"Circlet T. M. Reg.
Pat. Appl. for

BUYING SPREE CONTINUED



FOLDING FOOTBOARD on bed
lets down to form bench. Made by
the Dunbar Furniture Co., it sells
for \$422. Barbara may buy one later.



BIGGEST ORDER given by Bar-
bara was for Paul McCobb's Plan-
ner Group units that can be com-
bined in many ways. These: \$106.85.



"MR. AND MRS." dressers in pine
by Habitat cost \$159 a pair. Bar-
bara ordered six. They are so pop-
ular that she will probably reorder.



BIRCH CHAIR with metal legs
(\$29.95), another McCobb design,
is Barbara's idea of what young cou-
ples will like. She bought 48 of them.

Incredible new idea in fragrance...

TOILET ESSENCE Lenthéric



Incredible Toilet Essence lasts far longer than toilet water. Costs far less than perfume extract. Never anything like it.



Throughout your day, fragrant companion and constant evidence of your vital presence . . . long lasting Toilet Essence.



Wherever you go, Toilet Essence leaves a fragrance trail, a reminder that you were there and may come back again.



So admired, Friends ask, "What is that wonderful fragrance you have on?" Toilet Essence has true perfume character.



So unusual, Only Lenthéric makes Toilet Essence. Enjoy it in cherished Tweed or witty Repartee. Costs only \$2.50. (plus tax)



Never be without it. Toilet Essence pays you such nice compliments. Use it in your bath . . . smooth on afterwards.

a reminder that you were there
... and may come back again

TOILET ESSENCE
in Tweed or Repartee



2.50
PLUS TAX
2 FULL OUNCES

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PARIS LONDON NEW YORK



Send 10¢ for NEW 16-page booklet with 100 tips on "Good Taste Today*," Box A-12, Oneida, N. Y.

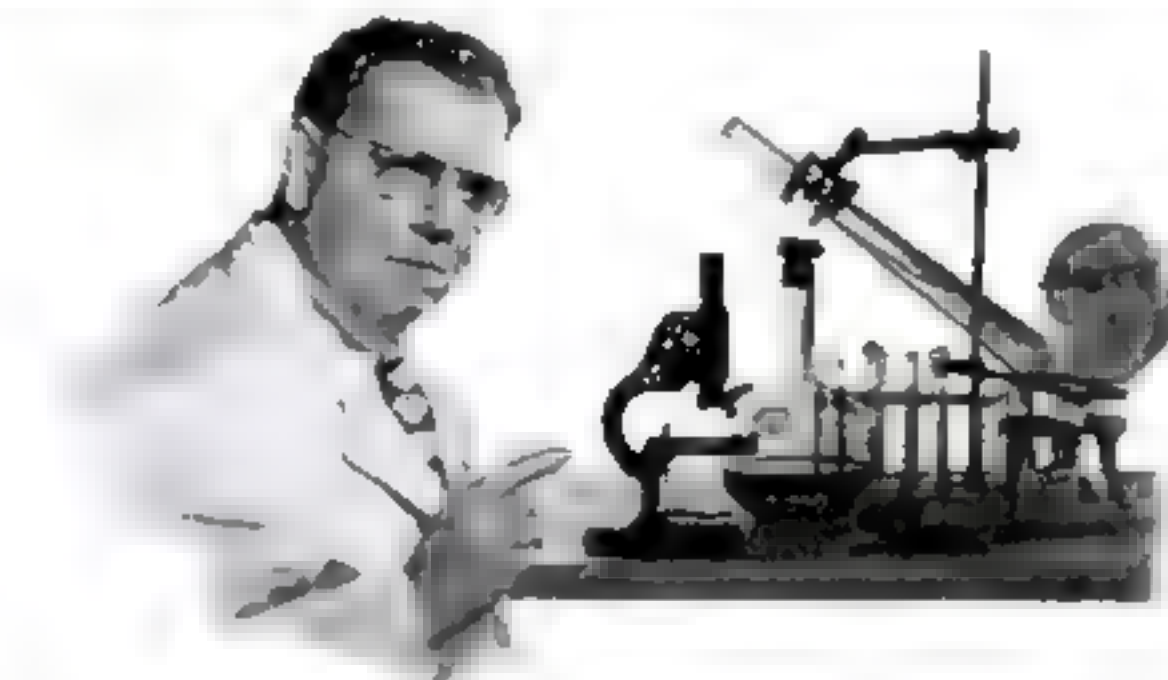
What's correct for spaghetti? So easy when you know how! With your fork, cut a few strands to manageable length, then wind them—don't use both fork and spoon! Just as important as good manners is the good taste of your table appointments. To keep your table looking right, a set of matched silverware probably does the most for the least money. An 1881 (R) Rogers (R)* Service for 8 is only \$39.75, chest included. A remarkable value! Compare for weight, finish, design with other brands. Three lovely patterns.



SITTING TEST convinced Barbara of the comfort of this anachronistic Early American television chair, cushioned with rubberized hair. Cost: \$139.50.



TWIRLING TEST also proved satisfactory, so Barbara ordered six chairs from Lewisburg Chair and Furniture Co. Television chairs were best sellers.



"As a Scientist, I say
we must destroy it or
it will destroy us!"

THE THING
from Another World!

HOWARD HAWKS' *Daring* MOVIE!









Looks Like Fun—Tastes Like Fun!

FREE RUMSTERS!

Set of 8 Puerto Rican "Rumsters" at your favorite liquor store today! Pop 'em out and slip 'em onto glasses, Christmas decorations—perfect place cards—happy home bar decorations—recipes on every "Rumster."



- | | | | | | |
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|  <p>"COFFEE-OH-RUM!"</p> <p>Sophisticated drinkers claim you haven't <i>lived</i> until you've tried this smart after-dinner drink. So start <i>living</i>!</p> <p><small>Hot coffee, add 1 jigger smooth Puerto Rican Rum. Makes coffee only wonderful, merely marvelous! P.S. Decorate with Free "Rumsters"!</small></p> |  <p>NEW "RUM JUMPER!"</p> <p>Modern version of a real Rum <i>Olde</i>! Revered by Paul Revere in 1775, try it today with new Redcoat "Rumster" (above). Free at liquor stores.</p> <p><small>1 jigger Puerto Rican Rum (gold). Add ice and apple juice or cider. Shake until it froths!</small></p> |  <p>NEW RUM "HI-BOY!"</p> <p>Here's the happiest highball of them all!... With a <i>laughing-light</i> flavor that only Puerto Rican Rum, the <i>champagne</i> of fine rums, can give!</p> <p><small>1 jigger (gold) Puerto Rican Rum. Add ice, fill with soda, ginger ale or water. Smooth, friends, smooth!</small></p> |  <p>NEW "RUM SNIFFER!"</p> <p>Any Doctor of Drinkology knows the finest test of any liquor is to drink it <i>straight</i>! So—take a fine Puerto Rican Rum. As you roll it gently in a brandy snifter, your hands warm the precious liquid. Note the delicate bouquet, aroma. Now sip the <i>pleasanted</i> straight drink you've <i>ever</i> known!</p> |  <p>NEW "COLA KICKER!"</p> <p>You'll get a boot out of this new version of the famous Rum 'n' Cola, the way it's made at Puerto Rico's swank Caribe Hilton! Try it today!</p> <p><small>Juice 1/2 lemon or lime. Jigger light, dry Puerto Rican Rum. 2 jiggers cola, add ice.</small></p> |  <p>NEW "RUMDINGER!"</p> <p>Really rings the bell at any party! A super-smooth reason why Puerto Rican Rums are now <i>more popular than ever</i>! Free "Rumsters" add to fun.</p> <p><small>1 big beautiful jigger (gold) Puerto Rican Rum poured over ice. 1/2 cube sugar, dash of bitters.</small></p> |
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Look for the words *Puerto Rican Rum* on every bottle to be sure of the finest. Not sweet or heavy but Dry and Light.....

Rums of Puerto Rico

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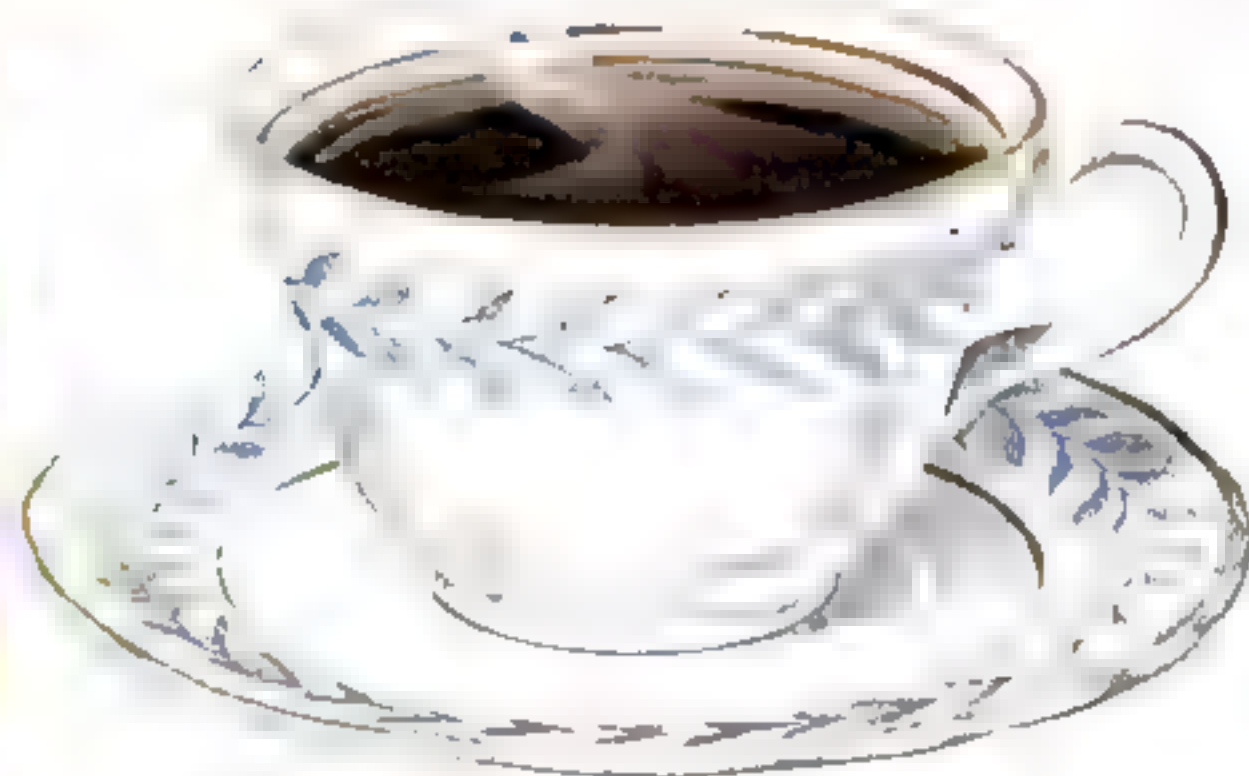
"M-m-m! Nothing Smells as Good as Coffee!"

One whiff of fragrant, steaming coffee and the shovel stops in mid-air. For what other aroma carries such promise of warmth and comfort and good cheer? It's the most tempting, mouth-watering smell in all the world.



"M-m-m! Nothing Tastes as Good as Coffee!"

Nan's coffee is wonderful—freshly-made, full strength, full-flavored! Winter or summer, at home or in your favorite restaurant, rich mellow coffee is sheer delight. A cupful of enjoyment for so little money.



**"M-M-M...
Nothing Satisfies Like Coffee!"**

PAN-AMERICAN COFFEE BUREAU, 120 Wall Street, New York 5, N. Y. • Brazil • Colombia • Costa Rica • Cuba • Dominican Republic • El Salvador • Guatemala • Honduras • Mexico • Venezuela



It takes an average of 5 long years before a coffee tree fully matures and reaches the point of normal production.



The average tree, when it is fully developed, yields the equivalent of only 1½ pounds of roasted coffee during a whole year.



About 3500 hand-picked coffee beans make 1 pound. Surprising that rich, home-brewed coffee costs just a few pennies a cup!

**30%
brighter teeth**



in just one week

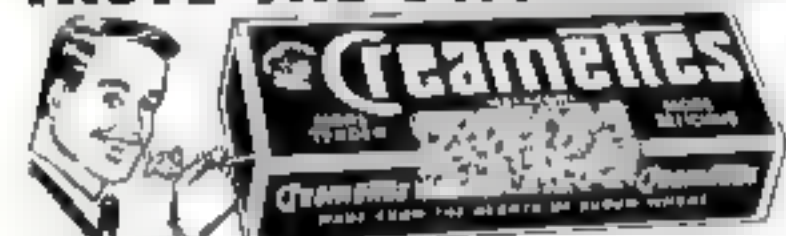
Amazing results proved by independent scientific test. For cleaner teeth, for a brighter smile...try Calox yourself today!



SAVE!

114 Brushings
per 4 oz. can
50%
more brushings
than
liquid pastes.

A product of McKesson & Robbins
TASTE THE DIFFERENCE



MORE TENDER • MORE DELICIOUS MACARONI



**SLUGGISH TODAY?
After 35, Do This**

Use all vegetable Serutan designed especially for folks over 35. Serutan is different. Acts with Nature to give you daily regularity. Results are so pleasant, you'll be reminded of your younger days. What a wonderful feeling to be regular again! Get Serutan at your drugstore today. Money-back guarantee.



TRAIN SMOKES LIKE A MAN

The man who "smokes like a locomotive" puffs endlessly, drops ashes recklessly and blows smoke rings casually. Last month in wintry Oakes, N. Dak. amateur photographer J. W. Eger found a locomotive that smokes like a man. Only better. With no effort whatsoever it blew smoke rings that were bigger and curled higher than any ever blown by man.



CAR MAKES LIKE A BULLDOG

In Muskegon, Mich. another amateur photographer, E. Guy Slater, recorded another startling winter effect. In a gas station he saw what seemed to be the front end of an oversized, misoriented English bulldog. It was instead the back end of an automobile whose snow blanket partly melted, then froze solid again into the bulldoglike jowls above.

NULLO
NEW PILL
KILLS
Stops all fear of offending
in close contact
BODY
Take it like a vitamin
ODORS

BAD BREATH, TOO!

TAKE one or two Nullo tablets daily! Then no amount of rushing or nervous excitement can produce the slightest body odor. Women's special odor problems—during the "difficult" period, for instance—are stopped! Even your socks and underwear carry no odor. And your winter wools...dresses and sweaters...never pick up a trace of unpleasant perspiration odor. That's because you have no odors when you take Nullo regularly.

Easy to Carry! Easy to Take!

For bad breath, chew Nullo. Even garlic, alcohol, and tobacco are no match for Nullo. Try it today! If not delighted, your money back! Nullo is clinically tested... absolutely harmless.

THE DE FREE COMPANY, Holland, Michigan
Established 1906 • Manufacturers of
Nurse Brand Drugs and Wheatamin Vitamins



Featured in Reader's Digest!

Nullo is the consumer-advertised product made according to the Westcott process—the product investigated and referred to in the recent article in Reader's Digest. No other product can make this statement.

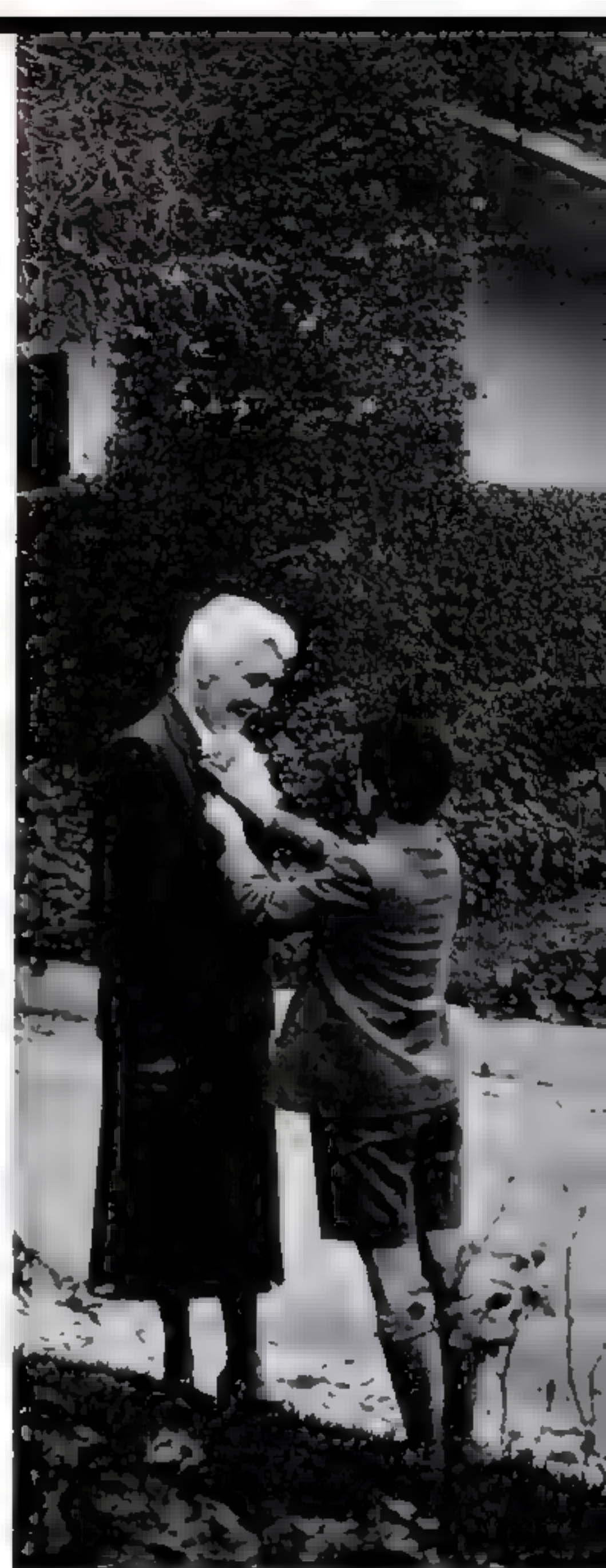




H.R.H. ARCHDUKE JOSEF FRANZ VON HABSBURG

Cousin of former Emperor Franz Josef of Austria, the archduke has no direct claim to throne. During last war he lived in Germany. He looks older than

his 55 years because he almost starved in 1947. He has very little money. His furniture was given by friends, and his wife raises vegetables for the family.



ADMIRAL NICHOLAS HORTHY,

Dictator of Hungary for 24 years, Horthy was taken to Germany in 1944 by the Nazis, came to Portugal in 1949. Now 82 and penniless, he lives with his wife.

Life Visits a Haven for Exiled Royalty

HOSPITABLE PORTUGUESE TOWN IS THE "ROYAL MORGUE OF EUROPE"



AIR VIEW OF ESTORIL SHOWS TOWN, SUBURBS, ATLANTIC OCEAN

The town of Estoril, Portugal, 15 miles west of Lisbon, contains more exiled royalty per square inch than any other place in the world. In or around Estoril, which until 10 years ago was only a resort for wealthy British, live two former kings (of Italy and Romania), one ex-regent (of Hungary), pretenders to two thrones (of France and Spain), one archduke (of Austria-Hungary) and enough minor princes and counts to stock a dozen palaces. Thrust aside by their countries, they have descended on Estoril because of its benign climate, because the Portuguese are glad to have them as a tourist attraction and give them special diplomatic status, and because it is, if nothing else, a foothold on the Continent. Their presence has given the town a nickname: the "Royal Morgue of Europe."

The Portuguese who cluster about relish the chance to practice heel-clicking and hand-kissing—their own pretender lives in Brazil. But the royal exiles, shown here in photographs by *LIFE*'s Gordon Parks, rarely get together. When they do the protocol problem is a hostess's nightmare. Most prefer—or are forced by slim finances—to live quietly, pursuing some pet project, talking with royalists who pass through and nurturing the hope that the uncertain future will somehow bring back the glorious past.



FORMER REGENT OF HUNGARY

grandson and daughter-in-law (his son died last summer in plane crash) in a borrowed house. Next summer they must give up house, have no place to go.



BARONESS WALPURGA VON FRIESEN

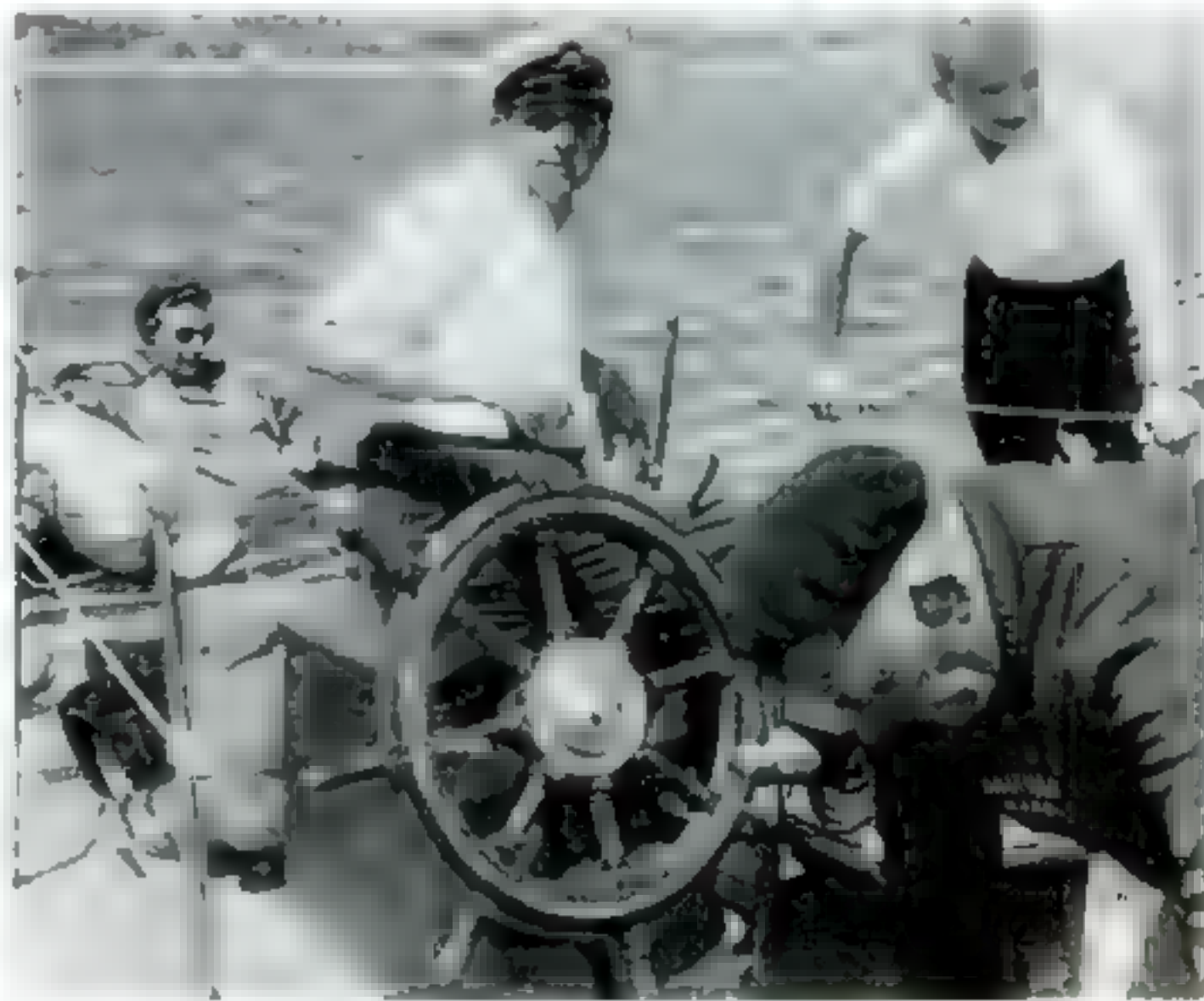
The Louella Parsons of Esteril, Baroness von Friesen presides over colony's only real industry—gossip-making. She and husband moved from Germany

to Liechtenstein when Hitler came, to Esteril when war came. They are town's oldest royal residents. Here she walks dogs in village of Cascas, near Esteril.



THE COUNTESS OF PARIS

Wife of the Bourbon pretender to French throne, the countess, 39, presides over Esteril's biggest (12 children) family. Here she walks with daughter at horse show. Count is often away in Paris organizing return from exile, which is now permitted.



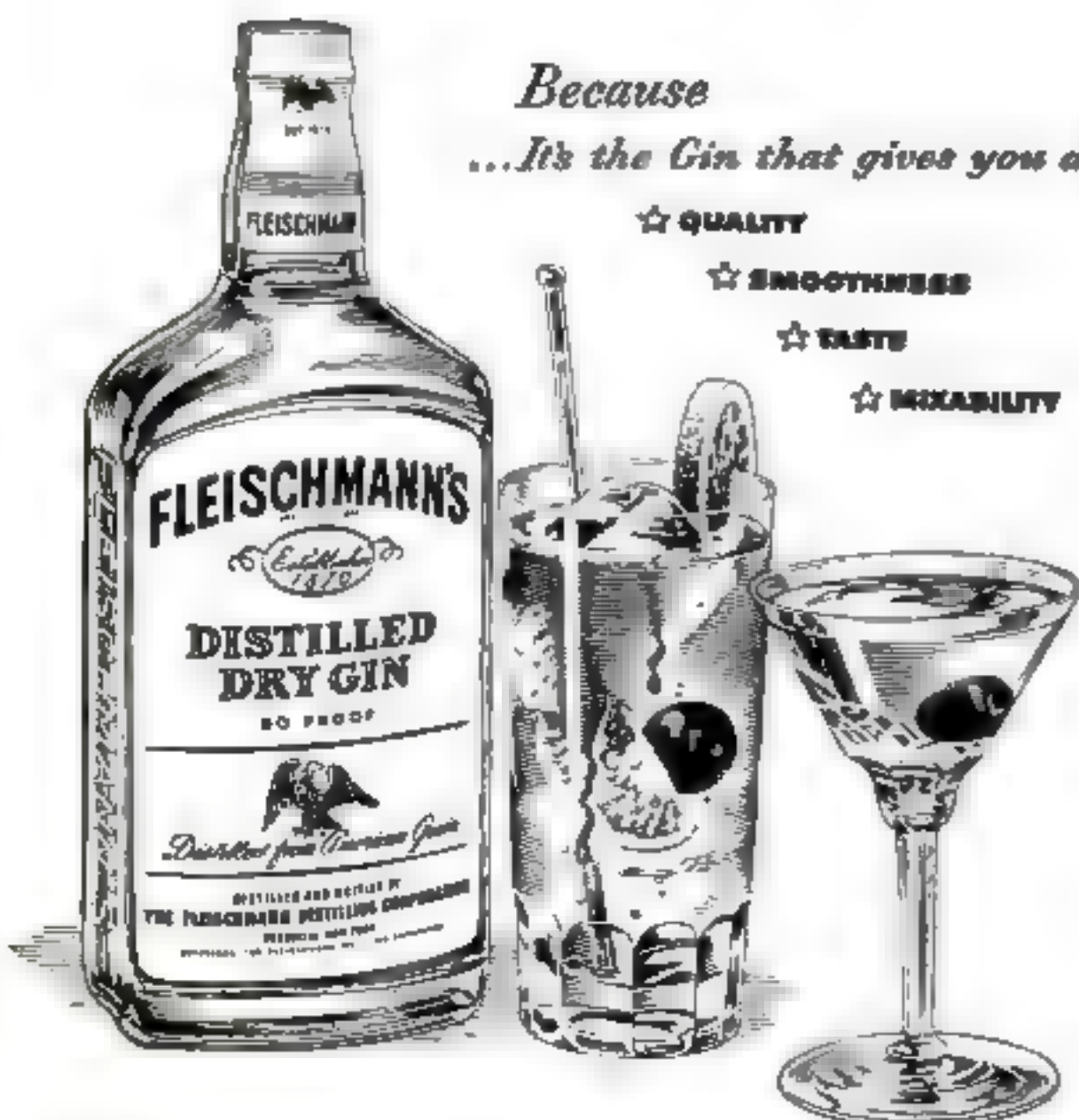
THE COUNT OF BARCELONA

Don Juan, 37, son of Alfonso XIII, with whom he fled Spain in 1931, is closer to throne than any others at Esteril, hopes Franco will restore monarchy. He loves sailing, is shown here at wheel with son Don Carlos. His wife took this picture.

FLEISCHMANN'S GIN



*Makes America's
Most Delicious Gin
Drinks*



*Because
...It's the Gin that gives you all 4*

- ☆ QUALITY
- ☆ SMOOTHNESS
- ☆ TASTE
- ☆ MIXABILITY

• FIRST GIN DISTILLED IN AMERICA • DISTILLED FROM AMERICAN GRAIN • 90 PROOF.
THE FLEISCHMANN DISTILLING CORPORATION, PEEKSKILL, N. Y.

Royalty
CONTINUED

FORMER KING CAROL OF ROMANIA

Exiled from Romania since 1940, when he abdicated in favor of son Michael, Carol, who is 57, and his wife Magda Lupescu (now Princess Elena of Romania) live more lavishly than any other Estoril exiles. While on throne Carol sent good-sized fortune out to Magda. Though rich, pair are also social outcasts because of Magda; only Archduke Josef Franz will speak to them. Before coming to Estoril, they lived three years in Mexico, three in Brazil. Carol likes to listen to records and to shoot pigeons at an Estoril club.





The New Shape is the news

The new-shape winged platter hat. News because its silhouette is so daringly different. It resembles a winged platter . . . yet it's actually one of the season's most flattering hats.

The new-shape Modess box. News because its silhouette is so dramatically different from the usual napkin boxes. Wrapped, it looks like a box of stationery . . . or candy . . . or facial tissues. Yet it contains fine, luxury-soft Modess. (Same number of napkins, of course.)

Available in 3 sizes—Regular, Junior, Super. All pre-wrapped!



Does more than **LAZY LAXATIVES**

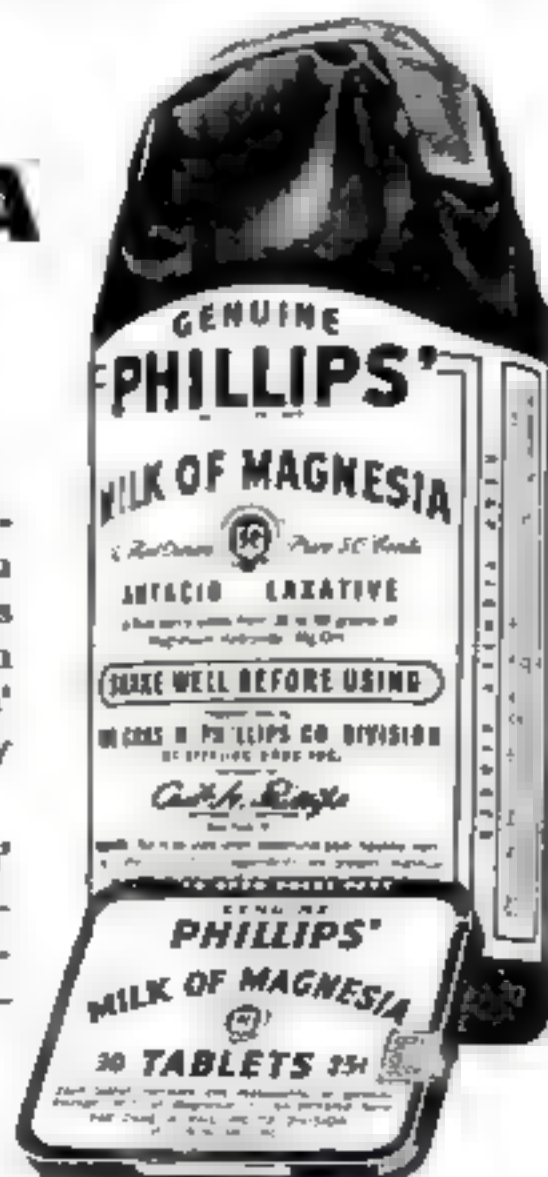
PHILLIPS' MILK OF MAGNESIA

not only relieves constipation,
but accompanying acid
indigestion, too!

THREE TABLESPOONFULS FOR CONSTIPATION! When irregularity causes you trouble, you should take Phillips'. Because Phillips' brings more complete relief than lazy laxatives which simply relieve constipation. Wonderful Phillips' also relieves the acid indigestion that frequently accompanies constipation!

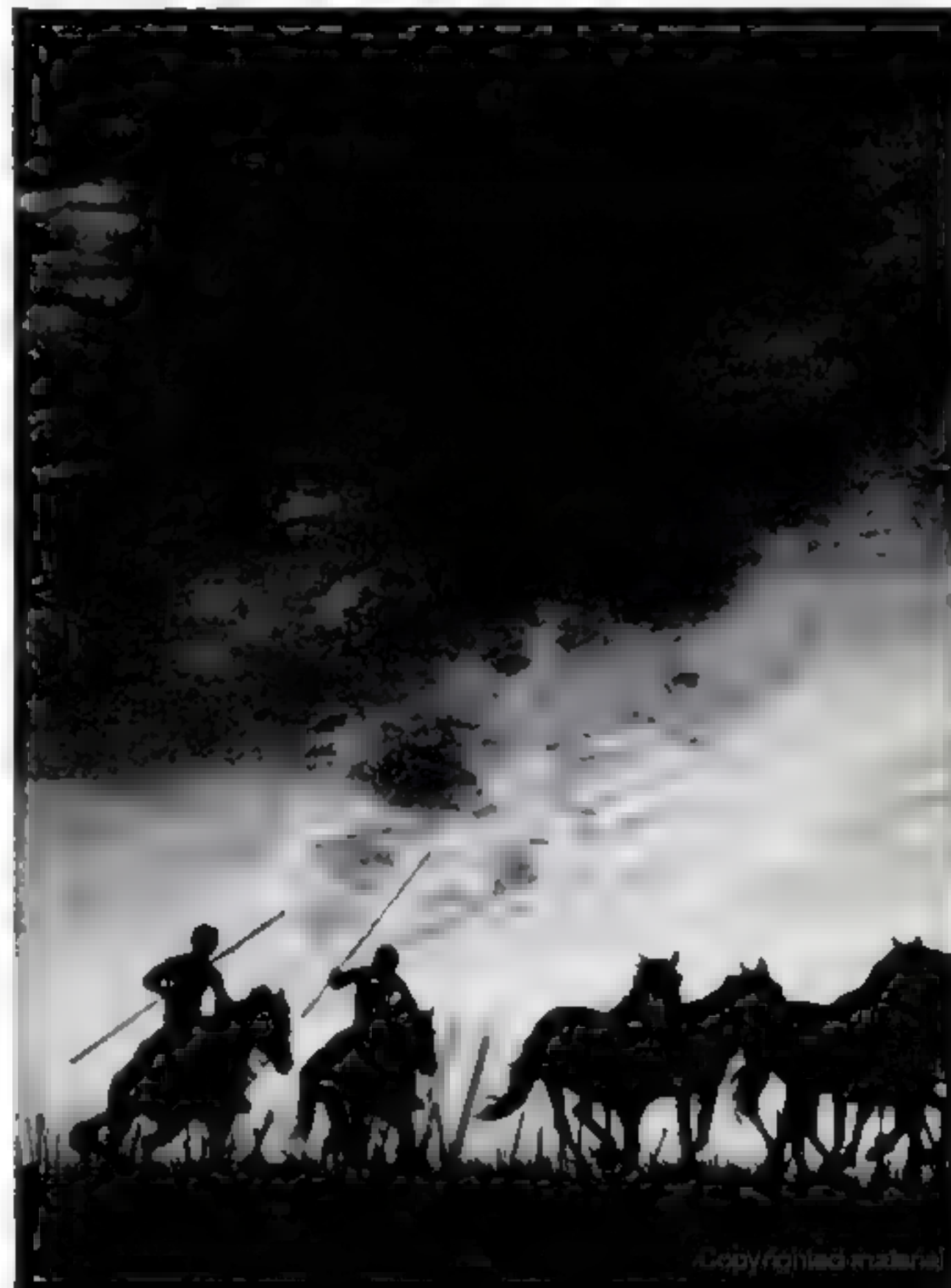
ONE TABLESPOONFUL FOR ACID UPSET! Phillips' contains one of the fastest, most effective neutralizers of excess stomach acids known. Brings amazingly fast relief from upset stomach, gas, heartburn and other symptoms of acid indigestion.

LIQUID PHILLIPS' AVAILABLE IN 75¢, 50¢ and 25¢ BOTTLES
PHILLIPS' TABLETS IN \$1.00, 50¢ and 25¢ SIZES



ARCHDUKE'S LABORATORY is a garage where Josef Franz conducts experiments. He has worked 20 years on problems of nonincandescent electric

HERDSMEN CHASE HORSES BELONGING TO COUNT OF CABRAL,

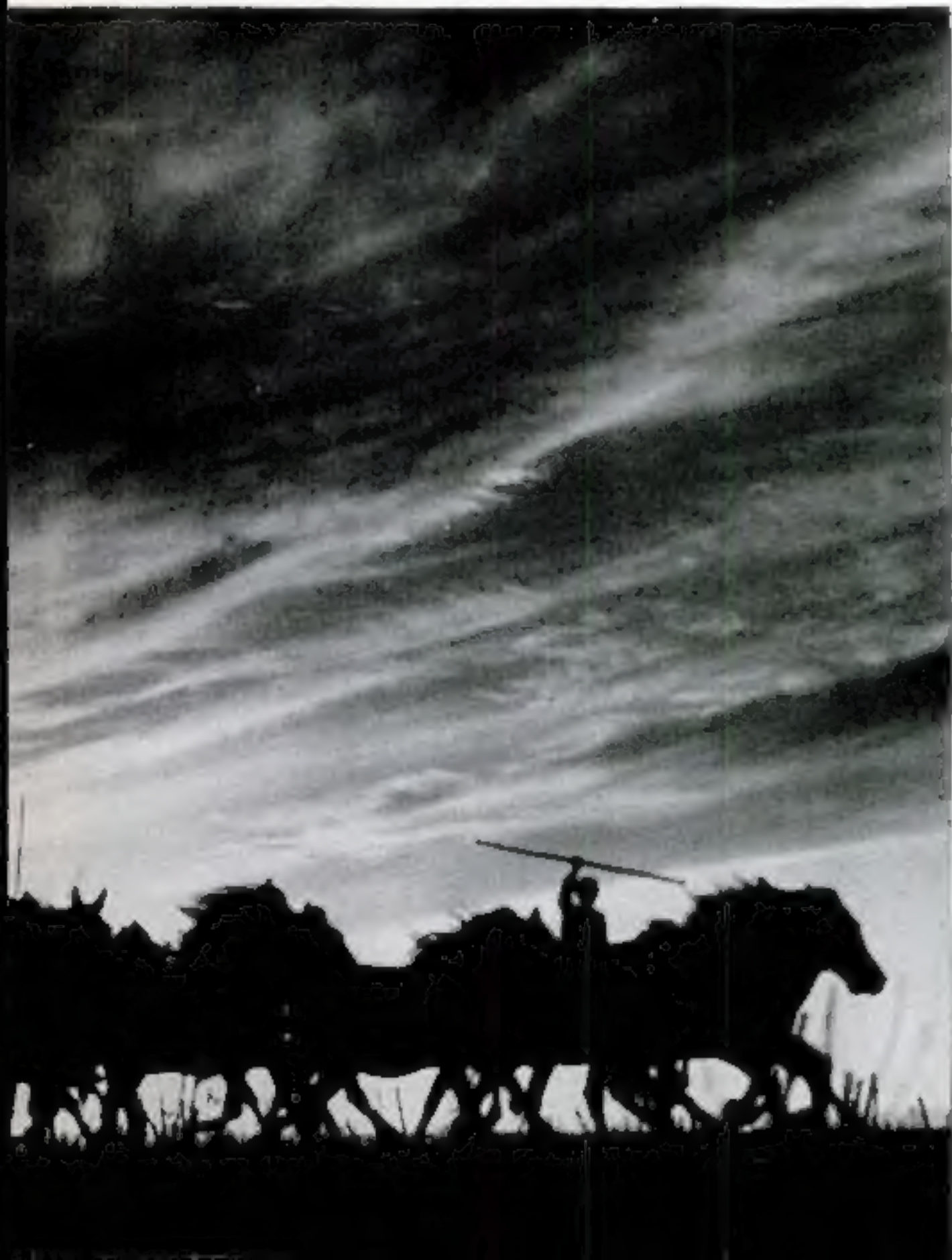


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lighting, sold platinum ring to buy equipment for this laboratory. He also writes music and poetry, and once wrote a play which was performed in Hungary.

PORTUGUESE NOBLE WHO ASKS EXILES TO HIS HARE HUNTS



YES! only 7
 3 fine fabrics
 #416 satin
 #472 nylon
 #418 broadcloth
 A, B, C cups,
 32-40

**Look...
 Lovable...only \$1!**

You'll love the styling...you'll
 adore the fit. Compare it with bras
 at twice the price, then marvel at
 all that Lovable gives you for only \$1.

An amazing value...see it
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Other fine Lovable styles, \$1 up.
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Any way you figure...it's

The Lovable Brassiere Co., Dept. L-2, 180 Madison Ave., New York 16, N. Y.



from LIFE, March 13, 1950, by Yale Joel

WHAT'S IN A PICTURE . . .

Here is a picture that speaks equally to the young and to the young in heart.

If you are grown up, it will take you years back to the night of your first high school play. Did you feel as jittery as this girl and boy? Can you see yourself in that ugly basement which has suddenly become a glamorous dressing room? Perhaps in the picture you see your own children learning their lines, emoting in front of the mirror.

And if you are young, the picture conjures up a

different set of images—the next play at your high school, the fun of rehearsals, the quaking wait for the first curtain.

Old or young, we read ourselves into pictures like this. At 16 we say: I wonder if I'll ever do anything like that? At 60: What fun we had in those days!

Good pictures stir memories, reawaken experiences, and the longer we look at them the more richly we live, remembering the past, anticipating the future.

. . . to see life . . . to see the world . . . to eyewitness great events

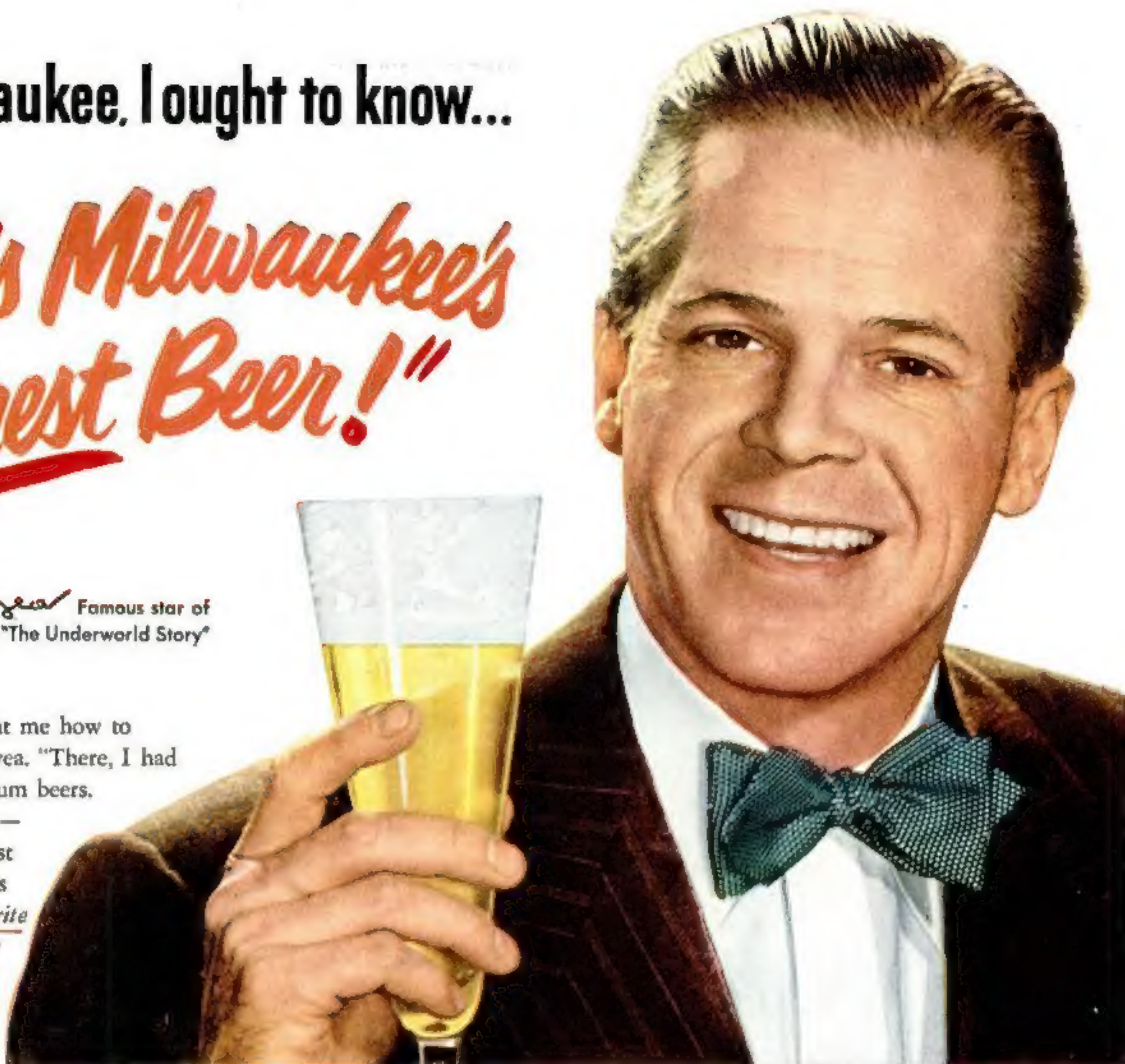
LIFE

"I'm from Milwaukee, I ought to know..."

*Blatz is Milwaukee's
Finest Beer!"*

says *Dan Duryea* Famous star of
stage and screen, now appearing in "The Underworld Story"

• "Living in Milwaukee taught me how to judge good beer," says Dan Duryea. "There, I had my choice of the nation's premium beers. Of them all, my favorite is Blatz—Milwaukee's *finest* beer! And most other Milwaukeeans agree. That's why Blatz is also Milwaukee's *favorite* beer!" Yes—official figures show that Blatz is the largest-selling beer in Milwaukee and all Wisconsin, too. Try Blatz Beer, today!



To millions of devoted fans, Dan Duryea is Hollywood's number one "menace." But in real life, Dan's a quiet home-body whose biggest interest is raising flowers in his modern greenhouse.



Take a tip from Dan Duryea, a man who really *knows* good beer. Ask for Blatz at your favorite tavern, club, restaurant, package store or neighborhood store. It's Milwaukee's *finest* beer!

Milwaukee's *first* bottled beer



©1951, Blatz Brewing Co., Est. 1851 in Milwaukee, Wis.

Be Happy-

Go Lucky!

Come join me at the Mardi Gras
In dear old New Orleans,
Where Kings who know tobacco best
Give Luckies to their Queens!

ENJOY YOUR CIGARETTE!...

If you're not happy with your present brand
(and a 38-city survey shows that millions
are not), smoke Luckies! You'll get the happy
blending of perfect mildness and rich taste
that fine tobacco—and only fine tobacco—can
give you. Remember, Lucky Strike means fine
tobacco. So get complete smoking enjoyment.
Be Happy—Go Lucky today!

**L.S./M.F.T.-Lucky Strike
Means Fine Tobacco**

I ski right off the highest jumps.
And never take a spill,
But I prefer a Lucky Strike
To really get a thrill!

I strut my stuff upon a stage
And thousands praise my name
But praise for Lucky Strike, I fear,
Puts all my praise to shame!



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